





#### **CEA SERVICES**

- HR Hotlines for Employers
- · Rapid Response, Layoffs & Furloughs
- Incumbent Worker Training
- HR Compliance Workshops (Onsite or Webinar)
- Professional Edge: Job & Focus Readiness & Re-employment Services
- Workshops Job Fairs Groups
- Employer Engagement Programs

#### **AGENCIES WE'VE SERVED**

- Alameda County WDB
- City of Glendale
- Contra Costa WDB
- Golden Sierra WDB
- Kern/Inyo/Mono County
- Madera WDB
- Monterey County
- Merced WDB
- Mother Lode Job Training
- Orange County WDB
- Riverside County WDB

- San Bernardino WDB
- San Diego Workforce Partnership
- San Joaquin County
- San Luis Obispo County
- San Mateo WDB
- Stanislaus County
- SETA
- Tulare WIB
- Ventura County
- Yolo Works





### Real Talk. Real Resources.

CEA provides **Peace of Mind** with exceptional human resource compliance solutions, training and recruiting services. Members receive unlimited phone support with HR experts, onsite assistance, and a multitude of online resources.

#### WHAT WE OFFER

- Quick and responsive answers to HR questions
- Employment forms, policies, handbooks, guidelines, and fact sheets
- Training for supervisors, managers, and employees
- Consultation on workplace issues and negotiations

#### **CONTACT US**

employers.org | 800.399.5331 | ceainfo@employers.org





# Stuff Our Lawyers Make Us Say

This presentation should not be relied upon as legal advice. Consult an attorney about any issues of legal significance to you & your company.

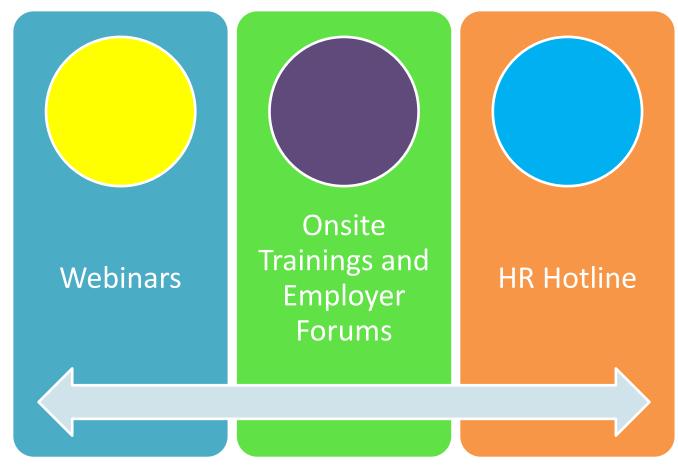




What Topics
Keep
Employers Up
at Night?



# Services to Support Employers





### HR Hotline Process

Dedicated Phone Number

Receive phone support from HR Advisors in English & Spanish, M– F, 8am-5pm

Business Calls the Hotline

Our Operations
team answers the
phone "Thank you
for calling CEA
servicing Alameda
County Employers

Call Sent to an HR Advisor

The call is transferred directly to HR Advisor

Question Answered or ASAP Call Back

If an HR Advisor is helping another caller, call returned in less than 2 hours



## Marketing Your Hotline

#### **Hotline Flyers:**

Choose 3 sample flyers for customization. Each flyer will be exported as a PDF, and JPEG.



























# Meeting Employers Where They Are Via Phone or Email





Call the no-cost Alameda County HR Hotline to get advice on the proper and legal way to handle employee concerns!

- COVID vaccinations for employees Hiring post-COVID: Recruitment tips
- COVID requirements for customers How to retain your top talent
  - . The future of remote vs. onsite work

### Free HR Hotline **888-202-5668**

The Alameda County Workforce Development Board has partnered with the California Employers Association to provide Alameda County businesses with a NO-COST HR HOTLINE!

888.202.5668

Hotline Hours: Monday - Friday, 8 a.m. - 5 p.m. Hotline powered by





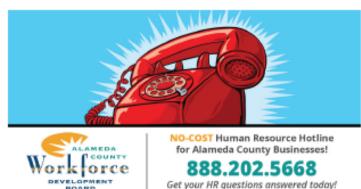
### Social Media & Email Signatures

#### Social Media Ads:

In addition to the JPEG versions of the flyers, you will also receive the following graphics for use in your own social media promotions.









