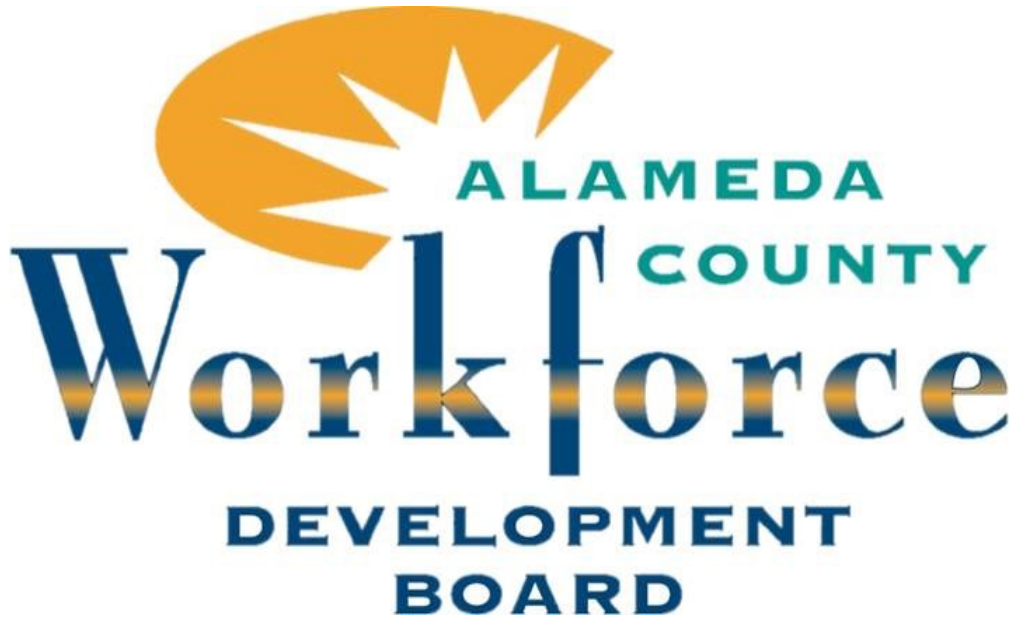


Systems and Strategies Committee



(<http://www.acwdb.org>)

In partnership with the
BOARD OF SUPERVISORS

Serving the County of Alameda and the cities of
Alameda Albany Berkeley Dublin Emeryville Fremont
Hayward Newark Livermore Piedmont Pleasanton
San Leandro Union City

November 16, 2022
9:00 A.M.

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (WDB)
SYSTEMS AND STRATEGIES COMMITTEE**

MEETING NOTICE

Wednesday, November 16, 2022

9:00 A.M. – 11:00 A.M.

Eden Area Multi-Service Center

The lobby of this building is closed due to COVID-19. This is a Zoom meeting only

<https://us06web.zoom.us/j/83744646570?pwd=SmR5Ymc2MG5ZeXllemllYm9xN0FBQT09>

Passcode: 593989 | Meeting ID: 837 4464 6570 | +1 408 638 0968 US (San Jose)

If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at Sheroza.Haniff@acgov.org to request a speaker card prior to the meeting.

AGENDA

		PAGE
I.	CALL TO ORDER AND ROLL CALL	
II.	PUBLIC FORUM	
	Members of the public may address the Committee regarding any of the Action Items, or public input at this time of the agenda. Speakers have a maximum of three minutes per person which must include the speaker's name and organization.	
III.	PRESENTATION – Tech for Good (T4G) Program, Chiman Lee – Corporate eWaste Solutions	1
IV.	ACTION ITEMS / PUBLIC HEARING	
	A. Systems and Strategies Committee Meeting Schedule for 2023 Calendar Year	2
	B. Use of Unobligated Funds	3
V.	DISCUSSION ITEMS	
	A. ACWDB Commitment to Enhance Apprenticeship Efforts	4
VI.	MATTERS INITIATED BY COMMITTEE MEMBERS	
VII.	ANNOUNCEMENTS	

SYSTEMS AND STRATEGIES COMMITTEE MEMBERS: Kelly Johnson (Chair); Tony Lam (Vice-Chair); Debra Chaplan; Beth Cutter; Doug Jones; Kalpana Oberoi; Paul Reyes.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

These WIOA Title I financially assisted programs or activities are "Equal Opportunity Employers/Programs".

