

Alameda County WDB Action Plan 2024-2026

	Launch – Q1 (Jul-Sept '24)	Q2	Q3 (Jan-Mar '25)	Q4	Q5 (Jul-Sept '25)	Q6	Q7 (Jan-Mar '26)	Q8	Victory (Jul-Sept '26)
Sector Insights	Identify 1-2 sector partnerships to grow or start new training Conduct and review training on Labor Market Information workforce data	Presentations on current 3 sectors	Cultivate sector experts Convening of stakeholders for planning sessions around selected industry sectors	Identify key occupational shortages & assess short term skills based programs (where are the gaps)	Career pathways speakers from community colleges	Ensuring career centers are supporting sector strategies	More customized webpage for employer & job seeker resource portal Enhance ability to track sector data		Develop clear ROI data points for 3 identified sectors to inform LWDB of progress
Outreach	Focus WDB member recruitment on priority sectors Develop ad hoc WDB development committee Staff to meet and discuss storytelling strategy	Fact sheet updated, possible PPT developed Speaking opportunities identified and calendar Storytelling strategy presented to Board	Bring Board member to meet with County elected officials (quarterly)		Increase engagement at K-12 tables & increase partnerships				Success storytelling campaign launched Expanded awareness of the ACWDB work within industry, elected officials, & K-12
Bridging Gaps	Review work experience language for youth providers, consider requiring 50% of work experience enrollments be in ISOF	Youth service provider contracts amended for work experience emphasis		Recurring feedback from key industry sectors to education		Explore the possibility of developing an apprenticeship program			50% of youth workforce experience contracts are in ISOF sectors
Business Engagement Resources			Small business outreach (CEA survey) Review CEA survey for appropriate questions (based on contract extension)	Research other local boards resource pages for employers Look at budget for website refresh – possible contractor. More customized website for job seekers		ID all employer incentives for hiring diverse workforce on resource page	Identify/Collect all relevant resource & create webpage mockup	BSU visits chambers for outreach to small business and resource page	Website/webpage available for employers that includes all business resources Small business survey completed Board member participation in BSU visits
Barrier Removal & Increasing Access		ID speakers to present on socio-economic challenges at upcoming Board or Committee meetings	Invite breaking barrier funded CBOs to discuss partnerships around removing socio-economic barriers	Meet with 211 to explore adding referrals to WDB/AJCCs Look at budget for website refresh – possible contractor. More customized website for job seekers					Pick 1 barrier and develop an action plan to remove barrier Convening of providers and employers focused on chosen barrier