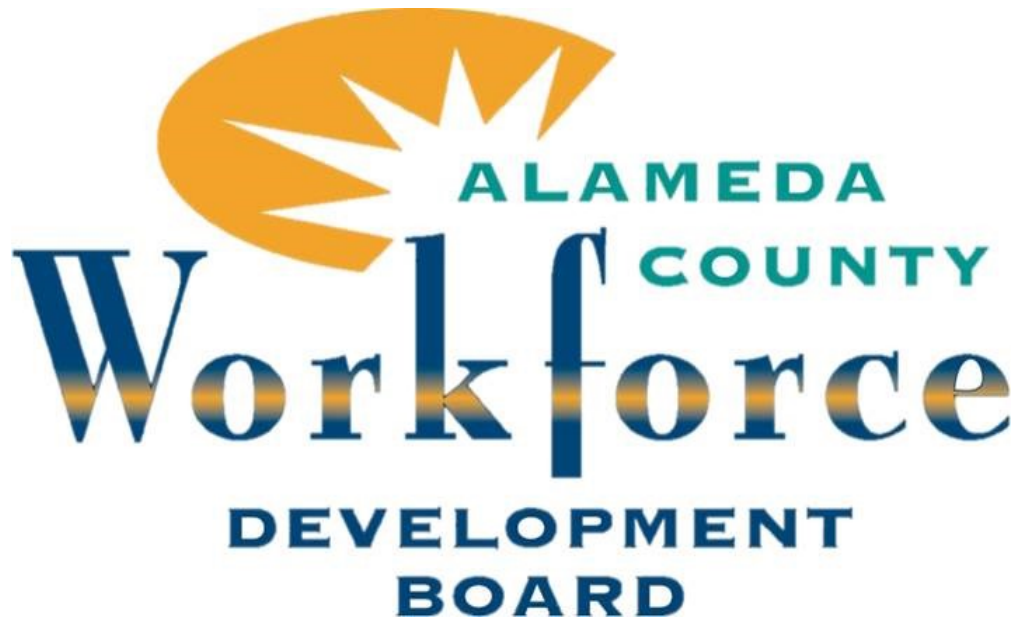


Executive Committee



(<http://www.acwdb.org>)

In partnership with the
BOARD OF SUPERVISORS

Serving the County of Alameda and the cities of
Alameda Albany Berkeley Dublin Emeryville Fremont
Hayward Newark Livermore Piedmont Pleasanton
San Leandro Union City

February 26, 2025
9:30 A.M.

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
EXECUTIVE COMMITTEE**

MEETING NOTICE

Wednesday, February 26, 2025

9:30 – 11:30 A.M.

Gail Steele Multi-Service Center

24100 Amador Street, Hayward, CA 94544-1203

Lupine A Conference Room, 3rd Floor

If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting.

AGENDA

PAGE

I. CALL TO ORDER AND ROLL CALL

II. COMMITTEE UPDATES – Committee Chairs

III. STAFF REPORT – Rhonda Boykin, Director

IV. PUBLIC FORUM

Members of the public may address the Committee regarding any of the Action Items, or provide public input at this time. Speakers have a maximum of three minutes per person which must include the speaker's name, organization, and reference to which agenda item they are referencing.

V. ACTION ITEMS

- A. Approve the Local Area Subsequent Designation and Local Board Recertification Application for Program Years 2025-2027 1

VI. DISCUSSION ITEMS

- A. Legislative Update 15
B. ACWDB Strategic Priorities Two-Year Action Plan Quarter Three Activities 18
C. Set Consent and Regular Calendar for ACWDB Meeting 19

VII. INFORMATION ITEMS

- A. Status of Board and Committee Membership 26
B. Alameda County Workforce Development Board 2025 Meeting Calendar 31

VIII. MATTERS INITIATED BY COMMITTEE MEMBERS

IX. ANNOUNCEMENTS

COMMITTEE MEMBERS: Kelly Johnson (Committee Chair); Matt Pawluk (Committee Vice-Chair); Prem Bajaj; Matt Kreutz; Chiman Lee.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND.

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are "Equal Opportunity Employers/Programs".
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

NEXT EXECUTIVE COMMITTEE MEETING: APRIL 30, 2025

ITEM V.A. – ACTION / PUBLIC HEARING

**APPROVE THE LOCAL AREA SUBSEQUENT DESIGNATION AND LOCAL BOARD
RECERTIFICATION APPLICATION FOR PROGRAM YEARS 2025-2027**

RECOMMENDATION:

That the Executive Committee approve and authorize the Chair of the Board to sign the *Local Area Subsequent Designation and Local Board Recertification Application for Program Years 2025-2027*.

BACKGROUND:

The Workforce Innovation and Opportunity Act (WIOA) requires the Governor to designate Local Workforce Development Areas (Local Areas) and certify Local Boards within the state. As required by the state, these designations and certifications are subject to recertification every two years. ACWDB has been designated as the administrator for WIOA services provision within Alameda County (Local Area) outside of the city of Oakland. ACWDB's approved local area designation and local board recertification for program years 2023-2025 is set to expire June 30, 2025, requiring this board to submit an application for program years 2025-2027.

For subsequent designation, ACWDB must demonstrate they have performed successfully, sustained fiscal integrity, and engaged in the regional planning process. Additionally, a Board must meet membership requirements across four categories: business, workforce/labor, education, and government/economic and community development. As part of the process the California Workforce Development Board (State Board) must confirm ACWDB's compliance with this federal requirement to ensure continuing eligibility to receive and administer WIOA funds within the Local Area.