Auxiliary aids and services are available upon request to individuals with disabilities.

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

NEXT SYSTEMS AND STRATEGIES COMMITTEE MEETING: FEBRUARY 15, 2023

ITEM III. PRESENTATION

CHIMAN LEE, CORPORATE eWASTE SOLUTIONS

Corporate eWaste Solutions (CEWS) is an R2v3¹ and International Organization for Standardization (ISO) -certified electronics buyback and recycling company providing innovative solutions to manage end-of-life electronics. Started in 2016 in Chino California with the ambitious goal of creating a global Information Technology Asset Disposition (ITAD) solution provider. It's grown to four locations in California, Arizona, and Mexico. They've collected over 70 million pounds of electronics in 2021, and provide comprehensive and customized programs for ITAD, Data Security, Recycling, and Social Impact programs for Original Equipment Manufacturers (OEMs), manufacturers, non-profits, governments, and corporations.

CEWS' ITAD Solutions consists of a team of qualified representatives and certified technicians to help determine fair market evaluation of the IT inventory, providing the best options for remarketing or recycling value. Electronic devices and components can then be processed legally and strategically, further maximizing the IT return on investment (ROI) and reducing the overall ITAD E-Waste cost. The recycling program and proprietary processing technologies provide an ethical and legally safe means for data destruction and E-Waste shredding into separated commodity units such as plastic, metal, and glass.

The Social Impact program called "Tech for Good" was started in 2020 to bridge the gap for people in need with high-quality refurbished electronics. CEWS created a scalable, for-profit business model that helps corporations donate laptops to people in need. They have given away hundreds of laptops to numerous non-profits and people in need in the last two years. www.cews.com

Chiman Lee, a San Francisco native that grew up in the North Beach area now resides in Pleasanton with his wife and two boys. He's been in the Environmental and Sustainability field for over 20 years, and now is the Director of Operations at CEWS. Before Corporate eWaste Solutions, Chiman worked as the Director of Sustainability for Goodwill Industries of San Francisco, San Mateo, and Marin County.

Chiman's passions are to improve the community through volunteering his time and experience to create solutions to help people in need with technology and to improve the environment. He's volunteering at Stewardship Action Foundation as Board Secretary, National Stewardship Foundation as Advisory Committee, Alameda County Stopwaste as Recycling Board Member, Pleasanton Environment and Energy committee member, and many other positions. His hobbies are DIY projects throughout his house and spending time boating with his boys. <https://www.linkedin.com/in/chimanlee/>

¹ R2v3 = The R2v3 Standard provides specific guidelines for data sanitization using physical destruction and logical sanitization (data erasure) methods. Adhering to these methods is crucial for ITAD companies seeking compliance with the R2v3 Standard.

ITEM IV.A. – ACTION / PUBLIC HEARING
SYSTEMS AND STRATEGIES (S&S) COMMITTEE
MEETING SCHEDULE FOR CALENDAR YEAR 2023

RECOMMENDATION:

That the Alameda County Workforce Development Board’s (ACWDB) Systems and Strategies (S&S) Committee consider and approve the meeting dates, times, and places listed below for the 2023 calendar year.

BACKGROUND:

The Bylaws state under Section 4.4.2 Regular Meetings of Standing Committees that:

“Each committee shall set the date, time, and place of regular meetings by resolution and shall state the date, time, and place of each meeting in the agenda to be posted for that meeting”.

In order to secure adequate meeting space, notice the public, and to allow ACWDB staff an opportunity to plan in advance with the Chair, staff recommends that the OE Committee consider the following meeting dates and times as listed below. As the meeting dates approach, if there are no items for the Committee, staff will confer with the Chair, then provide adequate notification of cancellation.