## Trainings for Employers



### **Hiring Right the First Time**Free Webinar | **June 9** | 10 - 11 AM



#### **REGISTER NOW >>**

Experts in the HR community know the advantages of hiring right the first time. In this webinar, we'll talk you through how to hire and onboard employees properly, engage new hires (including remote workers), and reduce employee turnover. We'll also cover best practices in lawful terminations and reducing the risks of subsequent claims and litigation.

Join us to learn about:

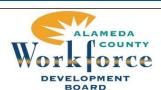
- The Law Regarding the Rehiring of Employees after COVID Layoffs
- Wage and Hour Considerations
- Required Hiring and Termination Paperwork

Remember the no-cost Alameda County HR Hotline:

888-202-5668

Webinar & hotline powered by:





### Getting Your Employees Back to Work Free Webinar | April 15 | 10 - 11 AM



#### **REGISTER NOW >>**

It's been one year since the beginning of COVID-19 and businesses are in various states of re-opening and recovery. The conversation now turns to the issues involving bringing employees back to work.

Join our webinar to learn about:

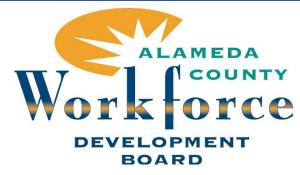
- SB 95: Supplemental Paid Sick Leave
- Vaccines in the workplace
- Proper procedures for bringing employees back to work
- When employees are not ready to return to the workplace
- How to encourage employee engagement

Remember the no-cost Alameda County HR Hotline:

888-202-5668

Webinar & hotline powered by:





**COMPLIMENTARY HUMAN RESOURCES** 

# HOTLINE FOR EMPLOYERS 888.202.5668

The Alameda County Workforce Development Board has partnered with the California Employers Association to provide Alameda County employers a NO-COST HR HOTLINE!

#### **Providing guidance on:**

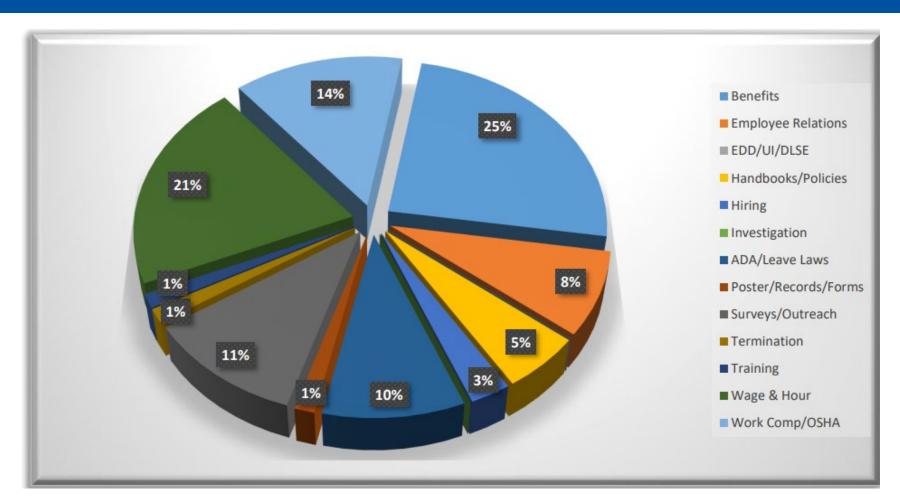
- Hiring & Firing Processes
- Paid Sick Leave Laws & FMLA
- Breaks, Lunches & Overtime
- Employee Handbooks
- Harassment Prevention

California Employers Association



Call Today 888.202.5668

# Monthly Reports





# Reporting Example

Reason For Call	December	January	February	March	April	May	June	July	August	September	October	November
Benefits		3	4	1	4	1	2		2	1		
Employee Relations		1				2			2		1	3
EDD/UI/DLSE												
Handbooks/Policies	1			1		1			1			1
Hiring						1	1					
Investigation												
ADA/Leave Laws	1							1	1	2	2	2
Poster/Records/Forms								1				
Surveys/Outreach/Other	1	1				1		2	2		1	
Termination										1		
Training							1					
Wage & Hour	1			2	2	2	2	2	1	3		1
Work Comp/OSHA	1	2			1	2			3		1	
TOTAL	5	7	4	4	7	10	6	6	12	7	5	7



