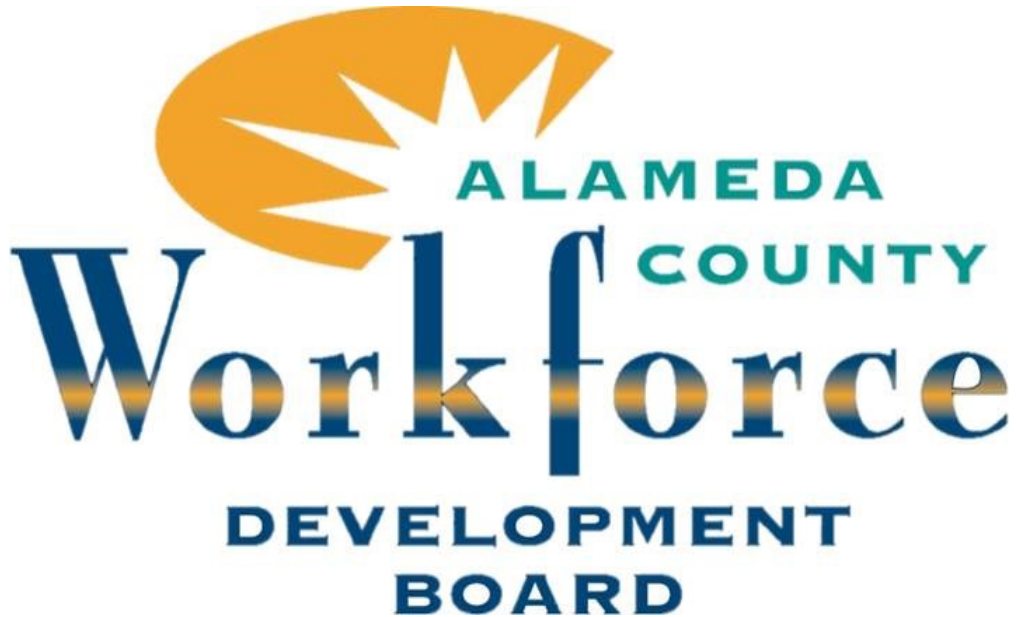


Executive Committee



(<http://www.acwdb.org>)

In partnership with the
BOARD OF SUPERVISORS

**Serving the County of Alameda and the cities of
Alameda Albany Berkeley Dublin Emeryville Fremont
Hayward Newark Livermore Piedmont Pleasanton
San Leandro Union City**

**February 28, 2024
9:30 A.M.**

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
EXECUTIVE COMMITTEE**

MEETING NOTICE
Wednesday, February 28, 2024
9:30 – 11:30 A.M.
Gail Steele Multi-Service Center
24100 Amador Street, Hayward, CA 94544-1203
California Poppy Conference Room, 2nd Floor

If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting

AGENDA

| | | PAGE |
|--------------|--|-------------|
| I. | CALL TO ORDER AND ROLL CALL | |
| II. | COMMITTEE UPDATES – Committee Chairs | |
| III. | STAFF REPORT – Rhonda Boykin, Director | |
| IV. | PUBLIC FORUM | |
| | Members of the public may address the Committee regarding any of the Action Items, or public input at this time. Speakers have a maximum of three minutes per person which must include the speaker’s name, organization, and reference to which agenda item they are referencing. | |
| V. | ACTION ITEMS | |
| | A. Approve Selection and Award of a Provider For The Maritime Industry Navigator Services | 1 |
| VI. | DISCUSSION ITEMS | |
| | A. Legislative Update | 3 |
| | B. Workforce Development Board Retreat Follow-Up | 5 |
| | C. Set Consent and Regular Calendar | 6 |
| VII. | INFORMATION ITEMS | |
| | A. Status of Board and Committee Membership | 10 |
| | B. Alameda County Workforce Development Board (WDB) 2024 Meeting Calendar | 15 |
| VIII. | MATTERS INITIATED BY COMMITTEE MEMBERS | |
| IX. | ANNOUNCEMENTS | |