ACWDB has continued to perform successfully, sustain fiscal integrity, and implement key provisions of WIOA. The attachment V.A.1. demonstrates the County of Alameda's compliance with these requirements, and there is a continuous recruitment effort to engage with potential board members to fill any vacant seats.

The *Local Area Subsequent Designation and Local Board Recertification Application for Program Years 2025-2027* must be signed by ACWDB's Chair and the President of the County of Alameda Board of Supervisors. The application is due to the State Board by Monday, April 7, 2025. After the approval of the Executive Committee and signature of the Board Chair, the recertification document will be placed on the agenda for the County of Alameda Board of Supervisors in order to comply with the State Board's process and timeline. An Action Item will be presented to the ACWDB to ratify the action taken by the Executive Committee.

For additional information please contact Rhonda Boykin, ACWDB Director, through email at RBoykin@acgov.org, or by phone at (510) 259-3844.

ATTACHMENT:

V.A.1. Local Area Subsequent Designation and Local Board Recertification Application for Program Years 2025-2027

**Local Area Subsequent Designation
and
Local Board Recertification Application
for
Program Year 2025-27**

Local Workforce Development Area

Alameda County Workforce Development Board

Application for Local Area Subsequent Designation and Local Board Recertification

This application will serve as your request for Local Workforce Development Area (Local Area) subsequent designation and Local Workforce Development Board (Local Board) recertification for Program Year (PY) 2025-27 under the Workforce Innovation and Opportunity Act (WIOA).

If the California Workforce Development Board (CWDB) determines the application is incomplete, it will either be returned or held until the necessary documentation is submitted. Contact your [Regional Advisor](#) for technical assistance or questions related to completing and submitting this application.

Completed applications must be submitted to the CWDB at PolicyUnit@cwdb.ca.gov by **5 p.m. on Monday, April 7, 2025.**

Alameda County Workforce Development Board (ACWDB)

Name of Local Area

24100 Amador Street, 6th Flr. Suite 610c

Mailing Address

Hayward, CA 94544-1203

City, State, ZIP

Date of Submission

Rhonda Boykin

Contact Person

510.259.3844

Contact Person's Phone Number

Local Board Membership

The WIOA Section 107(b)(2)(A) through (E) states the requirements for nominating and selecting Local Board members:

1. Provide the names of the individuals appointed for each membership category listed below.
2. Attach a roster for the current Local Board.

Category: Business – WIOA Section 107(b)(2)(A) requires that business members constitute a simple majority of the Local Board, and WIOA Section 107(b)(3) states that the chairperson shall also be a member under this category. Specifically, a majority of the Local Board’s business members shall constitute the following representatives under this membership category:

- Owners of businesses, chief executives or operating officers of businesses, or other business executives or employers with optimum policymaking or hiring authority.
- Representatives of businesses, including small businesses or business organizations.
- Individuals appointed by those who have been nominated by local business organizations and business trade associations.

List the Local Board’s business members and identify the chairperson by typing CHAIR after their name:

Local Board Business Members

Name	Title	Entity	Appointment Date	Term End Date
Kelly Johnson (Chair)	Talent Outreach Program Manager	Lawrence Berkeley Lab	7.2.24	7.1.26
Tyler Abbott	CEO	Santini Foods, Inc.	6.13.23	7.1.25
Sumitra Angepat	Vice President, Global Drug Substance Biologics	Bayer Pharmaceuticals	1.7.25	7.1.27
Prem Bajaj	Manager of Workforce Development	SF Bay Area Rapid Transit District	6.13.23	7.1.25
Joslyn Buckner	Talent Acquisition Manager	Mission Linen	6.12.24	7.1.26
Matt Pawluk	Vice President of Quality and Customer Relations	Evolve Manufacturing	6.13.23	7.1.25
Stacy Cooper Dent	Vice-President of Purpose and Strategic Mobilization	Torani	7.23.24	7.23.26
Matt Kreutz	CEO	Firebrand Bakery	8.1.23	7.1.25
Chiman Lee	Director of Operations	Corporate eWaste Solutions - NorCal	7.1.23	7.1.25
Justin Real	Principal Program Manager	Pacific Gas and Electric Co. General Office	8.1.23	7.1.25
Linda Renteria	Owner	Casa Sanchez Foods	7.17.24	7.23.26
Kennan Scott	Co-Founder	Empathway Designs	6.13.23	7.1.25

Category: Workforce – Not less than 20 percent of the Local Board members shall be representatives from the Local Area’s workforce (WIOA 107[b][2][B]) who:

- Shall include representatives of labor organizations (for a Local Area in which employees are represented by labor organizations) who have been nominated by local labor federations or (for a Local Area in which no employees are represented by such organizations) other representatives of employees. California Unemployment Insurance Code (CUIC) Section 14202(b)(1) further requires and specifies that these representatives shall amount to not less than 15 percent of the Local Board membership and be subject to the following:
 - a. For a Local Area in which no employees are represented by such organizations, other representatives of employees shall be appointed to the board, but any Local Board that appoints representatives of employees that are not nominated by local labor federations shall demonstrate that no employees are represented by such organizations in the area.
 - b. Shall include a representative, who shall be a member of a labor organization or a training director from a joint labor-management apprenticeship program, or if no such program exists in the area, such a representative of a state-approved apprenticeship program in the area, if such a program exists.
- May include representatives of community-based organizations that have demonstrated experience and expertise in addressing the employment needs of individuals with barriers to employment, including organizations that serve veterans or that provide or support competitive integrated employment for individuals with disabilities.
- May include representatives of organizations that have demonstrated experience and expertise in addressing the employment, training, or education needs of eligible youth, including representatives of organizations that serve out-of-school youth.

