



16335 E. 14th St.  
San Leandro, CA 94578  
(510) 481-4500

REACH ASHLAND YOUTH CENTER [WWW.REACHASHLAND.ORG](http://WWW.REACHASHLAND.ORG)

A project operated by Alameda County Health Care Services Agency

## REACH 2022 Ashland Youth Center- Youth Content Curator

**Purpose/ Description:** The Youth Content Curator will be part of a team of youth curating and presenting media content to inform their community about current COVID-19 protocols. The team for the project will require youth that have experience in/or desire to gain experience in group facilitation, web design, communications, peer mentorship/ leadership. Staying well informed about the latest COVID-19 news, content curators will utilize various media outlets that appeal to their target demographic. In addition to curating content, the Youth Content Curators will need to give careful consideration on how to market and disseminate their creations to boost COVID-19 vaccinations and adherence healthy COVID-19 behaviors and guidelines.

### Responsibilities:

- Curate, conceptualize and design youth-focused website for 11–21-year-olds, sourcing social media content from around Alameda County that promotes COVID-19 prevention and healthy behaviors (vaccination, testing, masking, social distancing, etc.).
- Facilitate all-youth learning community that drives decision making for the vision and goals of the initiative.
- Attend trainings in media literacy, content development and COVID awareness.
- Participate in the development and dissemination of peer-to-peer COVID-19 information combating misinformation.
- Develop and produce culminating youth- focused and youth- led health event.

### Qualifications & Eligibility:

- Experience with content creation (i.e., drawing, graphic design, blog posts, photography) or passionate about content creation.
- Enjoy working collaboratively.
- 16 years or older and be willing to commit to 10 months for the project.
- Comfortable working across different types of media, including articles, videos, groups, and user generated content.
- Ability to communicate effectively verbally and in writing to content creators, web developers, UX/UI designers, health professionals.
- Cultural competency.

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**This opportunity offers:**

- A chance to educate your community about COVID-19 latest news.
- To enhance creativity and graphic design skills.
- Become a leader in your community.
- Great resume builder for career and/ or college.
- Strong leadership and communication skills.

**Time commitment:** 6.5 hours weekly for 10 months. Available Tuesday and Thursday 3:30-5:30 and Wednesdays 3:00-5:30.

**Compensation:** \$250/ month, paid monthly. Total compensation of \$2,500.

**Application:** Interested candidates can submit a current resume and cover letter answering the following questions:

What would you bring to this role?

Why is public health awareness, regarding COVID-19, important in your community, especially within youth?

Please send resume and cover letter via email to [gwynneth.domecq@acgov.org](mailto:gwynneth.domecq@acgov.org) by Friday, January 28<sup>th</sup> at 12pm. Applications will be reviewed for interviews Monday, January 31<sup>st</sup>. Start date is Tuesday, February 1<sup>st</sup>.

