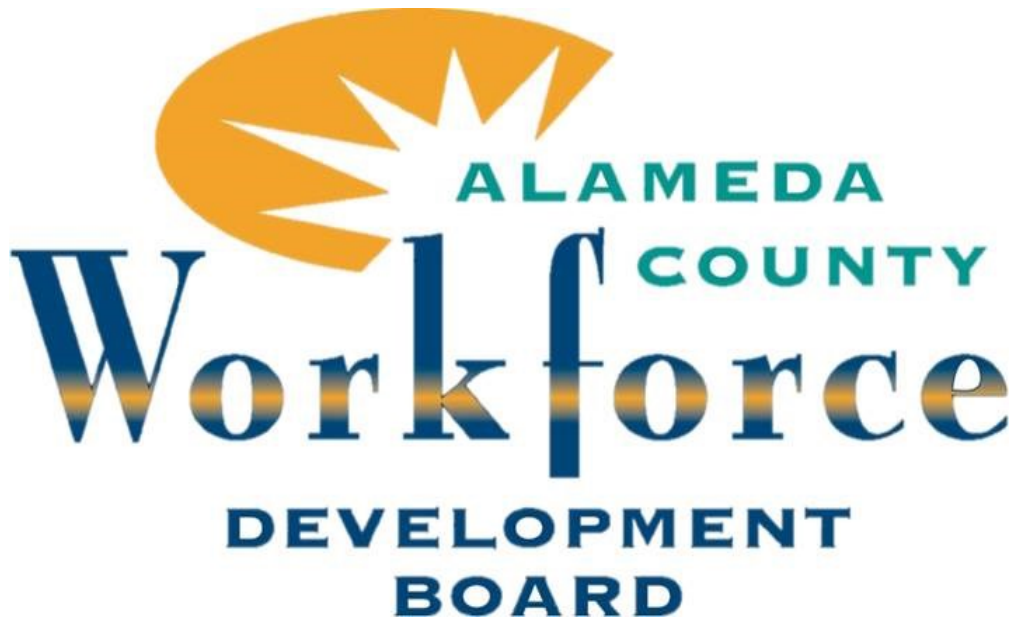


# Systems and Strategies Committee



(<http://www.acwdb.org>)

In partnership with the  
**BOARD OF SUPERVISORS**

Serving the County of Alameda and the cities of  
Alameda Albany Berkeley Dublin Emeryville Fremont  
Hayward Newark Livermore Piedmont Pleasanton  
San Leandro Union City

**November 17, 2021**  
**9:00 A.M.**

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (WDB)  
SYSTEMS AND STRATEGIES COMMITTEE**

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**MEETING NOTICE**

**Wednesday, November 17, 2021**

**9:00 – 11:00 A.M.**

**Eden Area Multi-Service Center**

**The lobby of this building is closed due to COVID-19. This is a Zoom meeting only**

<https://us06web.zoom.us/j/84888997228?pwd=MWhCaEF2dThBT3lPRzBDWHYxdmdDdz09>

**Passcode: 944241 | Meeting ID: 848 8899 7228 | +1 408 638 0968 US (San Jose)**

**If you would like to make a public comment, please contact Board Secretary, Sheroza Haniff at [Sheroza.Haniff@acgov.org](mailto:Sheroza.Haniff@acgov.org) to request a speaker card prior to the meeting.**