List the Local Board’s workforce members:

Local Board Labor Members

Name	Title	Entity	Appointment Date	Term End Date
Doug Jones	Political Organizer	SEIU United Healthcare Workers-West	6.12.24	7.1.26
Adam Masters	Business Representative, District 1	SMART, SMW Local Union No. 104 East Bay Union Office	8.1.23	6.30.25

Name	Title	Entity	Appointment Date	Term End Date
Mateo Torrico	Political Organizer	SEIU Local 2015	7.9.24	7.9.26

Category: Education – WIOA Section 107[b][2][C] requires that each Local Board include members who represent entities that administer education and training activities in the Local Area. Specifically, the Local Board shall have education representatives under this membership category from the following entities:

- Eligible Title II adult education and literacy providers
- Institutions of higher education providing workforce investment activities

Members may be representatives from local educational agencies and community-based organizations with demonstrated experience and expertise in addressing the education or training needs of individuals with barriers to employment.

List the Local Board’s education members:

Local Board Education Members

Name	Title	Entity	Appointment Date	Term End Date
Dyrell Foster, Ed.D	College President	Las Positas College	10.24.23	10.24.25
Crystal Korbas	Assistant Director, Career Pathways and Adult Learning	Pleasanton Unified School District	10.1.24	7.1.26

Category: Economic and Community Development – WIOA Sections 107[b][2][D] and [E] require each Local Board to include governmental, economic, and community development representatives under this membership category from the following entities:

- Economic and community development organizations
- The state’s employment service office under the *Wagner-Peyser Act*
- Programs carried out under Title I of the federal *Rehabilitation Act*

A Local Board may have representatives from transportation, housing, and/or public assistance agencies; philanthropic organizations; and/or an individual or representatives of entities determined to be appropriate by the local Chief Elected Official (CEO).

List the Local Board’s economic and community development members:

Local Board Economic and Community Development Members

Name	Title	Entity	Appointment Date	Term End Date
Kalpana Oberoi	Cluster Manager Northern Division, Workforce Services Branch State of California	Employment Development Department	6.12.24	7.1.26
Stephen Baiter	Executive Director	East Bay Economic Development Alliance	7.11.23	7.1.25
Lucy Lopez	President and CEO	Hayward Chamber of Commerce	10.22.24	10.22.26
Jonathan DeLong*	Executive Director	REAP Climate Center	7.1.24	7.1.26
Travers McNeice*	Vice President of Mission Services and Workforce Innovation	Goodwill Industries of the Greater East Bay	6.13.23	7.1.25

Performed Successfully

The Local Area hereby certifies that it has performed successfully, defined as having an Individual Indicator Score of 50 percent or higher in PY 22-23 or PY 23-24, as described in Workforce Services Directive WSD20-02, Calculating Local Area Performance and Nonperformance (September 18, 2020).

Note – Report your “*performance score*” rather than the “*adjusted level of performance.*”

PY 22-23 Scores

Indicator	Adults	Dislocated Workers	Youth
Employment Rate 2 nd Quarter After Exit	Goal = 65.0% <u>64.3%</u>	Goal = 70.0% <u>65.8%</u>	Goal = 67.7% <u>77.9%</u>
Employment Rate 4 th Quarter After Exit	Goal = 64.0% <u>65.0%</u>	Goal = 69.0% <u>70.6%</u>	Goal = 63.0% <u>68.8%</u>
Median Earnings	Goal = \$8,400 \$9,844	Goal = \$12,000 <u>\$12,135</u>	Goal = \$4,200 \$4,890
Credential Attainment	Goal = 65.5% <u>70.5%</u>	Goal = 65.0% <u>73.6%</u>	Goal = 60.4% <u>59.1%</u>

PY 23-24 Scores

Indicator	Adults	Dislocated Workers	Youth	Overall/Average Indicator Score
Employment Rate 2 nd Quarter After Exit	Goal = 65.0% <u>62.4%</u>	Goal = 70.0% <u>66.9%</u>	Goal = 67.7% <u>72.1%</u>	<u>67.1%</u>
Employment Rate 4 th Quarter After Exit	Goal = 64.0% <u>57.2%</u>	Goal = 69.0% <u>60.7%</u>	Goal = 67.7% <u>69.7%</u>	<u>62.5%</u>
Median Earnings	Goal = \$8,400 <u>\$11,199</u> 133% of Goal	Goal = \$12,000 <u>\$11,251</u> 94% of goal	Goal = \$4,200 <u>\$4,849</u> 115% of goal	<u>114%</u>
Credential Attainment	Goal = 65.5% <u>77.8%</u>	Goal = 65.0% <u>62.8%</u>	Goal = 60.4% <u>70.0%</u>	<u>70.2%</u>
Measurable Skills Gain	Goal = 45.0% <u>48.3%</u>	Goal = 45.0% <u>46.3%</u>	Goal = 57.8% <u>77.0%</u>	<u>57.2%</u>
Overall/Average Program Score	<u>75.7%</u>	<u>66.1%</u>	<u>80.8%</u>	---

Sustained Fiscal Integrity

The Local Area hereby certifies that it has not been found in violation of one or more of the following during PY 22-23 or PY 23-24:

- *Final determination of significant finding(s)* from audits, evaluations, or other reviews conducted by state or local governmental agencies or the Department of Labor identifying issues of fiscal integrity or misexpended funds due to the willful disregard or failure to comply with any WIOA requirement.
- Gross negligence – defined as a conscious and voluntary disregard of the need to use reasonable care, which is likely to cause foreseeable grave injury or harm to persons, property, or both.
- Failure to observe accepted standards of administration – Local Areas must have adhered to the applicable uniform administrative requirements set forth in Title 2 *Code of Federal Regulations* (CFR) Part 200 (Uniform Guidance).

