ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
SYSTEMS AND STRATEGIES (S&S) COMMITTEE

MEETING NOTICE
Wednesday, April 18, 2018
9:00 – 11:00 A.M.
Eden Area Multi-Service Center
24100 Amador Street, 2nd Floor
California Poppy Rooms A/B (#225/226)
Hayward, CA

AGENDA
PAGE

I. CALL TO ORDER AND ROLL CALL

II. PUBLIC FORUM

The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.

III. ACTION ITEMS / PUBLIC HEARING

A. Establish Residency Exception Policy Effective PY 2018/2019
B. Selection of Provider for the Comprehensive America’s Job Center of California (2018-2021)
C. Selection of Provider for the Adult and Dislocated Worker Career Services for 2018-2021
D. Utilization of Training Providers Not Registered on the State of California’s Eligible Training Provider List (ETPL)

IV. INFORMATION ITEMS

A. Linking Employment Activities Pre-Release and the Beyond the Gates Project
B. Career Pathways Trust I Performance Summary

V. MATTERS INITIATED BY COMMITTEE MEMBERS

VI. ANNOUNCEMENTS

COMMITTEE MEMBERS: Bethany McCormick (Committee Chair); Tom Heinz; Jannett Jackson; Tina Kapoor; Tony Lam; Darien Louie; Chudy Nnebe; Susie Passeggi; Paul Reyes; Kimberly Serafano; Melissa Stoller; John Torok.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

ACWDB Members who are not Committee members but are planning to attend may call Josephine Zaraspe at (510) 259-3836 to request the material that will be discussed at this meeting.

These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.

If you require specific accommodations due to a disability, please call Josephine Zaraspe at least 72 hours in advance.

NEXT S&S COMMITTEE MEETING IS WEDNESDAY, AUGUST 15, 2018
ITEM III.A. – ACTION / PUBLIC HEARING

ESTABLISH RESIDENCY EXCEPTION POLICY EFFECTIVE PY 2018/2019

RECOMMENDATION:

That the Systems and Strategies (S&S) Committee approve Alameda County Workforce Development Board’s (ACWDB) Residency Exceptions Policy as follows:

1. Allow a maximum of 10% of Workforce Innovation and Opportunity Act (WIOA) enrolled participants to qualify for WIOA Formula funded services based on an exception to ACWDB’s residency policy;

2. Extend the 10% Residency Exception Policy to June 30, 2021 pending further analysis of:
   - Full use of the 10% exception for the procurement cycle PY 2017/2018 through PY 2020/2021; and
   - Annual reviews of the local WIOA Formula funding levels.

BACKGROUND:

In 2004, the ACWDB adopted a policy which restricted enrollment of customers who resided outside the boundaries of the Local Area (Alameda County excluding the city of Oakland) to a five percent (5%) maximum. This policy was applicable only to Formula funded programs under the Workforce Investment Act (WIA), Title I (Adult, Dislocated Worker and Youth).

At their September 14, 2017 meeting, the ACWDB approved an increase of the cap on out-of-area enrollees from five percent (5%) to ten percent (10%) through June 30, 2018. The term of the current policy is set to expire. Staff committed to bring the item back for review and analysis before extending the policy.

TRACKING OF RESIDENCY FOR WIOA ENROLLED AND UNIVERSAL CUSTOMERS:

As a system, ACWDB’s Adult, Dislocated Worker and Youth providers enrolled a total of 726 individuals from July 1, 2017 through March 16, 2018. Of this population, 71 individuals were enrolled based on the approved 10% Residency Exception Policy. These 71 individuals represent full usage of the 10% Residency Exception Cap allowance for PY 2017/2018.

Additionally the America’s Job Centers of California (AJCC) have reported that a total of 972 individuals have visited their centers from outside of ACWDB’s designated service area.

These statistics can be reviewed on the attachment III.A.1 to this item.
Adopting the 10% Residency Exception Policy through the upcoming procurement cycle will allow service providers more flexibility in meeting their enrollment goals and determining individual’s appropriateness for WIOA services based on criteria relevant to WIOA performance.

Staff recommends an annual assessment of local formula funding to ensure a priority of service and training to the area’s residents.

For more information, please contact Michele G. Garcia, MIS Administrator at (510) 259-3814 or by email at mggarcia@acgov.org.