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**AGENDA**

|             |  | <b>PAGE</b> |
|-------------|--|-------------|
| <b>I.</b>   | <b>CALL TO ORDER AND ROLL CALL</b>   |             |
| <b>II.</b>  | <b>PUBLIC FORUM</b>  |             |
|             | The public can address the Committee on issues other than those on the agenda, with a limit of three minutes per speaker. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed. |             |
| <b>III.</b> | <b>PRESENTATION – Career Services Collaborative Model<br/>Daniel Newell, Executive Director</b>  | <b>1</b>    |
| <b>IV.</b>  | <b>ACTION ITEMS / PUBLIC HEARING</b>   |             |
|             | A. Systems and Strategies Committee Meeting Calendar 2022  | 2           |
|             | B. Selection of Systems and Strategies Committee Vice-Chair  | 3           |
| <b>V.</b>   | <b>INFORMATION ITEMS</b>   |             |
|             | A. America’s Job Center of California (AJCC) Certification   | 4           |
|             | B. Reentry Programs Update   | 8           |
|             | C. Leisure and Hospitality Industry and Workforce Update   | 11          |
| <b>VI.</b>  | <b>MATTERS INITIATED BY COMMITTEE MEMBERS</b>  |             |
| <b>VII.</b> | <b>ANNOUNCEMENTS</b>   |             |

**SYSTEMS AND STRATEGIES COMMITTEE MEMBERS:** Kelly Johnson (Chair); Vacant (Vice-Chair); Michael Keenan; Tony Lam; Kalpana Oberoi; Jennifer Ong; Paul Reyes.

**THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND**

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”.  
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

**NEXT SYSTEMS AND STRATEGIES COMMITTEE MEETING: FEBRUARY 16, 2022**

## **ITEM III. – PRESENTATION**

### **ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD'S (ACWDB) CAREER SERVICES COLLABORATIVE MODEL PY 2021/2022**

#### **BACKGROUND:**

In Program Year (PY) 2021/2022, ACWDB launched a new model for service delivery in the North Cities, Tri-Cities, and Valley sub-regions of the Local Area. The model was entitled the Career Services Collaborative (CSC).



The CSC model assigns a lead organization to oversee provision of career services throughout the three sub-regional areas. Ohlone College was awarded the lead of the CSC and maintains responsibility to solicit and manage partnerships with local organizations to provide career and employer services.

Daniel Newell, MPA, Director of Career Services and Industry Relations at Ohlone College – will present an overview of the CSC model at the Systems and Strategies Committee meeting.

Mr. Newell has 20+ years of experience in employment and career services, workforce, education, and economic development and is the administrator providing oversight of the Career Services Collaborative (CSC) as the lead center for Alameda County. His guidance and expertise have been applied to workforce programs as well as institutions that include California State Universities (CSUs), the Universities of California (UCs), private universities, Jesuit universities, R1-Research Institutions, community colleges, adult education programs, K-12 education, and international delegations in higher education.

Mr. Newell was named a "40 Under 40" most influential business leader in Silicon Valley by the Silicon Valley Business Journal. His work has been featured in FORBES, Entrepreneur, ABC, University Business Magazine, and many other media outlets. Mr. Newell is also the founder of the Employer Relations Academy, a national training series integrated into the Mountain Pacific Association of Colleges & Employers, a framework for college and university career centers across America related to employer services. FOX News announced Mr. Newell as a "Latino on the Rise" and he has been recognized by the California State Senate for the impact his work has had on the community.

Mr. Newell was a first-generation college student and holds a master's degree in Public Administration and a bachelor's degree in Political Science from San Jose State University and also received an Associate of Arts degree in Labor Studies from San Jose City College.

For further information, please contact David Dias, Program Financial Specialist, at (510) 780-8768 or by email at [David.Dias@acgov.org](mailto:David.Dias@acgov.org).

**ITEM IV.A. – ACTION / PUBLIC HEARING**  
**SYSTEMS AND STRATEGIES (S&S) COMMITTEE**  
**MEETING SCHEDULE FOR CALENDAR YEAR 2022**

**RECOMMENDATION:**

That the Alameda County Workforce Development Board’s (ACWDB) Systems and Strategies (S&S) Committee consider and approve the meeting dates, times and places listed below for the 2022 calendar year.