COMMITTEE MEMBERS: Kelly Johnson (Committee Chair); **Matt Pawluk** (Committee Vice-Chair); **Prem Bajaj**; **Matt Kreutz**; **Chiman Lee**; **Anne Stedler**.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”.
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

NEXT EXECUTIVE COMMITTEE MEETING: APRIL 24, 2024

ITEM V.A. - ACTION/PUBLIC HEARING

**APPROVE SELECTION AND AWARD OF A PROVIDER FOR THE MARITIME
INDUSTRY NAVIGATOR SERVICES**

RECOMMENDATIONS:

1. Approve the selection and award of the Friends of the Port as the Maritime Industry Navigator (MIN) under the High Road Training Partnership (H RTP) - Marine Trade and Water Transportation Careers (MTWTC) Initiative; and
2. Authorize staff to negotiate a contract effective April 1, 2024 through March 31, 2026. for MIN services in the amount of *one-million three hundred and thirty-four thousand dollars (\$1,334,000.)*

BACKGROUND:

As previously shared at the Alameda County Workforce Development Board (ACWDB) meeting on September 14, 2023, ACWDB is the lead and fiscal agent for a State funded H RTP Grant in the amount of \$3,933,848. This multi-year regional initiative also includes the partnership of both the Oakland Workforce Development Board and Workforce Development Board of Contra Costa County. Collectively, as boards we seek to work with community-based organizations through subcontracts to outreach, recruit, enroll, case manage, and prepare job seekers for training and job placement into maritime careers.

The MTWTC training program seeks to enroll 300 participants over two years who will participate in short-term focused training and/or apprenticeships that prepares them for entry into the marine trades and water transportation careers. It is the role of the MIN to establish and manage a training center and develop and deliver short-term training and job placement services from the referring community-based organizations. Additionally, the MIN will engage and manage industry partnerships with Bay Area marine/water transportation employers.

With the intent of putting in to practice H RTP principles, the MIN will lead an industry advisory board which will include organized labor and maritime businesses to inform both training standards and establish prevailing wage employment opportunities. It is expected that participating businesses will become signatories to a First-Source Hiring Agreement. It is anticipated that programing will begin April 1, 2024, and continue through March 31, 2026.

After receiving ACWDB approval on September 14, 2023, staff launched a competitive solicitation process on December 12, 2023, initiating a Request for Proposal (RFP). The proposal announcement was distributed through Alameda County General Services Agency (GSA) registered vendor pool which includes over several thousand service providers. Additionally, the RFP announcement was shared with ACWDB's list of community-based organizations and service providers.

Lastly, the RFP was publicly posted on the ACWDB website. To further support outreach and cultivate strong responses, two information sessions were held on December 18, 2023. Bids were accepted until January 5, 2024. The evaluation review process yielded one qualifying proposal. Friends of the Port submitted a strong proposal with a qualifying score of 88 out of possible 100.

For more information or questions please contact Carmelo San Mames, Sr. Strategic Partnership Coordinator at (510) 259-3828 or by email at Carmelo.sanmames@acgov.org.

ITEM VI.A. - DISCUSSION

LEGISLATIVE UPDATES

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff provides legislative updates that may have implications for the local workforce system and give signal to changes needed in future. Legislative updates are also presented by ACWDB staff to spark new ideas and opportunities and to adapt programming and partnerships, as needed.

LEGISLATIVE UPDATES:

Preliminary State Budget

California's preliminary budget cites an estimated \$37.9 billion budget shortfall due to declining revenues and delays in income tax collections. As a result, there are several delays and reductions in programs throughout the preliminary budget. The following workforce development items from the preliminary budget have been highlighted for relevance and potential implications to the workforce development system:

1. \$45M reduction in the High Road Training Partnerships initiative
2. \$15M reduction for the Low Carbon Economy Program initiative
3. \$40M delay in the Apprenticeship Innovation Fund
4. \$25M delay in the California Youth Apprenticeship Program
5. \$300M delay in California Jobs First (formerly the Community and Economic Resilience Fund)
6. \$5M reduction for the Women in Construction Unit
7. \$140.1M delay for Nursing and Social Work Initiatives
8. \$189.4M delay for various Department of Health Care Access and Information workforce investments
9. A transfer of \$125M from Labor and Workforce Development Fund to the General Fund from resources not currently projected to in use by the Labor Agency

With the onset of budget reductions and delays, the local workforce system can expect a freeze on state discretionary grant opportunities. Subsequently, more reliance on subcontracting opportunities with partners, may be critical regarding resource development. Federal grants may also be another vehicle for developing new workforce development resources for the local area.