Certify No Violation:

Engaged in Regional Planning

Engaged in regional planning is defined as participating in and contributing to regional planning, regional plan implementation, and regional performance negotiations. The Local Area hereby certifies that it has participated in and contributed to regional planning and negotiating regional performance measures in the following ways:

- The ACWDB Director actively engages in regularly scheduled meetings with the Directors of the East Bay Regional Planning Unit (EBRPU)/EastBay Works (EBW). These discussions focus on the critical areas of regional planning, implementation strategies, and performance negotiations.
- ACWDB staff ensure that the workforce system is knowledgeable of the regional plan's objectives and actively engages them in implementation activities to achieve performance measures.
- ACWDB staff participated in a strategic planning retreat to help shape the PY 2025-2029 Regional Plan. Their contributions provided valuable insights that informed the development of the EBRPU/EBW Regional Plan.
- Throughout the regional planning process, ACWDB staff actively promoted and engaged in the EBRPU/EBW 2025-2029 Regional Plan Community and Stakeholder Public Forum meetings, ensuring timely announcements reached partner networks to enhance community engagement.

Local Area Assurances

Through PY 25-27, the Local Area assures:

- A. It will comply with the applicable uniform administrative requirements, cost principles, and audit requirements (WIOA Section 184[a][2] and [3]).

Highlights of this assurance include the following:

- The Local Area's procurement procedures will avoid the acquisition of unnecessary or duplicative items, software, and subscriptions (in alignment with Uniform Guidance Section 200.318)
- The Local Area will maintain and provide accounting and program records, including supporting source documentation, to auditors at all levels, as permitted by law (Uniform Guidance Section 200.508).

Note that failure to comply with the audit requirements specified in Uniform Guidance Subpart F will subject the Local Area to a potential cash hold (Uniform Guidance Section 200.339).

- B. All financial reporting will be done in compliance with federal and state regulations and guidance.

Highlights of this assurance include the following:

- Reporting will be done in compliance with WSD 19-05, Monthly and Quarterly Financial Reporting Requirements (December 4, 2019).
- All close-out reports will comply with the policies and procedures listed in WSD16-05, WIOA Closeout Requirements (July 29, 2016).

Note that failure to comply with financial reporting requirements will subject the Local Area to a potential cash hold. (Uniform Guidance Section 200.339)

- C. Funds will be spent in accordance with federal and state laws, regulations, and guidance.

Highlights of this assurance include the following:

- The Local Area will meet the requirements of the *CUIC Section 14211* to spend a minimum of 30 percent of the combined total of WIOA Title I adult and dislocated worker formula fund allocations on training services.
- The Local Area will not use funds to assist, promote, or deter union organizing (WIOA Section 181[b][7]).

- D. The Local Area will select America's Job Center of CaliforniaSM operator(s) through a competitive procurement process, such as a Request for Proposals, unless designated or certified as an operator with the agreement of the local CEO and the Governor (WIOA Section 121[d][2][A] and 107[g][2]).

- E. The Local Area will collect, enter, and maintain data related to participant enrollment, activities, and performance necessary to meet all CalJOBSSM reporting requirements and deadlines.

- F. The Local Area will comply with the nondiscrimination provisions of WIOA Section 188 and Title 29 CFR Part 38, including the collection of necessary data.
- G. The Local Area will engage in and contribute to regional planning and regional plan implementation (for example, the Local Area has participated in regional planning meetings and regional plan implementation efforts, and the Local Board and local CEO have reviewed and approved the regional plan and two-year modifications).
- H. The Local Area will participate in regional performance negotiations.
- I. The Local Area will comply with CWDB policies and guidelines, legislative mandates, and/or other special provisions as may be required under federal law or policy, including the WIOA or state legislation.
- J. Priority shall be given to veterans, recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient for receipt of career and training services funded by WIOA Adult funding (WIOA Section 134[c][3][E] and Training and Employment Guidance Letter [TEGL] 10-09, and TEGL 19-16).

Application Signature Page

Instructions – The local CEO and Local Board Chair must sign and date this form. Electronic signatures are permitted for the PY 25-27 application.

By signing the application below, the local CEO and Local Board Chair request subsequent designation of the Local Area and recertification of the Local Board. Additionally, they agree to abide by the Local Area assurances included in this application.

Local Board Chair

Local CEO

Signature

Signature

Kelly Johnson

David Haubert

Name

Name

Chair

President, County of Alameda Board of
Supervisors

Title

Title

Date

Date

ITEM VI.A. - DISCUSSION

LEGISLATIVE UPDATES

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff provides legislative updates that may have implications for the local workforce system and give signal to changes needed in future. Legislative updates are also presented by ACWDB staff to spark new ideas and opportunities and to adapt programming and partnerships, as needed.