**BACKGROUND:**

The Bylaws state under Section 4.4.2 Regular Meetings of Standing Committees that:

*“Each committee shall set the date, time, and place of regular meetings by resolution and shall state the date, time, and place of each meeting in the agenda to be posted for that meeting”.*

In order to secure adequate meeting space, notice the public, and to allow ACWDB staff an opportunity to plan in advance with the Chair, staff recommends that the S&S Committee consider the following meeting dates and times as listed below. As the meeting dates approach, if there are no items for the Committee, staff will confer with the Chair, then provide adequate notification of cancellation.

| <b><u>DATES</u></b> | <b><u>TIME</u></b> |
|---------------------|--------------------|
| February 16, 2022   | 9:00 – 11:00 AM    |
| April 20, 2022      | 9:00 – 11:00 AM    |
| August 17, 2022     | 9:00 – 11:00 AM    |
| November 16, 2022   | 9:00 – 11:00 AM    |

**NOTE:**

All meetings are scheduled to take place at the Eden Area Multi Service Center, (24100 Amador Street, 2<sup>nd</sup> Floor, California Poppy Conference Room, A&B, Hayward, CA). However, in light of the COVID-19 pandemic and the resulting declaration of emergency, the meetings may be held through conference call or virtually through an online meeting platform. Announcements will be forwarded in advance of each meeting to ensure ample notification prior to the scheduled meeting time.

For further information, contact Michele G. Garcia, MIS Administrator at (510) 259-3802 or through email at [mggarcia@acgov.org](mailto:mggarcia@acgov.org).

**ITEM IV.B. – ACTION / PUBLIC HEARING**  
**SELECTION OF SYSTEMS AND STRATEGIES COMMITTEE**  
**VICE-CHAIR**

**RECOMMENDATION:**

That the Systems and Strategies (S&S) Committee select a member to serve as Vice-Chairperson to this committee.

**BACKGROUND:**

Article V. Committees Section 5.1.2 of the Alameda County Workforce Development Board (ACWDB) Bylaws state:

*“The Workforce Development Board Chairperson shall appoint the chairpersons of the standing committees and shall approve the membership of the committees. All committees shall select a Vice-Chairperson from among the members of that committee”.*

Due to changes in committee membership, the S&S Committee now needs to select a new Vice-Chair.

Kelly Johnson, S&S Committee Chair, will lead the process.

For more information, please contact Michele G. Garcia, MIS Administrator at (510) 259-3802 or by email at [mggarcia@acgov.org](mailto:mggarcia@acgov.org).

## **ITEM V.A. – INFORMATION**

### **AMERICA’S JOB CENTER OF CALIFORNIA (AJCC) CERTIFICATION**

#### **BACKGROUND:**

Under the Workforce Innovation and Opportunity Act (WIOA), Local Boards are responsible for maintaining a network of high-quality, effective AJCCs. To assist in these efforts, the California Workforce Development Board (CWDB), in consultation with an AJCC Certification Workgroup comprised of state-level partners and Local Board representatives, developed objective criteria and procedures for Local Boards to use when certifying the AJCCs within their Local Workforce Development Areas (Local Area).

Local Boards are required to certify the Comprehensive AJCC every three years by conducting an independent and objective evaluation in accordance with the State Board’s criteria and procedures. The goals of the certification process are to evaluate the: 1) effectiveness of the AJCC, 2) physical and programmatic accessibility for individuals with disabilities, and 3) continuous improvement. California’s certification process is centered on these key requirements and sets a statewide standard of service delivery that ensures all customers consistently receive a high-quality level of service through each local workforce system.

Alameda County Workforce Development Board (ACWDB) staff has conducted the AJCC Certification, which includes the Baseline AJCC Certification as well as the AJCC Indicator Report. Staff has toured the Comprehensive AJCC, interviewed AJCC staff and reviewed the Comprehensive AJCC self-assessment.