**ATTACHMENT**

III.A.1. – Residency Exception Policy PY 2018/2019
RESIDENCY EXCEPTION POLICY PY 2018/2019

Enrolled Individuals - By County
Adults, Dislocated Workers, and Youth
- Participation Date: 7/1/2017 to 3/16/2018
- Report Type: Title I - Workforce Development (WIOA)
- Region/LWIA Name: Alameda County Workforce Development Board

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Country</th>
<th>Total</th>
<th>% Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alameda County Excluding Oakland</td>
<td>CA</td>
<td>US</td>
<td>655</td>
<td>90.22%</td>
</tr>
<tr>
<td>Oakland (City)</td>
<td>CA</td>
<td>US</td>
<td>37</td>
<td>5.10%</td>
</tr>
<tr>
<td>Contra Costa County</td>
<td>CA</td>
<td>US</td>
<td>20</td>
<td>2.75%</td>
</tr>
<tr>
<td>San Francisco County</td>
<td>CA</td>
<td>US</td>
<td>2</td>
<td>0.28%</td>
</tr>
<tr>
<td>San Mateo County</td>
<td>CA</td>
<td>US</td>
<td>2</td>
<td>0.28%</td>
</tr>
<tr>
<td>Santa Clara County</td>
<td>CA</td>
<td>US</td>
<td>9</td>
<td>1.24%</td>
</tr>
<tr>
<td>Stanislaus County</td>
<td>CA</td>
<td>US</td>
<td>1</td>
<td>0.14%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td><strong>726</strong></td>
<td><strong>100%</strong></td>
</tr>
<tr>
<td>Out of Area</td>
<td></td>
<td></td>
<td>71</td>
<td>10%</td>
</tr>
</tbody>
</table>

Universal Foot Traffic
Adults, Dislocated Workers
- Date: 7/1/2017 to 2/28/2018
- Report Type: AJCC Foot Traffic (Out of Service Area)
- Region/LWIA Name: Alameda County Workforce Development Board

<table>
<thead>
<tr>
<th>AJCC</th>
<th>State</th>
<th>Country</th>
<th>Total</th>
<th>% Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Cities AJCC (W05)</td>
<td>CA</td>
<td>US</td>
<td>452</td>
<td>46.50%</td>
</tr>
<tr>
<td>Eden AJCC (W06)</td>
<td>CA</td>
<td>US</td>
<td>311</td>
<td>32.00%</td>
</tr>
<tr>
<td>Valley AJCC (W07)</td>
<td>CA</td>
<td>US</td>
<td>207</td>
<td>21.30%</td>
</tr>
<tr>
<td>Tri Cities AJCC (W10)</td>
<td>CA</td>
<td>US</td>
<td>2</td>
<td>0.21%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td><strong>972</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>
ITEM III.B. - ACTION / PUBLIC HEARING

SELECTION OF PROVIDER FOR THE COMPREHENSIVE AMERICA’S JOB CENTER OF CALIFORNIA (2018-2021)

RECOMMENDATION:

That the Systems and Strategies Committee (S&S) approves the following recommendations:

1. Select Rubicon Programs, Inc. as the Operator of the Comprehensive America’s Job Center of California, and the Adult and Dislocated Worker (A/DW) Career Services Provider for the Eden Area;

2. Approve, based upon the Request for Proposal (RFP) guidelines, a contract renewal every 12 months for up to a three-year cycle (July 1, 2018 to June 30, 2021) provided contact outcomes and deliverables are met and barring any significant legislative changes and/or availability of Workforce Innovation and Opportunity Act (WIOA) A/DW Formula funds; and

3. Approve contract stipulations outlined in Attachment III.B.I.

BACKGROUND:

On December 14, 2017, the Alameda County Workforce Development Board (ACWDB) approved a new service delivery strategy, framework, and timeline to develop a Request for Proposal (RFP) for the Comprehensive America’s Job Center of California Operator and Career Services Provider. The RFP was released on December 21, 2017 and was due on February 2, 2018.

RFP announcements were posted in three (3) local newspapers and distributed to over 3,000 agencies from a County-wide mailing list compiled from ACWDB, Alameda County Social Services, Eden Information and Referral, and the General Services Administration, in addition to the County Board of Supervisors offices. The announcement was also distributed to S&S members. Two bidders’ conferences were conducted in the cities of Hayward and Emeryville respectively. A total of 19 individuals attended the bidders’ conference. One (1) proposal was submitted by the due date. The proposal met the minimum submission requirements and was rated by an outside Review Panel.

SELECTION PROCESS AND RANKING

While only one proposal was received, an outside Review Panel was assembled on February 23, 2018 to review and score the following categories: Statement of Need, Project Management and Organizational Capacity, Strategy and Work Plan and Outcomes and Deliverables. Review Panel members assigned points in each of the scoring categories for the proposal.

As specified in the RFP, recommendations for selecting providers are strictly based on the aggregate scores of the Review Panel. The final maximum score for any bidder is 100 points. A proposal must score a minimum of 75 points to be considered for funding.
The chart below represents the RFP outcome. Staff is recommending Rubicon Programs Inc. to be the Operator for the Comprehensive America’s Job Center of California in the Eden Area.

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Area</th>
<th>Avg. Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rubicon Programs Inc.</td>
<td>Eden</td>
<td>90.3</td>
</tr>
</tbody>
</table>

**BIDDER RECOMMENDED**

**FUNDING**

Program Year (PY) 2018/2019 A/DW Formula allocations are not yet available from the State of California. For planning purposes, staff is utilizing the current allocations for PY 2017/2018.