LEGISLATIVE UPDATES:

Federal

Workforce Innovation and Opportunity Act Reauthorization

The California Workforce Association (CWA) made strides to advance the Senate's version of the Workforce Innovation and Opportunity Act (WIOA) reauthorization bill (H.R.6655 - Stronger Workforce for America Act), prior to inauguration day. However, despite best efforts, the bill died in committee. The bill would have required an allocation of fifty percent (50%) toward training activities and eight percent (8%) toward supportive services.

With a Continuing Resolution in place until March 14, 2025, Congress has a budget bill still to finalize, and WIOA reauthorization is not likely to be of top priority. During the first Trump presidency, there were proposed ideas about combining and consolidating the WIOA program with other workforce programs, such as Carl D. Perkins Career Technical education. These proposals may resurface in the future as there has been a returning theme of streamlining and eliminating "wasteful government spending."

Diversity, Equity, and Inclusion

President Trump issued an Executive Order to "end illegal discrimination and restore merit-based opportunity" on January 21, 2025, calling for the immediate end of diversity, equity, and inclusion (DEI) programs, initiatives stating that "DEI policies threaten the safety of American men, women, and children across the Nation by diminishing the importance of individual merit, aptitude, hard work, and determination when selecting people for jobs and services in key sectors of American society, including all levels of government, and the medical, aviation, and law-enforcement communities." In the order, while President Trump cited equal opportunities for all, he simultaneously called for the revocation of President Lydon B. Johnson's Equal Employment Opportunity Executive Order issued in 1965, following the Civil Rights Act of 1964.

As such, the Department of Labor was directed to immediately cease promoting diversity, holding contractors responsible for taking affirmative action, and engaging in "workforce balancing" along with removing all references to DEI and DEIA (DEI and Accessibility) from federal acquisitions, contracting, grants, and financial assistance procedures.

Career and Technical Education

President Trump proclaimed February as Career and Technical Education (CTE) month on February 3, 2025. In the proclamation, references were made to rebuilding the economy, equipping Americans with skills, and preparing them for careers, as well as empowering students and workers to undertake careers in STEM. This proclamation is an indication about forthcoming priorities, leaning toward a skills-based economy and greater focus on STEM education and employment.

State

In addition to supporting wild-fire related recovery in southern California, Governor Newsom has approved \$50M in the state's Budget Act of 2024, authorized in early February. For litigation against the Trump administration to protect civil rights, \$25M was allocated and another \$25M was allocated to support organizations working to protect immigrant rights as follows: \$10M to the California State Bar's Legal Services Trust Fund Commission, \$10M to the Department of Social Services, and \$5M to local and community-based organizations, through the California Access to Justice Commission.

Local and Other

Worker Adjustment and Retraining Notification Update

As shared at the Executive Committee meeting on November 21, 2024, ACWDB staff has engaged in local advocacy efforts to address issues with the Worker Adjustment and Retraining Notification (WARN) Act and process. The WARN Act requires employers with 75 employees or more to issue a 60-day notice/letter to the Employment Development Department, local workforce development boards (LWDBs), and local elected officials (within the respective area), when planning to lay off employees. The WARN Act is intended to protect families and individuals against abrupt layoffs by giving them sufficient notice to plan for the future.

Once WARNs are issued to the LWDBs, local area Rapid Response Coordinators (RRCs) engage with companies to plan a Rapid Response Orientation (RRO). RROs then serve as a mechanism for laid off workers to learn about workforce development services, unemployment insurance benefits, health care benefits, and other benefits that are intended to educate and empower dislocated workers who may otherwise be unaware of the support and resources available to them.

ACWDB staff shared that while most employers were compliant with the WARN process, some did not provide correct contact information. The other issue is that current law allows for businesses to opt-out of local workforce rapid response activities. Subsequently, ACWDB staff have been engaging with Social Services Agency's (SSA) office of Policy, Strategy, and Innovation (PSI) to share ideas and move toward remedying these issues. These efforts have led to an author (Senator Arreguin) of the forthcoming bill to amend California's labor code to include the proposed strategy.

ACWDB staff and the PSI office along with its lobbyist firm, is now working to refine the bill language to ensure that employers subject to the WARN requirement will include a working and functioning email and phone number of their company's representative and point of contact

and will communicate in the WARN letter if they plan to outreach to their respective local Workforce Development Board to plan and coordinate services, such as the Rapid Response Orientation. The employer would indicate their plan for engaging with the local board and would have up to 30 days from which the WARN letter is dated, to engage.

Policy Updates Presentation

There was a matter initiated at the last Executive Committee meeting on November 21, 2024, to share some additional information about the incoming administration. Since then, ACWDB staff has arranged a presentation for SSA's Interim Policy Director, Hanna Flores. Hanna will present information at the quarterly WDB meeting on March 13, 2025.

For more information, contact Latoya Reed-Adjei, Interim Assistant Director at latoya.reed-adjai@acgov.org or by phone at (510) 259-3833.

ITEM VI.B. – DISCUSSION

ACWDB STRATEGIC PRIORITIES TWO-YEAR ACTION PLAN QUARTER THREE ACTIVITIES

BACKGROUND:

As part of the Alameda County Workforce Development Board (ACWDB) Strategic Priorities Two-Year Action Plan (Two-Year Action Plan), formalized in March 2024, the Executive Committee (EC) has the charge to lead the strategic priority to **increase awareness, knowledge, and visibility of ACWDB**. The focus area for the third quarter is to begin the engagement of the Board of Supervisors and/or their staff on a quarterly basis or an agreed upon frequency.