Once the initial AJCC Certification/Evaluation is completed, staff are required to create a Continuous Improvement Plan (CIP). The CIP will highlight areas or items within the certification document where improvements may be required or recommended. The CIP will also identify goals related to deficiencies found during the certification process and establish a deadline for attainment of these goals. The CIP must be developed – and is due for submittal to the state by December 31, 2021.

Attached to this item are the Summary Results of the AJCC Certification Indicator Assessment.

For more information please contact, David Dias, Program Financial Specialist at (510) 780-8768 or through email at [david.dias@acgov.org](mailto:david.dias@acgov.org).

#### **ATTACHMENT:**






V.A.1. – Certification for the Eden Area Comprehensive America’s Job Center of California

**CERTIFICATION FOR THE EDEN AREA COMPREHENSIVE AMERICA’S JOB  
CENTER OF CALIFORNIA**

**Summary Results: Certification Indicator Assessment**

**Ranking Definition**

Each individual Certification Indicator is ranked on a scale of 1 to 5:

|   |   |
|---|---|
|  | <b>1 = No progress on the indicator at this time.</b>                                     |
|  | <b>2 = Have started progress on the indicator but not yet satisfactory.</b>               |
|  | <b>3 = Have a satisfactory amount of the indicator in place the majority of the time.</b> |
|  | <b>4 = Significantly meeting the indicator with room for improvement.</b>                 |
|  | <b>5 = Achieving and excelling at the indicator.</b>                                      |

| <b>Eden Area Comprehensive AJCC Summary of Rankings</b>  |               |
|--|---------------|
| <b>AJCC Certification Indicator</b>  | <b>Rating</b> |
| <b>1. Ensures universal access, with an emphasis on individuals with barriers to employment</b>  | <b>4.5</b>    |
| <b>2. Actively supports the One-Stop system through effective partnerships</b>   | <b>4.5</b>    |
| <b>3. Provides integrated, customer-centered services</b>  | <b>4.6</b>    |
| <b>4. Is an on-ramp for skill development and attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathways</b>     | <b>4.8</b>    |
| <b>5. Actively engages industry and labor and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs</b> | <b>4.7</b>    |
| <b>6. Has high-quality, well-informed, cross-trained staffing</b>  | <b>4.7</b>    |
| <b>7. Achieves business results through data-driven continuous improvement</b>   | <b>4.8</b>    |
| <b>Total Ranking for AJCC Certification Indicator:</b>   | <b>4.6</b>    |

| <b>AJCC Certification Indicator #1 - Score 4.5</b>   |  |
|--|--|
| <b>Ensures universal access, with an emphasis on individuals with barriers to employment</b>   |  |
| <b>Strengths</b>   | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>Effectively, works with diverse populations with barriers to employment</li> <li>Conveniently located in a government multi-service building</li> </ul> | <ul style="list-style-type: none"> <li>Define how priority population clients (specifically) Veterans are recruited of prioritized for services</li> </ul> |

| <b>AJCC Certification Indicator #2 - Score 4.5</b>  |  |
|---|--|
| <b>Actively supports the One-Stop system through effective partnerships</b>   |  |
| <b>Strengths</b>  | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>Engages with community partners through regular meetings and information sharing</li> <li>Distributes AJCC and partner information to staff and clients</li> </ul> | <ul style="list-style-type: none"> <li>Once building reopens to the public: <ul style="list-style-type: none"> <li>Provide update on which partners will be co-located and outline plans for re-engaging post-pandemic</li> <li>Host large-scale, on-site job fairs and employer panel events</li> </ul> </li> </ul> |

| <b>AJCC Certification Indicator #3 - Score 4.6</b>   |  |
|--|--|
| <b>Provides integrated, customer-centered services</b>   |  |
| <b>Strengths</b>   | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>Cross-trains staff at front desk to apply motivational interviewing skill techniques</li> <li>Protocols have been established with partner agencies for co-enrollment of clients</li> </ul> | <ul style="list-style-type: none"> <li>Continue cross-training in program services (DOR, SSA, etc.)</li> <li>Utilize customer input to inform improvement plans</li> </ul> |