Workforce Innovation and Opportunity Act (WIOA) Reauthorization

The WIOA reauthorization process is still underway and the current proposal, i.e. "*A Stronger Workforce for America Act*" would introduce some changes that would radically shift current legislated practice in California. Specifically, the proposed bill, with a focus on skill attainment, would require all workforce development boards (WDBs) to dedicate 50 percent of their Adult and Dislocated Worker training toward training activities. Currently, the requirement in

California is 30 percent. Many WDBs in California have shared their desire in maintaining some level of local control to have the flexibility to meet the unique needs of their respective local areas. The 50 percent requirement would potentially regress local control instead of reinforcing it. Additional conversations are underway, and the California Workforce Association (CWA) is keeping WDBs apprised of changes, while lifting concerns about these new proposed changes.

Day at the Capitol

The CWA will hold its annual “Day at the Capitol” (DATC) event on March 6, 2024. The DATC is an opportunity to mobilize WDBs in civic engagement to dialogue with legislators and their staffers about district-level workforce services, challenges, and opportunities. ACWDB staff will be in attendance.

For more information, contact Latoya Reed-Adjei, Interim Assistant Director at latoya.reed-adjei@acgov.org or by phone at (510) 259-3833.

ITEM VI.B. – DISCUSSION

WORKFORCE DEVELOPMENT BOARD RETREAT FOLLOW-UP

The Alameda County Workforce Development Board (ACWDB) held a retreat on January 22, 2024, at the Las Positas Community College Campus in Livermore. The retreat was skillfully guided by the California Workforce Association and there were 11 Board members in attendance.

During the retreat, the members delved into insightful discussions and engaging activities focused on understanding the workforce system, community-centered workforce boards, and their role in informing and guiding policy and provision of Workforce Innovation and Opportunity Act (WIOA) services. Additional activities included guiding Board members to identify economic opportunities and socio-economic challenges in Alameda County, explore their resources to support the work of the Board, and envision what success might look like. This engagement inspired a sense of curiosity and a commitment to enhance their performance as Board members.

The discussions centered on the current workforce landscape and strategies to overcome barriers, resulting in the development of five key focus areas:

- 1) Increase strategic business engagement to modernize business practices.
- 2) Improve equitable access to employment and careers by removing socioeconomic barriers.
- 3) Increase ACWDB awareness, knowledge, and visibility of strategic priorities.
- 4) Connect employer voice to education to increase inclusive job competitiveness.
- 5) Develop, grow, and strengthen priority sector partnerships.

Furthermore, the Board established six commitments to guide their actions:

- 1) Do the work: prepare, show up, and participate
- 2) Prioritize, share resources and knowledge
- 3) Be curious and collaborate
- 4) Listen and ask questions
- 5) Support peers
- 6) Put egos aside and be vulnerable

These strategic priorities and commitments will form the basis of an action plan that will steer the Board's efforts over the next 24 months. A comprehensive overview of the retreat activities, strategic priorities, and action plan will be presented at the upcoming Board meeting, ensuring transparency and alignment with the Board's vision of success.

For more information about this item, please contact Rhonda Boykin, Director at RBoykin@acgov.org or by phone at (510) 259-3844.