ACWDB staff presented to the County of Alameda Board of Supervisors (BOS) Social Services Committee in October 2024 to then President, Supervisor Nate Miley and Supervisor Lena Tam, providing various program and grant updates including the Board's Two-Year Action Plan calling out specifically, the objective for ACWDB member(s) along with staff to meet and discuss with BOS current workforce accomplishments, challenges, and opportunities. As of the new year, Supervisor Haubert is the President. Discussions have been initiated with Supervisor Haubert's office to inform him of the request for more engagement with ACWDB and the initial meeting is pending scheduling.

In preparation for these meetings with BOS, ACWDB staff is requesting that EC members provide feedback on the following:

1. What topics should be prioritized in meetings with BOS and/or staff?
2. To ensure availability to meet, which WDB members should be included in the rotation? EC members? Chair and Vice-Chair? Others?
3. What will WDB members be expected to contribute in these meetings?

From quarter two, ACWDB staff are still working on the development of a storytelling campaign. Staff are making progress toward identifying an organization who will assist in crafting a communication strategy. An update will be provided when the process has been completed.

For additional information, you may contact Rhonda Boykin, Director at (510) 259-3844, or by email at RBoykin@acgov.org.

ITEM V.L.C. - DISCUSSION

SET CONSENT AND REGULAR CALENDAR

BACKGROUND:

The purpose of this item is for the Executive Committee to discuss the Alameda County Workforce Development Board's (ACWDB) committee actions and recommendations for the March 13, 2025, quarterly meeting:

Presentation – Hanna Hamilton, Office of Policy, Strategy, and Innovation – Alameda County Social Services Agency

Regular Calendar - Workforce Development Board Actions/Committee Recommendations:

Organizational Effectiveness Committee - No items for full Board

Youth Committee - Selection of Service Providers for the Youth Innovation Program and Future Force Career Program

Systems and Strategies Committee -

- Selection of New Adult and Dislocated Worker Service Providers for PY 2025 – 2029
- Approval of Policy Updates: On-the-Job Training

Executive Committee – Approve the Local Area Subsequent Designation and Local Board Recertification Application for Program Years 2025-2027

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
ORGANIZATIONAL EFFECTIVENESS (OE) COMMITTEE**

MEETING NOTICE
Wednesday, February 5, 2025
9:30 – 11:30 A.M.
Gail Steele Multi-Service Center
24100 Amador Street, Hayward, CA 94544-1203
California Poppy Conference Room, 2nd Floor

If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting.

AGENDA

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I.	CALL TO ORDER AND ROLL CALL	
II.	PRESENTATION – Eden Information and Referral / 211 Services	1
III.	PUBLIC FORUM	
	Members of the public may address the Committee regarding any of the Action Items, or public input at this time. Speakers have a maximum of three minutes per person which must include the speaker’s name, organization, and reference to which agenda item they are referencing.	
IV.	DISCUSSION ITEMS	
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	B. CalJOBS Registration Rate Report within the Local Workforce Development Area PY 2024/2025; Quarter 2	3
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	E. Business Services Unit Report	29
	F. Financial Indicators Report	32
	G. Training Expenditures Report	34
VII.	MATTERS INITIATED BY COMMITTEE MEMBERS	

VIII. ANNOUNCEMENTS

COMMITTEE MEMBERS: Chiman Lee (Committee Chair); Dyrell Foster (Committee Vice-Chair); Tyler Abbott; Jeff Bowser; Crystal Korbass; Lucy Lopez; Adam Masters.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are "Equal Opportunity Employers/Programs".
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

NEXT OE COMMITTEE MEETING: APRIL 9, 2025

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
YOUTH COMMITTEE**

**MEETING NOTICE
Monday, February 10, 2025
1:30 – 3:00 P.M.
Gail Steele Multi-Service Center
24100 Amador Street, Hayward, CA 94544-1203
California Poppy Conference Room, 2nd Floor**

If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting.

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. PRESENTATION – Faith Dukes, Ph.D., Director of K-12 Science, Technology, Engineering, and Mathematics (STEM) Education Programs, Lawrence Berkeley National Laboratory	1
III. PUBLIC FORUM	
Members of the public may address the Committee regarding any of the Action Items, or public input at this time. Speakers have a maximum of three minutes per person which must include the speaker’s name, organization, and reference to which agenda item they are referencing.	
IV. ACTION ITEMS / PUBLIC HEARING	
A. Selection of Service Providers for the Youth Innovation Program and Future Force Career Program	2
V. INFORMATION ITEMS	
A. Unobligated Out-of-School Youth Funding Promising Futures	8
VI. REPORTS	
A. Local Area Performance Reports	9
B. Youth Contract Performance Indicators Reports	13
VII. MATTERS INITIATED BY COMMITTEE MEMBERS	
VIII. ANNOUNCEMENTS	

COMMITTEE MEMBERS: Prem Bajaj (Committee Chair); Lisa Meza (Committee Vice-Chair); Jonathan DeLong; Linda Evans; Kathy Mello; Justin Real; Linda Renteria; Matteo Torrico; Cleo Reese; Anthony Shelton.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND.

