

INFORMATION BULLETIN

TO: All Workforce Innovation and Opportunity Act Funded Alameda County Workforce Development Board (ACWDB) Service Providers

DATE: August 19, 2026

SUBJ: September 2026 is Workforce Development Month

PURPOSE OF BULLETIN:

The purpose of this bulletin is to inform workforce service providers about celebrating the month of September 2026 as Workforce Development Month.

BACKGROUND:

Workforce Development Month was created in 2005 by The National Association of Workforce Development Professionals (NAWDP) to raise awareness about the importance of the workforce development industry to a growing national economy. Each September, there is a national effort to celebrate Workforce Development Month to recognize, honor, and publicize the contributions of our nation's workforce professionals.

RECOMMENDATIONS:

1. **Celebrate the Alameda County Proclamation that “September 2026 is Workforce Development Month”:** Join the ACWDB staff on Tuesday September 15 in receiving the proclamation by the County of Alameda Board of Supervisors in-person at 1221 Oak Street, Oakland, on the 5th Floor Board Chambers or online. Please check here for the confirmed meeting agenda regarding what time the proclamation will be issued:
<https://bos.alamedacountyca.gov/broadcast/>
2. **Follow ACWDB’s social media sites:** These channels are where acknowledgments, success stories and events will be posted every business day for the month of September:
 - a. <https://www.linkedin.com/company/acwdb/>
 - b. <https://www.instagram.com/alamedacountywdb/>
 - c. <https://www.facebook.com/acwdb>
 - d. <https://x.com/acwdb>
 - e. <https://www.youtube.com/@alamedacountywdb>

3. **Use Social Media Hashtags:** Post your organizational acknowledgments, success stories and events tagging the Alameda County Workforce Development Board and using the hashtags **#workforcedevelopmentmonth** **#workforcedevelopment** **#workforce** in addition to any of the following as they relate to your program:
 - a. #training – highlights skill-building initiatives
 - b. #jobs – connects to job opportunities and hiring
 - c. #careerdevelopment – appeals to job seekers and career-focused audiences
 - d. #communitycollege or #technicalcollege – if targeting education pathways
 - e. #economicdevelopment – links to broader community growth
4. **Identifying Success Stories to Publish:** Send participant and employer success stories, especially those who are willing to be filmed, to your ACWDB liaison to support our Digital Storytelling Campaign which will publish their stories on our website and social media channels.

For information and inquiries please contact:

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