<u>DAY</u>	<u>DATES</u>	<u>TIME</u>
Wednesday	February 15, 2023	9:00 – 11:00 AM
Wednesday	April 19, 2023	9:00 – 11:00 AM
Wednesday	August 16, 2023	9:00 – 11:00 AM
Wednesday	November 15, 2023	9:00 – 11:00 AM

NOTE:

All meetings are scheduled to take place at the Eden Area Multi Service Center, (24100 Amador Street, 2nd Floor, California Poppy Conference Room, A&B, Hayward, CA). Meetings may be held through teleconference or online meeting platform, should a State of Emergency be issued. Notification of any changes will be forwarded in advance of each meeting.

For further information, contact Michele G. Garcia, MIS Administrator at (510) 259-3802 or through email at mggarcia@acgov.org.

ITEM IV.B. – ACTION / PUBLIC HEARING
USE OF UNOBLIGATED FUNDS - UPDATED

RECOMMENDATION:

That the Alameda County Workforce Development Board’s (ACWDB) Systems and Strategies Committee approve staff recommendation for Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker unobligated funds to go toward outreach and recruitment strategies to improve Dislocated Worker enrollment and outcomes.

BACKGROUND:

Due to an increase in the WIOA funding available for the 2022-2023 program year, there are unobligated funds available for Dislocated Worker programs. ACWDB staff held a brainstorming session to identify potential uses of unobligated funds and after identifying some key categories, staff also discussed system needs and solicited service provider input.

Through conversations with Career Services Providers, it was clear that there continues to be a program-wide need to outreach and engage more Dislocated Workers to meet contract performance goals including enrollments, training expenditures, and employment-related outcomes.

To address these needs and work toward meeting this year’s enrollment and performance goals for Dislocated Workers, ACWDB staff recommends that the unobligated funds available be used to attract and engage prospective and current Dislocated Worker individuals to WIOA programs. This may include using funds for:

1. The production and/or purchase of physical and/or digital materials and/or space to post informational materials;
2. Contracting with agencies that specialize in outreach and engagement of Dislocated Worker populations;
3. Other strategies to target and support Dislocated Worker individuals.

For additional information please contact Jennifer Victorica, Career Services Coordinator, through email at Jennifer.Victorica@acgov.org or by phone at (510) 259-3841.

ITEM V.A. – DISCUSSION ITEM

ACWDB COMMITMENT TO ENHANCE APPRENTICESHIP EFFORTS

BACKGROUND:

The Workforce Innovation and Opportunity Act encourages and empowers Local Workforce Development Boards to work with both job seekers and businesses to facilitate training, and job placement. Towards that end, boards can utilize numerous service modalities and strategies. Apprenticeships are perhaps the most powerful, yet least understood workforce development strategy.

In August of this year, Alameda County Workforce Development Board (ACWDB) members, staff, educational partners, and other stakeholders attended a Center of Excellence sponsored event in Sacramento, for the purpose of networking and coming together to learn, plan, and support apprenticeships. At that convening, it became apparent that partners seeking to further this powerful workforce development strategy would benefit from a collaborative platform to support existing efforts as well as assist in the development of new ones.

Specifically, stakeholders decided that a County-wide leadership table could be formed to house apprenticeship-related supports for non-traditional (non-craft) sectors. Examples of collaborative opportunities, include but are not limited to, employer outreach, fund development, and industry sector education.

PLANNING:

In order to fulfill our partner commitments, expand apprenticeships efforts, and maximize collective impact efforts staff is looking to accomplish the following:

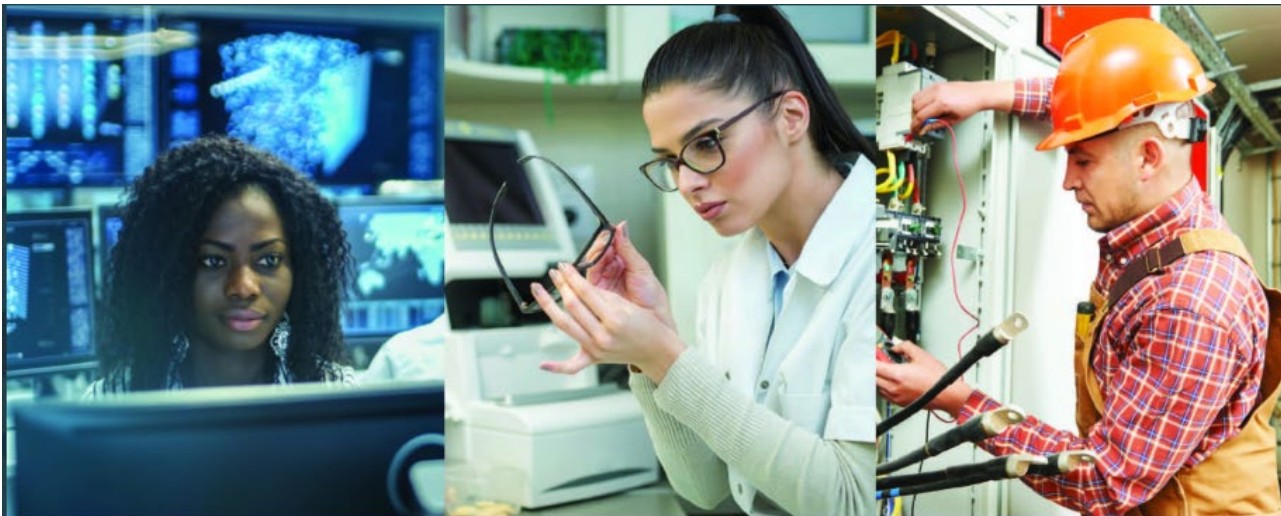
- Facilitate the delivery of educational presentations to the ACWDB
- Collaborate with partners to support an apprenticeship event during National Apprenticeship Week (November 14 – 20, 2022)
- Convene the first ACWDB Apprenticeship Roundtable

For more information, please contact Carmelo San Mames, Sr. Strategic Partnership Coordinator through email at Carmelo.sanmames@acgov.org or by phone at 510.259.3828.

ATTACHMENTS:

V.A.1 - Co-Sponsored Apprenticeship Career Fair

V.A.2 - Local National Apprenticeship Week Events



College? Job? Why Choose?

Apprenticeship Career Fair



Paid job + training in a wide variety of industries
 Healthcare > Cyber Security > Construction Trades > Child Care > + More

November 16, 2022

3:00 p.m. - 6:00 p.m.

5860 Owens Dr., 3rd Fl., Pleasanton, CA 94588

(Across from Dublin-Pleasanton BART station)

Register Here:

<https://ApprenticeshipWork.eventbrite.com>



with funding help from



Join us in celebrating the 8th Annual National Apprenticeship Week (NAW) November 14-20, 2022! NAW is a nationwide celebration where industry, labor, equity, workforce, education, and government leaders host events to showcase the successes and value of Registered Apprenticeship.

ECEPTS Apprenticeships: Meeting Diverse Needs of Care Economy Workers

WEDNESDAY, NOVEMBER 16, 3-4:30pm (EST) / 12-1:30pm (PST)

In this Panel Presentation, ECEPTS staff and employer partners discuss how the ECEPTS model has been adapted to meet the diverse needs of three sub-groups of the ECE workforce:

- Head Start and Early Head Start
- Home-based Family Child Care
- Expanded Learning and Afterschool

ECEPTS Apprenticeships: The Role of the Sector Intermediary

THURSDAY, NOVEMBER 17, 3-4:30pm (EST) / 12-1:30pm (PST)

Randi Wolfe, PhD, Founder and Executive Director of ECEPTS, is nationally recognized for her pioneering efforts to create and expand Registered Apprenticeship for ECE workers. In this webinar, Dr. Wolfe explains the ECEPTS framework and the “secret sauce” that safeguards ECEPTS’ commitment to prioritizing equity, access, and apprentice success in all aspects of program design and delivery.

For additional National Apprenticeship Week Events visit: [All Events | Apprenticeship.gov](#)