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

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NEXT YOUTH COMMITTEE MEETING: APRIL 14, 2025

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
SYSTEMS AND STRATEGIES COMMITTEE**

**MEETING NOTICE
Wednesday, February 19, 2025
9:30 – 11:00 A.M.
Gail Steele Multi-Service Center
24100 Amador Street, 2nd Floor, Hayward, CA 94544-1203
California Poppy Conference Room, A&B**

If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting.

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. PRESENTATION – Dr. Marcela Reyes, Director, Bay Region Center of Excellence	1
III. PUBLIC FORUM	
Members of the public may address the Committee regarding any of the Action Items, or public input at this time of the agenda. Speakers have a maximum of three minutes per person which must include the speaker’s name and organization.	
IV. ACTION ITEMS / PUBLIC HEARING	
A. Selection of New Adult and Dislocated Worker Service Providers for PY 2025 – 2029	2
B. Approval of Policy Updates: On-the-Job Training	7
V. DISCUSSION ITEMS	
A. Alameda County Workforce Development Board’s Strategic Priorities – Two Year Action Plan	8
VI. REPORT ITEMS	
A. Local Area Performance Report	15
B. Contract Performance Indicators Report Adult/Dislocated Worker	19
VII. INFORMATION ITEMS	
A. HighRoad Training Partnership (HRTP) Marine Trades and Water Transportation Careers Project Update	23
B. Project Equity: Employee Ownership Project Update	24
C. Eden Area Comprehensive America’s Job Center of California (AJCC) Continuous Improvement Plan Update	26

VIII. MATTERS INITIATED BY COMMITTEE MEMBERS

IX. ANNOUNCEMENTS

SYSTEMS AND STRATEGIES COMMITTEE MEMBERS: Matt Kreutz (Chair); Doug Jones (Vice-Chair); Sumitra Angepat; Joslyn Buckner; Stacy Cooper Dent; Kennan Scott.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND
WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

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NEXT SYSTEMS AND STRATEGIES COMMITTEE MEETING: APRIL 16, 2025

ITEM VII.A. – INFORMATION

STATUS OF BOARD AND COMMITTEE MEMBERSHIP

BACKGROUND:

The purpose of this item is to update the Executive Committee on any membership changes and/or updates to the Board and its Committees.

Workforce Development Board (WDB)

Vacancies:

- Business – Two
- Government - One
- Labor - Two

Youth Committee – Two new non-Board members

Systems and Strategies Committee – Two new members

Organizational Effectiveness Committee – Two new members

Executive Committee – No Changes

For further information, please contact Rhonda Boykin, Director at 510-259-3844 or email at RBoykin@acgov.org or Sheroza Haniff, Board Secretary at 510-259-3842 or email at sheroza.haniff@acgov.org.

Attachments:

VIIA.1. – Alameda County Workforce Development Board Member List

VIIA.2. – WDB Committees

ALAMEDA COUNTY
WORKFORCE DEVELOPMENT BOARD (WDB)
MEMBER LIST

BUSINESS (51%)

CHAIRPERSON – Kelly Johnson

Kelly Johnson, Talent Outreach Program
Manager
Lawrence Berkeley National Lab
1 Cyclotron Rd. M.S 090-1140G
Berkeley, CA 94720
Tel: 510-486-4825
E-Mail: KNJohnson@lbl.gov

Tyler Abbott, CEO, Santini Foods, Inc.
Santini Foods, Inc.
16505 Worthley Drive
San Lorenzo, CA 94580
Tel: 415-786-3560
E-Mail: tyler@abbottfamily.org

Sumitra Angepat, Vice President,
Global Drug Substance Biologics
Bayer Pharmaceuticals
800 Dwight Way
Berkeley, CA 94710
Tel: 510-203-6942
E-Mail: sumitra.angepat@bayer.com

Prem Bajaj, Manager of Workforce
Development
SF Bay Area Rapid Transit District
2150 Webster St.
Oakland, CA 94612
Tel: 510-421-9027
E-Mail: PBajaj@bart.gov

Joslyn Buckner, Talent Acquisition Manager
Mission Linen
6590 Central Ave.
Newark, CA 94560
Tel: 805-335-3327
E-Mail: jbuckner@missionlinen.com

VICE-CHAIRPERSON – Matt Pawluk

Matt Pawluk, Vice President of Quality and
Customer Relations
Evolve Manufacturing
47300 Bayside Park Way
Fremont, CA 94538
Tel: 510-690-8959 ext. 256
E-Mail: matt.pawluk@evolvemfg.com

Stacy Cooper Dent, Vice-President of
Purpose and Strategic Mobilization
Torani
2000 Marina Blvd.
San Leandro, CA 94577
Tel: 650-635-1128
E-Mail: Sdent@torani.com

Matt Kreutz, CEO
Firebrand Bakery
707 W. Tower Ave
Alameda, CA 94501
Tel: 510-410-1305
E-Mail: matt@firebrandbread.com

Chiman Lee, Director of Operations
Corporate eWaste Solutions - NorCal
30587 Huntwood Ave.
Hayward, CA 94544
Tel: 510-998-2828
E-Mail: clee@cews.com

Justin Real, Principal Program Manager
Pacific Gas and Electric Co. General Office
300 Lakeside Dr,
Human Resources Dpt. 18th Flor.
Oakland, CA 94612
Tel: 510-231-3878
E-Mail: j5ro@pge.com

**BUSINESS
CONTINUED**

Linda Renteria, Owner of Casa Sanchez Foods
2898 W. Winton Avenue
Hayward, CA 94545
Tel: 650-697-1800 ext. 106
E-Mail: Linda@casasanchezfoods.com