ITEM VI.B. - DISCUSSION

SET CONSENT AND REGULAR CALENDAR

BACKGROUND:

The purpose of this item is for the Executive Committee to discuss the Alameda County Workforce Development Board's (ACWDB) committee actions and recommendations for the March 14, 2024, quarterly meeting:

Presentation – Nina Senn, Chair of the Alameda County Commission on the Status of Women

Regular Calendar - Workforce Development Board Actions/Committee Recommendations:

Joint Committee (Organizational Effectiveness, and Systems and Strategies Committees - No items for full Board

Youth Committee - No items for full Board

Executive Committee – Approve Selection and Award of a Provider for the Maritime Industry Navigator Services

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
YOUTH COMMITTEE**

**MEETING NOTICE
Monday, February 5, 2024
CANCELED**

AGENDA

PAGE

- I. CALL TO ORDER AND ROLL CALL**
- II. PRESENTATION**
- III. PUBLIC FORUM**
- IV. ACTION ITEMS**
- V. DISCUSSION ITEM**
- VI. INFORMATION ITEMS**
- VII. REPORTS**
- VIII. MATTERS INITIATED BY COMMITTEE MEMBERS**
- IX. ANNOUNCEMENTS**

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

ACWDB members who are not Committee members may attend as members of the audience. Please call Sheroza Haniff at (510) 259-3824 to request the material that will be discussed at this meeting.

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**THE NEXT YOUTH COMMITTEE MEETING IS SCHEDULED FOR
Monday, April 8, 2024 @ 1:00 p.m.**

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
JOINT ORGANIZATIONAL EFFECTIVENESS AND SYSTEMS AND STRATEGIES COMMITTEES**

**MEETING NOTICE
Wednesday, February 21, 2024
9:30 – 11:00 A.M.
Gail Steele Multi-Service Center
24100 Amador Street, 2nd Floor, Hayward, CA 94544-1203
California Poppy Conference Room, A&B**

If you would like to make a public comment, you may contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting.

AGENDA

| | | PAGE |
|--------------|--|-------------|
| I. | CALL TO ORDER AND ROLL CALL | |
| II. | PRESENTATION – Results-Based Accountability Presentation – Maryam Bhimji, Performance Management Analyst with the Alameda County Social Services Agency | 1 |
| III. | PUBLIC FORUM | |
| | Members of the public may address the Committee regarding any of the Action Items, or public input at this time of the agenda. Speakers have a maximum of three minutes per person which must include the speaker’s name and organization. | |
| IV. | DISCUSSION ITEMS | |
| | A. East Bay Regional Planning Unit (EBRPU) Regional Update | 2 |
| | B. CalJOBS Registration Rate Report Discussion | 5 |
| V. | INFORMATION | |
| | A. American Rescue Plan Act – Workforce and Job Training Update | 8 |
| | B. Business Services Unit Report and Update | 13 |
| VI. | REPORTS | |
| | A. Local Area Performance Reports | 16 |
| | B. Adult & Dislocated Worker Reports PY 2023/2024 Quarter 2 | |
| | B.1. Contract Performance Indicators Reports – Adults and Dislocated Workers | 20 |
| | C. Youth Contract Performance Indicators Reports – PY 2023/2024; Quarter 2 | 23 |
| | D. Rapid Response Report | 27 |
| | E. Training Expenditures Report | 36 |
| VII. | MATTERS INITIATED BY COMMITTEE MEMBERS | |
| VIII. | ANNOUNCEMENTS | |

ORGANIZATIONAL EFFECTIVENESS COMMITTEE MEMBERS: Chiman Lee (Committee Chair); Sara Walke (Committee Vice-Chair); Tyler Abbott; Jeff Bowser; Dyrell Foster; Adam Masters.

SYSTEMS AND STRATEGIES COMMITTEE MEMBERS: Matt Kreutz (Chair); Doug Jones (Vice-Chair); Joslyn Buckner; Beth Cutter; Paul Reyes; Kennan Scott.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND
WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

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NEXT ORGANIZATIONAL EFFECTIVENESS COMMITTEE MEETING: APRIL 10, 2024

NEXT SYSTEMS AND STRATEGIES COMMITTEE MEETING: APRIL 17, 2024

ITEM VII.A. – INFORMATION

STATUS OF BOARD AND COMMITTEE MEMBERSHIP

BACKGROUND:

The purpose of this item is to update the Executive Committee on any membership changes and/or updates to the Board and its Committees.

