

EASTBAY *Works*

East Bay RPU

Regional Plan PY 2025-2028

March 13, 2025

Alameda County WDB

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Regional Organizer



EASTBAY *Works*

Overview

- ▶ Background
- ▶ Regional Plan Timeline + Process
- ▶ Key Elements
- ▶ Q/A



Background

- 15 Labor Regions: Regional Planning Units (RPUs)
- East Bay RPU ≈ **EASTBAY***Works*
- WIOA requires RPUs develop new Regional Plans every 4 years
- New Regional Plan: PY 2025 - 2028



Regional Plan Timeline + Process

▶ Timeline

- Directive: December 20, 2024
- Deadline: April 27, 2025

▶ Process

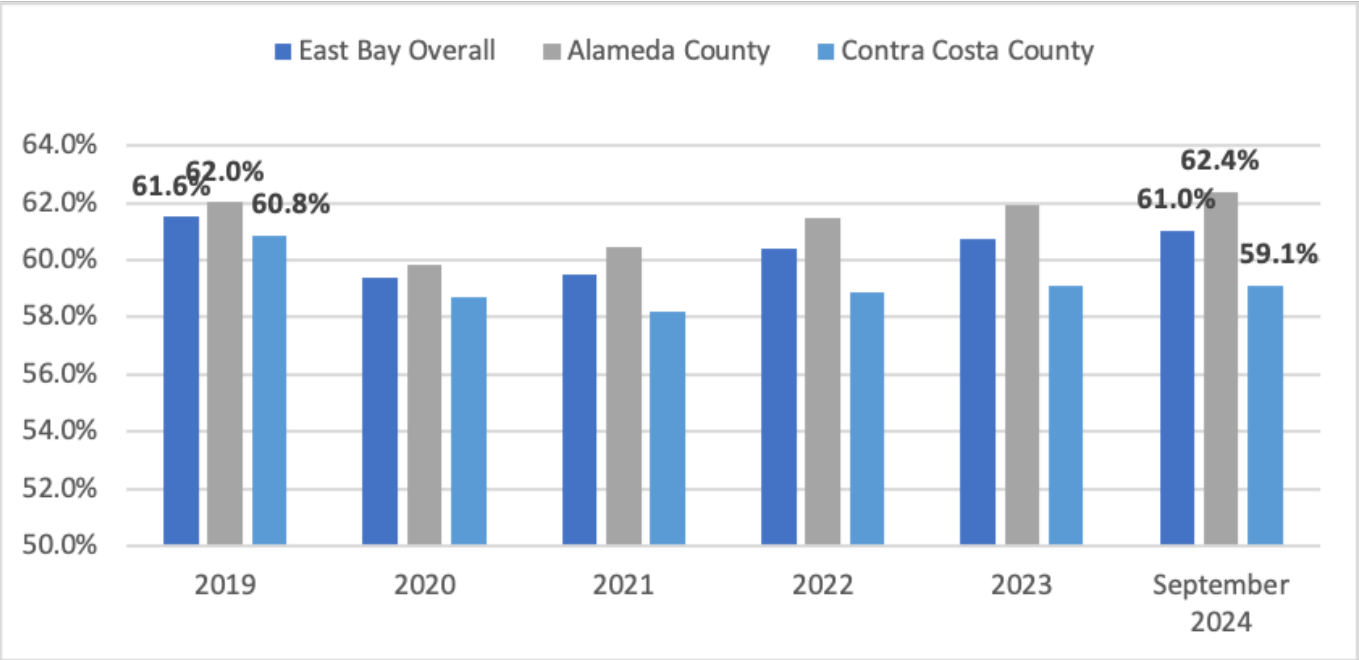
- Procure Plan Writer + Regional Economic Analysis
- Planning Retreat
- Data Collection
- Stakeholder + Community Engagement
- Draft Plan
- Public Comment
- Submit Plan



Key Elements:

Analytical Overview of the Region¹ *Workforce and Economic Analysis*

▶ Labor Force Participation Rates, 2019-September 2024

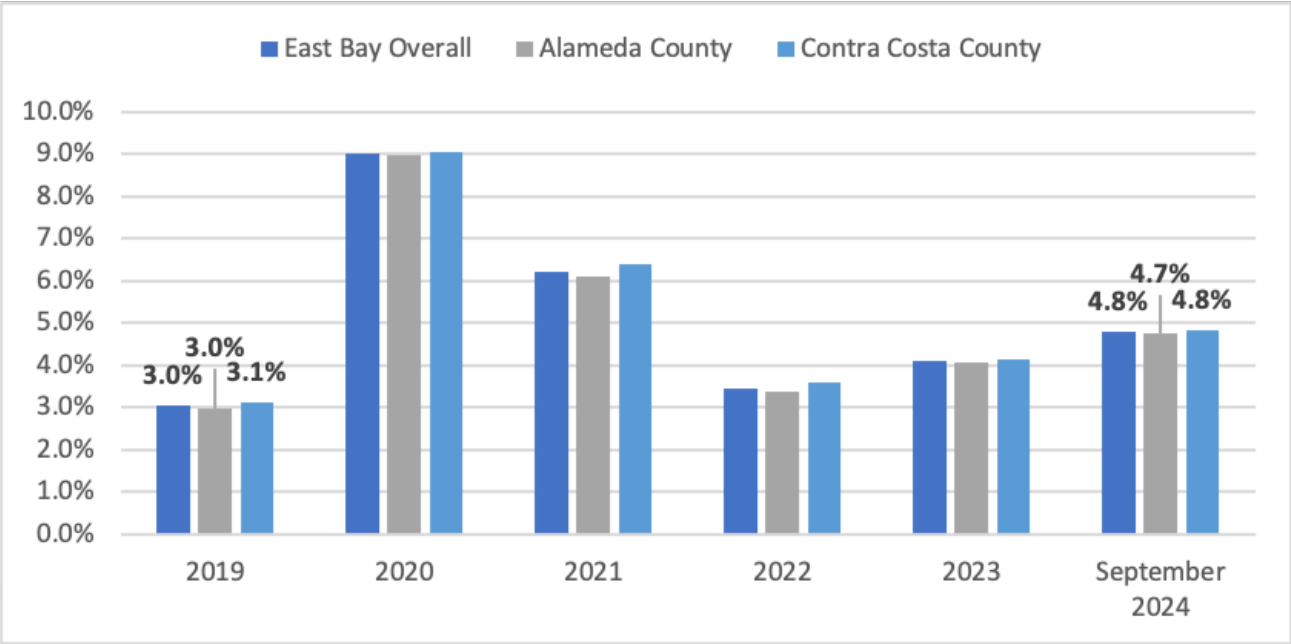


¹ Generated by East Bay EDA

Key Elements:

Analytical Overview of the Region¹ *Workforce and Economic Analysis*

► Unemployment Rates, 2019-September 2024

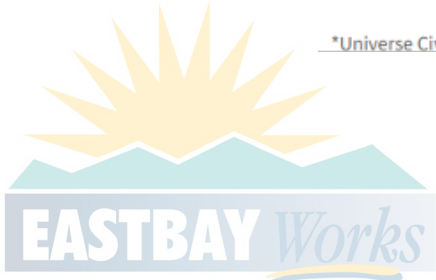
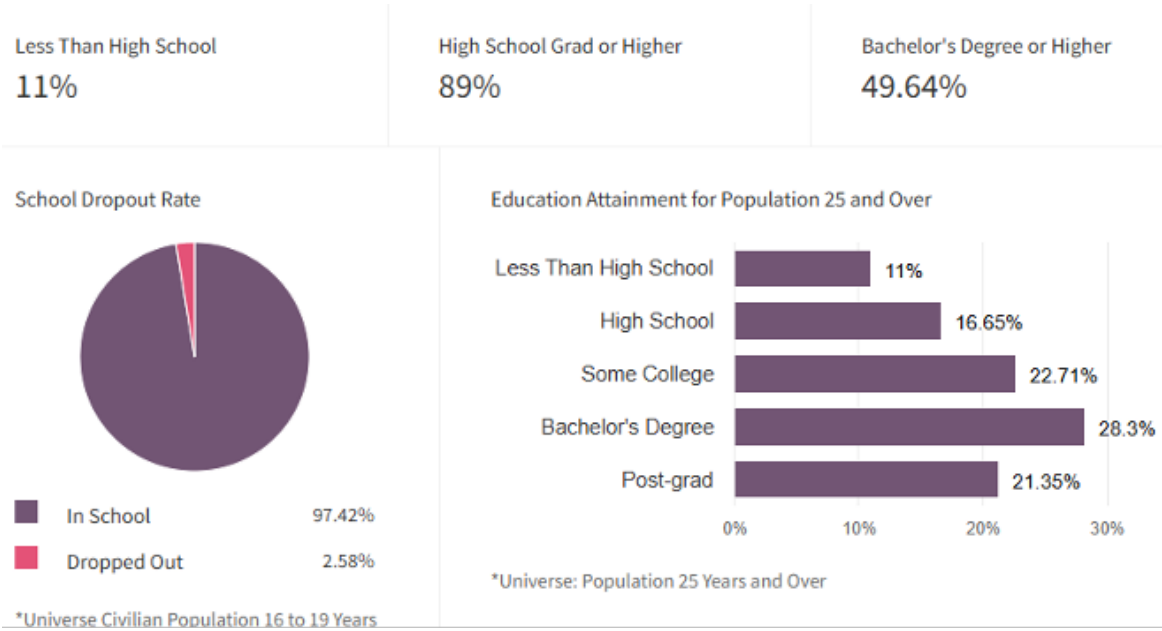


¹ Generated by East Bay EDA

Key Elements:

Analytical Overview of the Region¹ *Workforce and Economic Analysis*

▶ Educational Attainment: Alameda County, 2021



Key Elements:

Analytical Overview of the Region *Workforce and Economic Analysis*

► Industry Employment Concentration: East Bay, 2023

Industry	2023 Employment Concentration (LQ)
Utilities	1.60
Professional, Scientific, and Technical Services	1.32
Construction	1.18
Health Care and Social Assistance	1.17
Management of Companies and Enterprises	1.14
Other Services (except Public Administration)	1.13
Manufacturing	1.12
Information	1.07
Arts, Entertainment, and Recreation	1.06
Real Estate and Rental and Leasing	1.05
Transportation and Warehousing	0.97
Educational Services	0.93
Administrative and Support and Waste Management and Remediation Services	0.90
Retail Trade	0.89
Accommodation and Food Services	0.88
Government	0.88
Wholesale Trade	0.86
Finance and Insurance	0.70
Agriculture, Forestry, Fishing and Hunting	0.14
Mining, Quarrying, and Oil and Gas Extraction	0.07



Key Elements:

Analytical Overview of the Region *Workforce and Economic Analysis*

▶ Industry Projections: East Bay, 2023-2033

Industry	2023 Jobs	2033 Jobs	# Change	% Change	2033 LQ
Health Care and Social Assistance	201,099	238,505	37,406	19%	1.25
Manufacturing	113,398	123,009	9,611	8%	1.19
Transportation and Warehousing	55,196	64,750	9,554	17%	1.02
Accommodation and Food Services	97,036	104,645	7,609	8%	0.92
Government	166,407	172,020	5,613	3%	0.90
Other Services (except Public Administration)	73,702	78,494	4,792	7%	1.17
Arts, Entertainment, and Recreation	24,664	27,807	3,142	13%	1.09
Professional, Scientific, and Technical Services	122,710	125,844	3,134	3%	1.22
Real Estate and Rental and Leasing	24,386	25,657	1,271	5%	1.05
Utilities	7,178	8,214	1,036	14%	1.81
Construction	89,608	90,235	627	1%	1.15
Agriculture, Forestry, Fishing and Hunting	2,123	2,468	345	16%	0.16
Mining, Quarrying, and Oil and Gas Extraction	310	247	(63)	(20%)	0.05
Unclassified Industry	183	10	(172)	(94%)	0.00
Educational Services	30,973	30,530	(443)	(1%)	0.87
Information	26,084	25,385	(699)	(3%)	0.96
Administrative and Support and Waste Management and Remediation Services	71,814	70,288	(1,525)	(2%)	0.85
Management of Companies and Enterprises	22,247	20,335	(1,912)	(9%)	0.93
Retail Trade	111,210	107,017	(4,193)	(4%)	0.88
Finance and Insurance	37,525	32,580	(4,945)	(13%)	0.58
Wholesale Trade	41,225	34,234	(6,991)	(17%)	0.71
Total	1,319,077	1,382,275	63,198	5%	



Key Elements:

Analytical Overview of the Region *Workforce and Economic Analysis*

- ▶ Trends Impacting the Future Workforce
 - Artificial Intelligence
 - Uncertainty Around Federal Investments in Climate + Infrastructure



Key Elements:

Regional Indicators

- ▶ The region has a process to communicate industry workforce needs to supply-side partners.
- ▶ The region deploys shared/pooled resources to provide services, training, and education to meet the target population's needs.



Key Elements:

Fostering Demand-Driven Skills Attainment

- ▶ Targeted + Strategic Industries
 - Construction
 - Healthcare
 - Manufacturing
 - Maritime
 - Professional, Scientific, and Technical Services
 - Government
 - Transportation & Warehousing



Key Elements:

Fostering Demand-Driven Skills Attainment

▶ Sector Initiatives

- Manufacturing
- Healthcare
- Maritime
- Climate-related (CA Jobs First)



Key Elements:

Fostering Demand-Driven Skills Attainment

- ▶ Strategies to Communicate with Regional Employers
 - Participation in and collaboration with sector partnerships
 - Engage economic development partners
 - Explore bludot.io tool



Key Elements:

Enabling Upward Mobility for All Californians

- ▶ Working with Businesses that Provide Quality Jobs
- ▶ Shared Target Populations and Targeted Service Strategies



Key Elements:

Climate and Environmental Sustainability

- ▶ New element



Key Elements:

Access and Economic Justice

- ▶ Regional Strategies to Increase Access



Key Elements:

Aligning, Coordinating, and Integrating Programs and Services

- ▶ EBW: MOU, Website, HOTJOBS, Staff



Key Elements:

Regional Priorities, PY 2025 – 2028

1. Develop Strategies to Reach Businesses of All Types and Sizes
2. Enter into Partnerships with Businesses
3. Define Job Quality and What Constitutes a Good Job in the East Bay
4. Advise on Strategies for Managing New Generations of Workers
5. Identify and Implement Effective Strategies to Connect Under-Served Populations with Services Leading to Employment
6. Implement Programs that Provide Income Support During Skills Training and Career Preparation
7. Identify Core Employability Skills and Incorporate Them into Career Services and Training
8. Examine Opportunities to Contextualize Basic Skills and Other Core Skills into Instruction
9. Improve Strategies to Expose Current and Future Generations of Workers to Careers
10. Build a Coalition of Workforce Development System Stakeholders
11. Develop Resilience Strategies to Minimize Impacts of Disruptions to the Labor Market
12. Align Strategies Across Plans



Question + Answer



Thank You

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