# Reporting cont.



#### Alameda County Hotline Report

Contact Date	Description	Caller Name	Business Name
12/2/2022 0:00	Local Ordinances	Laura Wright	Broadway Mechanical
12/2/2022 0:00	Bookkeeping (DNU)	Linda Hill	Greeneyes Manufacturing
12/6/2022 0:00	Wage/Hour	Hanna Smith	Bob's Iron, Inc
12/16/2022 0:00	ADA/FEHA	Helen Dinh	Corporate E waste solution
12/19/2022 0:00	Safety	Diana Lopez	Community Bank of the Bay
1/3/2023 0:00	Benefits	Dan Soley	Touch Stone Climbing
1/5/2023 0:00	Benefits	Laura Wright	Broadway Mechanical-Contractors
1/9/2023 0:00	Safety	Sarah Schulman	Sara Schulman Consulting
1/11/2023 0:00	Local Ordinances	Laura Wright	Broadway Mechanical
1/23/2023 0:00	Employee Relations	Mindy Morgan	O'Rielly Auto Parts
1/24/2023 0:00	Benefits	Joseph Cissell	Office Depot
1/6/1900 0:00	Safety	Alex Adkins	Epstein, Becker & Green
2/3/2023 0:00	Benefits	Angelica Alanis	Satelitte Health
2/15/2023 0:00	Benefits	Margaret McLean	Colombia Sportswear
2/28/2023 0:00	Benefits	Laura Wright	Broadway Mechanical-Contractors
2/28/2023 0:00	Benefits	Corinne Benson	Invision Education
3/2/2023 0:00	Policy Review Questions	Sarah C. A. Schulman	Sarah C. A. Schulman
3/8/2023 0:00	Benefits	Jennifer Suberlak	Ogletree, Deakins, Nash, Smoak
3/16/2023 0:00	Wage/Hour	Sandra Garcia	Compactor Management Co
3/28/2023 0:00	Wage/Hour	Sandra Garcia	Compactor Management Co



### Alameda Annual Stats 12/1 – 11/30

2020/21: 44 calls + 266 attendees at 6 webinars = 310 employer contacts

2021/22: 86 calls + 68 attendees at 4 webinars + 3 Roundtables & 1 employer panel w/107 attendees = 261 employer contacts

2022/23: 80 calls + 88 attendees at 4 webinar + 3 Roundtables & 2 employer panels w/89 attendees = 247 employer contacts



# Typical Call: I just have a quick question.....

I have 26 employees. Some of them are hourly and some are salaried. Is there a minimum wage for salaried employees?



### Thorough Answers

January 1, 2023

Non Exempt State Rate is \$15.50/ hour minimum Exempt Salary Rate is \$64,480 minimum Salary & Duty tests for Exempt Workers

- 40 local minimum wage increases are above the state rate
- CEA website has complete list of local minimum wage rates and sick time/paid time off requirements for all cities
  - Oh, by the way, minimum wage is increasing in 2024 to \$16/hr and \$20/hr for Fast Food Industry...



### Hotline References

Our partnership with CEA has provided us with the ability to pass on valued added service to our employers at no-cost. The HR Hotline provides incredible support to employers ensuring that they have access to expert advice and guidance on HR related matters at all times. With the bilingual capabilities, the HR Hotline is uniquely positioned to help organizations navigate the complexities of HR in today's multicultural and multilingual workplaces. Whether it's answering questions about employment law, providing guidance on best practices for managing employees, or helping employers navigate complex HR issues the HR Hotline has become a reliable and trusted resource for all of our employers HR needs.

I highly recommend California Employers Association and their HR Hotline service to any Workforce Board looking to add to their service package for employers.

Kind regards,

**CYNTHIA AVILA**BUSINESS SOLUTIONS MANAGER



NO-COST Human Resource Hotline for Ventura County Businesses!

888.763.3174

Get your HR questions answered today!



### More References

We've partnered with the California Employers Association for over a decade to provide our organization's members current, trusted information they can use in their businesses. The expert guidance CEA provides on employment related issues makes our business seminars and webinars one of our most popular offerings. Whether it be in-person or virtually, we can count on CEA for informative and engaging content and knowledgeable, expert speakers and trainers.

**SANDRA GIARDE**, *CAE* | EXECUTIVE DIRECTOR (916) 830-2780

2023