Workforce Development Board (WDB)

Vacancies:

- Business – Two
- Government - One
- Labor - Three

Youth Committee – No Changes

Systems and Strategies Committee – No Changes

Organizational Effectiveness Committee – New Member

Executive Committee – No Changes

For further information, please contact Rhonda Boykin, Director at 510-259-3844 or email at RBoykin@acgov.org or Sheroza Haniff, Board Secretary at 510-259-3842 or email at sheroza.haniff@acgov.org.

Attachments:

VIIB.1. – Alameda County Workforce Development Board Member List

VIIB.2. – WDB Committees

ALAMEDA COUNTY
WORKFORCE DEVELOPMENT BOARD (WDB)
MEMBER LIST

BUSINESS (51%)

CHAIRPERSON – Kelly Johnson

Kelly Johnson, Talent Outreach Program
Manager
Lawrence Berkeley National Lab
1 Cyclotron Rd. M.S 090-1140G
Berkeley, CA 94720
Tel: 510-486-4825
E-Mail: KNJohnson@lbl.gov

Tyler Abbott, CEO, Santini Foods, Inc.
Santini Foods, Inc.
16505 Worthley Drive
San Lorenzo, CA 94580
Tel: 415-786-3560
E-Mail: tyler@abbottfamily.org

Prem Bajaj, Manager of Workforce
Development
SF Bay Area Rapid Transit District
2150 Webster St.
Oakland, CA 94612
Tel: 510-421-9027
E-Mail: PBajaj@bart.gov

Joslyn Buckner, Talent Acquisition Manager
Mission Linen
6590 Central Ave.
Newark, CA 94560
Tel: 805-335-3327
E-Mail: jbuckner@missionlinen.com

Brianne Fernandez, Senior HR Business
Partner
Bayer
800 Dwight Way
Berkeley, CA 94710
Tel: 510-610-4735
E-Mail: brianne.fernandez@bayer.com

VICE-CHAIRPERSON – Matt Pawluk

Matt Pawluk, Director, Quality and Reliability
Veev
1617 Industrial Parkway
Hayward, CA 94544
Tel: 650-292-0752
E-Mail: Matthew@veev.com

Matt Kreutz, CEO
Firebrand Bakery
707 W. Tower Ave
Alameda, CA 94501
Tel: 510-410-1305
E-Mail: matt@firebrandbread.com

Chiman Lee, Director of Operations
Corporate eWaste Solutions - NorCal
30587 Huntwood Ave.
Hayward, CA 94544
Tel: 510-998-2828
E-Mail: cleee@cews.com

Justin Real, Principal Program Manager
Pacific Gas and Electric Co. General Office
300 Lakeside Dr,
Human Resources Dpt. 18th Flor.
Oakland, CA 94612
Tel: 510-231-3878
E-Mail: j5ro@pge.com

Paul Reyes, Sales Manager, Northern
California
Manpower Engineering
345 California Street, Suite 350
San Francisco, CA 94104
Tel: 925-828-5421
E-Mail: paul.reyes@manpowerengineering.com

Kennan Scott, Co-Founder
Empathway Designs
Tel: 510-388-2950
E-Mail: kennan@empathwaydesigns.com

**BUSINESS
CONTINUED**

Mario Wagner, CEO
RF Contractors
8055 Collins Drive
Oakland, CA 94621
Tel: 510-228-2994
E-Mail: mwagner@rfcontractors.com

VACANT (2)**EDUCATION****WIOA Title II – Adult & Literacy**

**Beth Cutter, Director, Castro Valley Adult
and Career Education**
Castro Valley Unified School District
4430 Alma Avenue
Castro Valley, CA 94546
Tel: 510-850-8660
E-Mail: bcutter@cv.k12.ca.us

Dyrell Foster, Ed.D., College President
Las Positas College
3000 Campus Hill Drive, Ste. 1680
Livermore, CA 94551
Tel : 925-424-1001
E-Mail: dfoster@laspositascollege.edu

GOVERNMENT**State Employment Service**

Kalpana Oberoi, Cluster Manager
Northern Division, Workforce Services Branch
State of California
Employment Development Department
7677 Oakport Street, Suite 350
Oakland, CA 94621
Tel: 510-564-0521
E-Mail: Kalpana.oberoi@edd.ca.gov