| <b>AJCC Certification Indicator #4 - Score 4.8</b>   |  |
|--|--|
| <b>Is an on-ramp for skill development and attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathways</b>  |  |
| <b>Strengths</b>   | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>Integrates Career Technical Training opportunities through local partners including Castro Valley, Hayward, and San Leandro Adult Schools</li> <li>Assists clients with labor market information and provides resources that include mynextmove.org, myskillsmyfuture.org, and O-Net</li> </ul> | <ul style="list-style-type: none"> <li>Continue work with ACWDB Business Services Unit to consistently meet OJT goals</li> </ul> |

| <b>AJCC Certification Indicator #5 - Score 4.7</b>  |  |
|---|--|
| <b>Actively engages industry and labor to support regional sector strategies through an integrated business service approach that focuses on quality jobs</b>   |  |
| <b>Strengths</b>  | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>• Extensive knowledge of the regional economy, labor market conditions, and high-growth sectors</li> <li>• Collaborates with SSA’s CalWORKs program to refer candidates to the AC Hire program and vice versa</li> </ul> | <ul style="list-style-type: none"> <li>• Collect business surveys to gauge the immediate response from employers after events</li> </ul> |

| <b>AJCC Certification Indicator #6 - Score 4.7</b>   |  |
|--|--|
| <b>Has high-quality, well-informed, cross-trained staffing</b>   |  |
| <b>Strengths</b>   | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>• Meets regularly with partners to build relationships, provide updates on activities, and discuss strategies for improvement</li> <li>• Effectively assists customers registering in CalJOBS and matching customers to available jobs</li> </ul> | <ul style="list-style-type: none"> <li>• Develop training plan and schedule dates for partners to provide trainings to staff</li> <li>• Resume in-person AC Hire training, DOR’s Windmill Training meetings (post-pandemic)</li> </ul> |

| <b>AJCC Certification Indicator #7 - Score 4.8</b>   |  |
|--|--|
| <b>Achieves business results through data-driven continuous improvement</b>  |  |
| <b>Strengths</b>   | <b>Improvement Opportunity</b>   |
| <ul style="list-style-type: none"> <li>• Operates within the allocated budget and utilizes partner agencies to leverage supportive services and training</li> <li>• Regularly measures customer satisfaction following WIOA Program orientations and workshops and collects success stories</li> </ul> | <ul style="list-style-type: none"> <li>• Use of CalJOBS to improve access and tracking of employer services</li> </ul> |

## **ITEM V.B. – INFORMATION**

### **REENTRY PROGRAMS RECAP AND UPDATE**

The Alameda County Workforce Development Board (ACWDB) has an extensive history in establishing innovative reentry programming in Alameda County. The ACWDB has partnered with multiple local community-based organizations and stakeholders. To date, the ACWDB has achieved success collaborating with the following reentry focused programs and initiatives.

