

ITEM II. – PRESENTATION

PANEL DISCUSSION – REMOVING BARRIERS TO EMPLOYMENT

Today’s Moderator:



Charles H. Turner, a former recipient of the California Workforce Association’s Charley Brown Award, has over 20 years of Re-entry investment and commitment. Mr. Turner, a graduate of Bates College, was an initial member of the now Alameda County Re-Entry Strategic Planning Committee, focusing on Employment and Placement strategy. Over the years Mr. Turner has assisted hundreds of individuals with career and employment aspirations. Mr. Turner has also served on several local community boards in the roles of chair, member, and advisor. He previously directed the highly successful Oakland Private Industry Council’s “Breaking Through Barriers” program and began his current tenure with the Alameda County Workforce Development Board in 2017.

Our Panelists:



Nina Scott of Rubicon Programs, Inc. is the Eden America’s Job Center of California (AJCC) Site Manager for Alameda County Workforce Development Board. She is a dedicated professional in workforce development, with a strong background in team leadership, staff development, and contract performance.

Nina has a B.S. in Organizational Psychology and over five years of experience managing the Workforce Innovation and Opportunity Act (WIOA) program, progressing from Career Coach to Site Manager. She holds two prestigious designations as both a Certified Professional Résumé Writer (CPRW) and Nationally Certified Online Profile Expert (NCOPE), highlighting her expertise in career coaching, résumé writing, and LinkedIn profile management. In addition to her workforce development career, Nina has over 13 years of combined entrepreneurial experience, having owned a state-

licensed childcare business and a career coaching service.

Nina’s passion for mentorship, organizational efficiency, and building connections between job seekers, employers, and stakeholders drives her work. She remains at the forefront of emerging workforce technologies and embraces opportunities for growth and collaboration. Outside of work, Nina enjoys spending time with her family and values maintaining balance with a sense of humor in her everyday life.

Nina can be reached at ninas@rubiconprograms.org.



Sherita Moeser is the Assistant Director of Workforce and Reentry at Five Keys Schools and Programs and oversees the design and implementation of career development and employment services for students and alumni. With over 8 years of experience in the field of workforce development and reentry, Sherita has developed a strong expertise in cognitive behavioral interventions, motivational interviewing, and team building.

Sherita holds multiple certifications, including the Certified Career Services Provider (CCSP) and the Motivational Interviewing Behavior Coach Training. Sherita is passionate about empowering incarcerated and marginalized learners with the skills, resources, and support they need to achieve their personal and professional goals. Sherita works closely with our staff, partners, and stakeholders to create and deliver innovative and responsive programs that align with our mission and vision. She is always eager to learn, collaborate, and contribute to the success of our organization and the communities we serve.



“Don’t aspire to make a living, aspire to make a difference”, - Denzel Washington. This is one of Miguel’s favorite and life defining quotes. It ignited his passion for being a life coach. Currently, Miguel works as a life coach with SoulJen Solutions. He has two associate degrees from College of San Mateo in Speech Communication & Liberal Studies. Additionally, he has a bachelor’s degree from UC Berkeley in Rhetoric with a focus in Public Discourse. Miguel also has a certificate from Cornell University in Diversity and Inclusion and is a licensed Minister of the gospel for 20+ years.

Miguel currently works at Love Never Fails (LNF) as a contracted Life Coach. Prior to his contract work, Miguel worked at LNF for four years. In his employment, he served as an e-Community Store Manager and Office Manager, Workforce Development Program Manager, and IT Biz initial Life Coach. His future endeavor includes obtaining his Ph.D. in Organizational Change and Leadership. He also plans to launch his own nonprofit organization.

Miguel can be reached at 510 – 738-4644 or 4CoachingwithMiguel@gmail.com.



Tracy Creer, successfully celebrating 32 years of sobriety, overcame homelessness and addiction to build a successful life. She created a non-profit called *Change To Come* in 2011, providing transitional housing for women in recovery and their children. Tracy's mission is to break the generational cycle of trauma within families and to provide a better future for the children.



Jennifer L. Kerr, an Alameda County native, is a CELTA - Certified ESL (English as a Second Language) Instructor and Instructional Designer who currently serves as a Learning and Development Manager at Goodwill of the San Francisco Bay.

Drawing from her background in anthropology and her experience in both hospitality leadership and human resources, Jennifer brings a unique perspective to serving her Bay Area community. Her diverse professional experience and education informs her approach to creating inclusive learning environments where all students can thrive.

At Goodwill, she oversees three key programs: ESL, eCommerce, and Pathways to Employment. Jennifer works alongside her team to support English Language Learners, individuals experiencing housing insecurity, justice-involved individuals, and others seeking assistance throughout the Bay Area community.