Kennan Scott, Co-Founder
Empathway Designs
Tel: 510-388-2950
E-Mail: kennan@empathwaydesigns.com

VACANT (2)

EDUCATION**WIOA Title II – Adult & Literacy**

Dyrell Foster, Ed.D., College President
Las Positas College
3000 Campus Hill Drive, Ste. 1680
Livermore, CA 94551
Tel: 925-424-1001
E-Mail: dfoster@laspositascollege.edu

Crystal Korbas, Assistant Director, Career Pathways and Adult Learning
Pleasanton Unified School District
215 Abbie Street
Pleasanton, CA 94566
Tel: 510-684-5941
E-Mail: CKorbas@pleasantonusd.net

GOVERNMENT**State Employment Service**

Kalpana Oberoi, Cluster Manager
Northern Division, Workforce Services Branch
State of California
Employment Development Department
7677 Oakport Street, Suite 350
Oakland, CA 94621
Tel: 510-564-0521
E-Mail: Kalpana.oberoi@edd.ca.gov

State Department of Rehabilitation**Economic Development**

Stephen Baiter, Executive Director
East Bay Economic Development Alliance
1221 Oak Street, Ste. 555
Oakland, CA 94612
Tel: 510-272-3874
E-Mail: stephen@EastBayEDA.org

Lucy Lopez, President and CEO
Hayward Chamber of Commerce
P.O. Box 235
Hayward, CA 94543
Tel: 510-537-2424 ext. 403
E-Mail: Lucy@Hayward.org

VACANT (1)

WORKFORCE REPRESENTATIVES

(20%)

Labor (15%)

Doug Jones, Political Organizer
SEIU United Healthcare Workers-West
560 Thomas Berkeley Way
Oakland, CA 94612
Tel: 510-251-1250
E-Mail: djones@seiu-uhw.org

Adam Masters, Business Representative,
District 1
SMART, SMW Local Union No. 104
East Bay Union Office
1499 Grenville Road
Livermore CA 94550
Tel: 510-895-8660
E-Mail: adamm@smw104.org

Mateo Torrico, Political Organizer, SEIU
Local 2015
333 Hegenberger Road Ste. 400
Oakland, CA 94621
Tel : 510-775-3971
E-Mail : mateot@seiu2015.org

VACANT (2)

**COMMUNITY – BASED
ORGANIZATION**

Jonathan DeLong, Executive Director
REAP Climate Center
909 Marina Village Parkway, #234
Alameda, CA. 94501
Tel: 510-214-6669
E-Mail: jdelong@reapcenter.org

Travers McNeice, Vice President of Mission
Services and Workforce Innovation
Goodwill Industries of the Greater East Bay
1301 30th Avenues
Oakland, CA 94601
E- Mail: tmcneice@sfgoodwill.org

WDB COMMITTEES

Executive Committee

Kelly Johnson, WDB Chair
Matt Pawluk, WDB Vice-Chair,
Matt Kreutz, Systems and Strategies Committee Chair
Prem Bajaj, Youth Committee Chair
Chiman Lee, Organizational Effectiveness Committee Chair

Systems and Strategies Committee

Matt Kreutz, Chair
Doug Jones, Vice-Chair
Sumitra Angepat
Joslyn Buckner
Stacy Cooper Dent
Kennan Scott

Organizational Effectiveness Committee

Chiman Lee, Chair
Dyrell Foster, Vice-Chair
Tyler Abbott
Jeff Bowser
Crystal Korbas
Lucy Lopez
Adam Masters

Youth Committee

Prem Bajaj, Chair
Lisa Meza, Vice-Chair
Jonathan DeLong
Linda Evans
Kathy Mello
Justin Real
Cleo Reece
Linda Renteria
Anthony Shelton
Mateo Torrico

Rev 2.14.25

ITEM VII.C. – INFORMATION

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD
2025 MEETING CALENDAR

FEBRUARY

- 5 Organizational Effectiveness Committee (9:30 – 11:30 AM)
- 10 Youth Committee (1:30 – 3:00 PM)
- 19 Systems and Strategies Committee (9:30 – 11:30 AM)
- 26 Executive Committee (9:30 – 11:30 AM)

MARCH

- 13 Workforce Development Board (9:00 AM – 12 Noon)

APRIL

- 9 Organizational Effectiveness Committee (9:30 – 11:30 AM)
- 14 Youth Committee (1:30 – 3:00 PM)
- 16 Systems and Strategies Committee (9:30 – 11:30 AM)
- 30 Executive Committee (9:30 - 11:30 AM)

MAY

- 8 Workforce Development Board (9:00 AM – 12 Noon)

AUGUST

- 6 Organizational Effectiveness Committee (9:30 – 11:30 AM)
- 11 Youth Committee (1:30 – 3:00 PM)
- 20 Systems and Strategies Committee (9:30 – 11:30 AM)
- 27 Executive Committee (9:30 - 11:30 AM)

SEPTEMBER

11 Workforce Development Board (9:00 AM – 12 Noon)

NOVEMBER

5 Organizational Effectiveness Committee (9:30 – 11:30 AM)

10 Youth Committee (1:30 – 3:00 PM)

12 Systems and Strategies Committee (9:30 – 11:30 AM)

19 Executive Committee (9:30 - 11:30 AM)

DECEMBER

11 Workforce Development Board (9:00 AM – 12 Noon)

Rev. 11.13.24