- **Alameda County Community Corrections Partnership (ACCCP)**  
Our current Interim Director co-chairs the ACCCP’s Workforce Development/Employment (WDE) sub-committee. The ACWDB has been an active voice at this table since its inception in 2008. When created, the ACCCP established specific committees focusing on targeted needs. The WDE sub-committee is charged with establishing effective portals of communications that lead to successful employment for those impacted by the criminal justice system.
- **Career Services at Santa Rita Jail**  
In 2016, the ACWDB was awarded a federal grant, “Linking to Employment Activities Pre-Release” (LEAP), to establish a Career Center in Santa Rita Jail. This project was locally known as the Beyond the Gates program. This effort created the first of its kind program in the East Bay region, which initiated career services within a jail setting to prepare incarcerated individuals for successful integration into the community and provided employment and career connections upon release. During the COVID period, the program’s flexibility has allowed services to continue both pre- and post-release. Though staff entry into Santa Rita Jail is still restricted, service providers remain actively engaged with incarcerated participants – and program information is provided to residents upon release. Conversations continue regarding the return of inside services. The expectation is that all services could resume by January 2022, however, COVID guidelines will play a pivotal role in this planning.
- **Second Chance Grant**  
In 2018, the Alameda County Sheriff’s Office (ACSO) was awarded a three-year grant from the Department of Justice’s Innovations in Reentry Initiative. As the lead agency, the ASCO partnered with the ACWDB, and the Alameda County Probation Department to build capacity and scale up career services for those incarcerated at Santa Rita Jail. In addition, the grant expanded ACSO’s existing Operation My Home Town program, (OMHTx). This program used an evidenced-based, forward-thinking concept that created strong partnerships with faith-based organizations, and key community-based agencies to meet the needs of recently released reentry participants with wrap-around services, navigational support and career assistance. The grant focused on evidence-based strategies for successful reentry back into the community. The program assisted over 40 participants with many of the services still on-going. The program successfully sunset in the fall of 2021.

- **Smart Reentry Program**

In 2018, the ACWDB's Smart Reentry Program used an evidence-based strategy that anchored service delivery within a clinical case management setting and incorporated a wrap-around services program model to provide reentry participants with comprehensive services. This effort partnered Licensed Clinicians with ACWDB staff to insure those select participants received the needed clinical support along with appropriate career services and options. These services were provided in collaboration with programs and linked to the ACSO OMHTx grant. The COVID crisis greatly affected overall expectations. In-person meetings were severely impacted, and with many participants lacking technical means, virtual connections were also a challenge. Over a two-year time span the program successfully assisted over 50 participants with career selection, job placement, employment support services, transportation support, and licensed clinician support.

- **Prison to Employment (P2E) Initiative Programs**

In 2018, the East Bay Regional Planning Unit (EBRPU), (ACWDB in partnership with the Workforce Development Boards of Contra Costa County, the City of Oakland, and the City of Richmond) applied for the P2E grant from the California Workforce Development Board (CWDB). ACWDB serves as the lead fiscal agent for the grant. This arrangement continues the great collaborations previously established regionally. The EBRPU worked to synchronize and coordinate reentry services across the East Bay region. ACWDB service provider, La Familia has been effective in reaching out to our targeted audience and providing services [i.e., job readiness workshops, (both virtually and in some cases in person), job placement assistance, and support services (like tools, transportation assistance, social support needs like parenting, mental health and substance abuse counseling, and financial planning)]. ACWDB looks forward to expanding our reach as we collaborate for future success. Currently the program has over 100 participants enrolled, with many on track for successful career options.

- **Better Careers Design Group (BCDG)**

In 2020, the ACWDB was funded for participation in a pilot project to collaborate with our ACPD partners, Growth Sector, and Rubicon Programs. Expert direction, and guidance was provided by Third Sector. Over the past two years, our team proposed concepts and solutions for those returning home from incarceration. A dedicated Access-Seeker group was recruited and established. This group consisted of previously incarcerated individuals. Questions were posed about their most pressing needs and what solutions they would suggest. Surprisingly, their three top needs, upon release from incarceration, were housing, mental/substance abuse counseling, and transportation. Thoughts for solutions ranged from rental assistance to better connections to existing services for employment and career preparation. The team also prioritized employers, reaching out to many local businesses for input regarding employing justice-involved individuals and they seemed open to offering employment opportunities. Our access-seekers were rewarded with gift cards and thank you messages. These ideas and suggestions helped our team to develop the Returning Home Career Grant concept. Many access-seekers are still being contacted for further information and opinions.

