



Request for Quotation
Wellness and Work Initiative
Quality Jobs Research

BACKGROUND

The Alameda County Workforce Development Board (ACWDB) is requesting quotes from organizations to support our Wellness and Work Initiative Quality Jobs Research (QJR) project funded through an award grant from the James Irvine Foundation and leveraged Workforce Innovation and Opportunity title I funding.

This initiative will address the critical need for equitable and sustainable employment in the Bay Area regions by conducting research and producing a report. This report aims to identify and spotlight quality employers who prioritize fair wages, benefits, inclusive workplace practices, and career advancement opportunities.

The project is set to commence in October 2025 and conclude in January 2026. The maximum available request for funding is up to \$10,000.

The goal of this initiative is to identify employers that embody quality job characteristics to inform employment placement activity and facilitate economic resilience among local area job seekers, particularly among the unemployed, underemployed, and low wage earners. ACWDB intends for this research to lead to partnerships that will strengthen the local economy and create pathways to quality jobs for underrepresented groups.

QUALITY JOBS DEFINED

The United States faces a job quality crisis, with many jobs failing to meet the standard of quality employment. A quality job provides equity and inclusion in recruitment and hiring. It focuses on skills-based hiring and retention of workers. Quality jobs provide access to essential benefits, such as health insurance and retirement plans. In a quality job, workers experience safety, stability through predictable schedules, and equitable access to a living wage. Review our [Quality Jobs Checklist](#) to learn more. Quality jobs create positive outcomes for businesses and workers, aligning with our goal to build an equitable economy for all.

SCOPE OF WORK

ACWDB is seeking quotations from organizations to undertake activities related to QJR in

Alameda County and for the development of a comprehensive research report on quality job employers.

GOALS AND DELIVERABLES

1. Engage in qualitative research (focus groups, one-on-one interviews, etc.) and quantitative research (articles, literature reviews, numerical data, etc.).
2. Develop a consent and release process to share with businesses before engaging in research with companies and organizations.
3. Engage and consult with employers that have access to quality jobs, that have adopted innovative practices to enhance retention, career advancement, and skills-based hiring that aligns workforce needs with community demographics.
4. Identify and analyze key drivers and indicators that distinguish quality job employers.
5. Reveal actionable insights that drive decision-making and strategy development for employers, job seekers, and service providers.
6. Develop a comprehensive report highlighting Alameda County employers that exemplify quality job principles, workforce demographics, and employer feedback. The finished report will shed some critical insights, recommend approaches for engaging with quality job employers, and serve as a resource for employers, job seekers, and service providers.

QUALIFICATIONS

1. Possess an extensive network and in-depth knowledge of major Bay Area (inclusive of East Bay employers), workforce development ecosystems, industry association groups, and platforms/database systems.
2. Demonstrate research abilities, consistent utilization of mapping tools, labor market information, and regional and geographical applicable data.
3. Demonstrate regular engagement of businesses and workforce systems.

INSTRUCTIONS FOR SUBMITTING A QUOTE

Quotes may be submitted not to exceed five pages (double-sided) and two pages in attachments (double-sided) for a grand total of no more than fourteen pages to ACWDB detailing the following:

1. Your organization's ability to fulfill the QJR under the Wellness and Work Initiative scope of activities in the itemized list above and within the timeframe.
2. A synopsis, study design, and/or plan to achieve the planning scope of activities outlined above within the allotted timeframe.
3. Inform/submit methodology that will be used for the project.
4. Your organization's experience delivering the scope.
5. The price/quote to deliver on the planning scope of activities.

Submit your quote to ACWDB@acgov.org by **June 30, 2025, 5:00 pm Pacific Standard Time.**