State Department of Rehabilitation**Economic Development**

Stephen Baiter, Executive Director
East Bay Economic Development Alliance
1221 Oak Street, Ste. 555
Oakland, CA 94612
Tel: 510-272-3874
E-Mail: stephen@EastBayEDA.org

**Anne Stedler, Economic Development
Manager**
City of Newark
37101 Newark Blvd,
Newark, CA 94560
Tel: 510-468-7368
E-Mail: anne.stedler@newark.org

VACANT (1)**WORKFORCE REPRESENTATIVES****(20%)****Labor (15%)**

Doug Jones, Political Organizer
SEIU United Healthcare Workers-West
560 Thomas Berkeley Way
Oakland, CA 94612
Tel: 510-251-1250
E-Mail: djones@seiu-uhw.org

Adam Masters, Business Representative,
District 1
SMART, SMW Local Union No. 104
East Bay Union Office
1499 Grenville Road
Livermore CA 94550
Tel: 510-895-8660
E-Mail: adamm@smw104.org

VACANT (3)

Community – Based Organization

Jonathan DeLong, Executive Director
REAP Climate Center
909 Marina Village Parkway, #234
Alameda, CA. 94501
Tel: 510-214-6669
E-Mail: jdelong@reapcenter.org

Travers McNeice, Vice President of Mission
Services and Workforce Innovation
Goodwill Industries of the Greater East Bay
1301 30th Avenues
Oakland, CA 94601
E- Mail: tmcneice@sfgoodwill.org

Rev. 1.29.24

WDB COMMITTEES

Executive Committee

Kelly Johnson, WDB Chair
Matt Pawluk, WDB Vice-Chair
Matt Kreutz, Systems and Strategies Committee Chair
Prem Bajaj, Youth Committee Chair
Chiman Lee, Organizational Effectiveness Committee Chair
Anne Stedler

Systems and Strategies Committee

Matt Kreutz, Chair
Doug Jones, Vice-Chair
Joslyn Buckner
Beth Cutter
Paul Reyes
Kennan Scott

Organizational Effectiveness Committee

Chiman Lee, Chair
Sara Walke, Vice-Chair
Tyler Abbott
Jeff Bowser
Dyrell Foster
Adam Masters

Youth Committee

Prem Bajaj, Chair
Lisa Meza, Vice-Chair
Classic Cauley
Gana Eason
Linda Evans
Kathy Mello
Raquel Ramsey-Shelton
Justin Real
Mario Wagner

Rev 2.5.24

ITEM VII.B. – INFORMATION

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD
2024 MEETING CALENDAR

FEBRUARY

- 5 Youth Committee (1:00 – 3:00 PM) - Canceled
- 21 Joint Committee (Organizational Effectiveness, and Systems and Strategies Committees (9:30 – 11:00AM)
- 28 Executive Committee (9:30 – 11:30 AM)

MARCH

- 14 Workforce Development Board (9:00 AM – 12 Noon)

APRIL

- 8 Youth Committee (1:00 – 3:00 PM)
- 10 Organizational Effectiveness Committee (9:30 – 11:30 AM)
- 17 Systems and Strategies Committee (9:30 – 11:00 AM)
- 24 Executive Committee (9:30 - 11:30 AM) – (Cancelled)

MAY

- 9 Workforce Development Board (9:00 AM – 12 Noon)

AUGUST

- 7 Organizational Effectiveness Committee (9:30 – 11:30 AM)
- 12 Youth Committee (1:00 – 3:00 PM)
- 21 Systems and Strategies Committee (9:30 – 11:00 AM)
- 28 Executive Committee (9:30 - 11:30 AM)

SEPTEMBER

12 Workforce Development Board (9:00 AM – 12 Noon)

NOVEMBER

6 Organizational Effectiveness Committee (9:30 – 11:30 AM)

12 Youth Committee (1:00 – 3:00 PM)

20 Systems and Strategies Committee (9:30 – 11:00 AM)

21 Executive Committee (9:30 - 11:30 AM)

DECEMBER

12 Workforce Development Board (9:00 AM – 12 Noon)

Rev. 2.5.24