- **Returning Home Career Grant**

The Returning Home Career Grant project which was facilitated and led by Third Sector is a statewide competitive effort, seeking philanthropic support surrounding targeted issues. One such issue being financial stability. The Alameda team, consisting of Growth Sector, ACPD, Rubicon Programs, and ACWDB, has been formulating strategies that will greatly benefit recently released individuals with up to \$1000 per month for up to 12 months. Our team is currently finalizing the qualifying factors for grant consideration. This grant will provide a career mentoring component along with cash grants to selected participants. The Returning Home Career Grant is scheduled to launch early 2022.

In closing, the ACWDB has maintained collaborations with our partners during the COVID pandemic. Our flexibility and nimbleness have enhanced referrals, expanded our breadth of communications, and developed new and innovative methods of providing services. Despite the myriad of challenges and obstacles presented by COVID, the ACWDB has fostered and created alternative methods of providing services to our targeted audience, including reentry clients, local employers, and our community-based partners. As ACWDB moves forward, we look to increase the services available, better connect these services, and ensure that these services are accessible and readily available for those touched by the criminal justice system, both virtually and in-person.

For more information, please contact Charles H. Turner, Reentry Services Coordinator, at 510-670-6232 or by email at [charles.turner@acgov.org](mailto:charles.turner@acgov.org).

## ITEM V.C. – INFORMATION

### LEISURE AND HOSPITALITY INDUSTRY AND WORKFORCE UPDATE

#### BACKGROUND:

At the request of a Board member at the August 18, 2021 Joint Committee meeting, this item highlights the current state of the Leisure and Hospitality (L&H) industry in Alameda County as a result of COVID-19 impacts, and identifies opportunities for the Alameda County Workforce Development Board (ACWDB) to accommodate our diverse workforce.

Like many industries impacted by the effects of COVID-19, the L&H industry was hard hit by COVID-19 job losses as businesses shut down and workers were laid off. In the summer of 2021, as vaccinations increased and COVID-19 restrictions lifted, many employers in the L&H sector raised wages (to an all-time high of \$18.09/hr.) to attract workers back and meet the increasing demand for services.<sup>1</sup> In June 2021, wages were up by 7.1% from the previous year; the biggest gain of any sector, and the industry added 343,000 payrolls.<sup>2</sup> These have been promising changes for those workers traditionally earning lower wages in this sector.

As COVID-19 cases spiked again and restaurants and hotels modified reopening plans, jobs initially remained empty. In September 2021, as COVID-19 cases decreased, and state Unemployment Benefits expired, employment increased in the L&H industry – by 74,000<sup>3</sup>; although the unemployment rate in the sector remained at 7.7%.

As labor supply issues are felt across all industries for a myriad of reasons (e.g. ongoing fear of COVID-19, early retirement, career reassessment, vaccination requirements, job quality, and remote work debates), ACWDB continues to promote opportunities for all job seekers, with an eye towards Diversity, Equity, and Inclusion, in the following ways:

- ACWDB’s Career Service Providers, guided by ACWDB program policies (including ACWDB’s Service Delivery to Job Seekers with Disabilities policy), are building community partnerships that support the U.S. Department of Labor’s Competitive Integrated Employment (CIE) principles. These partnerships provide opportunities for people with disabilities and are also in alignment with ACWDB’s Diversity, Equity and Inclusion Conceptual Framework which outlines strategies to close disparity gaps in programming.
- Tier III of ACWDB’s Industry Sector and Occupational Framework (ISOF) offers job seekers the opportunity to select their *occupation* provided the jobs are

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<sup>1</sup> “Job Openings and labor Turnover – August 2021,” News Release, Bureau of Labor Statistics, U.S. Department of Labor, 10/12/21, [www.bls.gov](http://www.bls.gov), web, 10/20/21.

<sup>2</sup> Jonnelle Marte and Ann Saphir, “U.S. leisure and hospitality pay surges to a record. Now will workers come?” *Reuters*, 4/6/21, [www.reuters.com](http://www.reuters.com), web, 6/7/21.

<sup>3</sup> “The Employment Situation – September 2021,” News Release, Bureau of Labor Statistics, U.S. Department of Labor, 10/8/21, [www.bls.gov](http://www.bls.gov), web, 10/20/21.

expected to demonstrate high growth and pay at least \$19.20/hr. Career Service Providers (CSPs) also advise clients regarding in-demand trainings and certificates that can support their career goals;

- The Business Services Unit (BSU) serves as a resource and referral entity for small businesses (including small food manufacturers) and continually promotes employment opportunities for individuals with barriers, including the reentry population, individuals with disabilities, and women, in all industry sectors. Businesses are also made aware of opportunities for training new employees or upskilling current staff through ACWDB programs such as the On-the-Job Training (OJT) program, Customized and Incumbent Worker Training, and state and federal grant opportunities that support dislocated worker trainings.

For information on current impacts to the L&H industry, there are several trade organizations tracking policy changes in the industry. Attached is an article from the California Restaurant Association, which provides excellent updates on advocacy efforts, and outcomes, as well as resources in the industry.

For additional information, please contact Samantha Miller, Program Financial Specialist, at (510) 259-3832 or by email [samiller@acgov.org](mailto:samiller@acgov.org).

**ATTACHMENT:**

V.C.1. – California Restaurant Association article

# The California Restaurant Association Celebrates Legislation Signed by Governor Newsom Making Pandemic-Era Modifications Permanent

News October 8, 2021

Contact: Sharokina Shams • 916-431-2749 • [sshams@calrest.org](mailto:sshams@calrest.org)

SACRAMENTO – The California Restaurant Association (CRA) today praised California Governor Gavin Newsom and members of the legislature for paving the way to offer restaurants a less-bureaucratic way to serve alcohol in expanded outdoor dining settings, allow for carry-out restaurant meals to be sold with alcoholic beverages, and to increase the number of times a catering permit may be used at the same location.

The CRA is proud to be the voice of the statewide restaurant community in seeking approval on today's bills.

"These measures taken together will help restaurants get back on their feet and provide more choices to consumers whose lives have changed dramatically since the beginning of the pandemic," said California Restaurant Association President and CEO, Jot Condie. "As restaurants endured and recover from another dip in indoor dining business due to the Delta variant, this legislation will build much needed opportunity and confidence."

The bills signed by Governor Newsom today add greater certainty to some of the most helpful elements of emergency pandemic relief that the CRA successfully achieved (via Executive Order) in spring of 2020. These key provisions enable restaurants to safely serve the public and set a course on the long road to economic recovery.

Summary of relief measures:

- AB 61 (Gabriel + Gipson) provides important flexibility so that restaurants can safely expand outdoor dining with alcohol service and continue to serve local communities. This includes a streamlined process for restaurants to obtain proper permitting without additional permit and financial hurdles.
- SB 314 (Wiener) mirrors AB 61 with respect to ensuring the public can continue to enjoy outdoor dining with alcohol and small neighborhood businesses can continue to benefit. The



entertaining options.

- SB 389 (Dodd) extends for five years the ability for restaurants to sell beer, wine, and cocktails with "take-out" meals picked up by the customer. *(Under pre-existing law, beer and wine can be delivered from restaurants to consumers).*

"Many people ordered takeout more frequently since spring of 2020 and have stuck with that habit," said Condie. "The ability to order a drink with a takeout meal, order a drink in an expanded outdoor restaurant space, or receive greater use of a catering permit, are welcome reforms. They will assist restaurants as they seek to stabilize and increase options to serve the dining public."

The CRA expects expanded outdoor dining to continue to be critical for many community restaurants, as Californians return to local restaurants in larger numbers. For businesses that temporarily expanded their premises, the legislation paves the way to make these changes outlast the pandemic.

The CRA is grateful to Assemblymember Jesse Gabriel (AB 61), Senator Dodd (SB 389) and Senator Wiener (SB 314) for taking some of the most successful elements of emergency pandemic relief and making them stick for the longer term on a statewide basis.