Staff will present the funding methodology and preliminary budget recommendations to the Executive Committee on April 25, 2018. On May 10th, 2018, staff will present recommendations to the ACWDB for actual contract funding levels for a July 1, 2018 effective date. Once the final State allocations are known, staff will make any necessary, final calculations in order to proceed with implementing program services for PY 2018/2019.

For further information contact David Dias, Career Center Coordinator at (510) 780-8768 or by email David.Dias@acgov.org.

**ATTACHMENT:**

III.B.1. Comprehensive America’s Job Center of California Program Summary
### Comprehensive America’s Job Center of California Program Summary

<table>
<thead>
<tr>
<th>Organization</th>
<th>Service Area</th>
<th>Funding Request/# of Participants/Stipulations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rubicon Programs</td>
<td>Eden</td>
<td>$700,000 requested to serve 105 Adult and 95 Dislocated Workers.</td>
</tr>
</tbody>
</table>

**Stipulations:**

1. Fulfill the role of the AJCC Operator.
2. In the role as Career Services Provider, strengthen partnerships/Chabot-Las Positas Community College;
3. Implement services as directed by ACWDB for discretionary grants and continue services for the NDWG-Storm Grant.

Program Summary: Rubicon Programs as the Career Services Provider will provide services within a sector framework. Job seekers will receive relevant certificates, degrees and appropriate services to meet the needs of the priority industry sectors. Rubicon Programs will work with employers and job seekers to assist in job placement. Sector-based strategies will result in industry-recognized certificates or credentials. Skills training will include classroom/cohort training, apprenticeships, and On-the-Job Training (OJT).

In the role of the AJCC Operator, Rubicon Programs will:

- Coordinate the service delivery of required AJCC partners and service providers; and
- Ensure the implementation of partner responsibilities and contributions agreed upon in Memorandums of Understanding – between the ACWDB and WIOA mandated AJCC partners (Phase I / II).
ITEM III.C. - ACTION / PUBLIC HEARING

SELECTION OF PROVIDERS FOR ADULT AND DISLOCATED WORKER CAREER SERVICES FOR 2018-2021

RECOMMENDATION:

That the Systems and Strategies Committee (S&S) approves the following recommendations:

1. Select the following providers for the provision of Adult and Dislocated Worker (A/DW) Career Services through a variety of network access points in the community for the geographical sub-regions below:

<table>
<thead>
<tr>
<th>Sub-region</th>
<th>Provider</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Cities Area</td>
<td>Peralta Community College District</td>
</tr>
<tr>
<td>Tri-Cities Area</td>
<td>Ohlone Community College District</td>
</tr>
<tr>
<td>Tri-Valley Area</td>
<td>Chabot-Las Positas Community College</td>
</tr>
</tbody>
</table>

2. Approve, based upon the Request for Proposal (RFP) guidelines, a contract renewal every 12 months for up to a three-year cycle (July 1, 2018 to June 30, 2021) provided contact outcomes and deliverables are met and barring any significant legislative changes and/or availability of Workforce Innovation and Opportunity Act (WIOA) A/DW Formula funds; and

3. Approve contract stipulations outlined in Attachment III.C.I.

BACKGROUND:

On December 14, 2017, the Alameda County Workforce Development Board (ACWDB) approved a new service delivery strategy, framework, and timeline to develop a Request for Proposal (RFP) for A/DW Career Services. The RFP was released December 21, 2017 and was due on February 2, 2018.

RFP announcements were posted in three (3) local newspapers and distributed to over 3,000 agencies from a County-wide mailing list compiled from ACWDB, Alameda County Social Services, Eden Information and Referral, and the General Services Administration in addition to the County Board of Supervisors offices. The announcement was also distributed to S&S members. Two bidders’ conferences were conducted in the cities of Hayward and Emeryville respectively. A total of 19 individuals attended the bidders’ conference. A total of four (4) proposals were submitted by the due date. Four (4) proposals met the minimum submission requirements and were rated by an outside Review Panel.

SELECTION PROCESS AND RANKING

An outside Review Panel was assembled on February 23, 2018 to review and score the following categories: Statement of Need, Project Management and Organizational Capacity, Strategy and Work
Plan and Outcomes and Deliverables. Review Panel members assigned points in each of the scoring categories for each proposal.

As specified in the RFP, recommendations for selecting providers are strictly based on the aggregate scores of the Review Panel. The final maximum score for any bidder is 100 points. A proposal must score a minimum of 75 points to be considered for funding.

The chart below represents the RFP outcomes and staff recommendations.

### BIDDERS RECOMMENDED

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Area</th>
<th>Avg. Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peralta Community College District</td>
<td>North Cities</td>
<td>87.6</td>
</tr>
<tr>
<td>Chabot-Las Positas Community College District</td>
<td>Tri-Valley</td>
<td>84.6</td>
</tr>
<tr>
<td>Ohlone Community College District</td>
<td>Tri-Cities</td>
<td>82.3</td>
</tr>
</tbody>
</table>

### BIDDER NOT RECOMMENDED FOR FUNDING

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Area</th>
<th>Avg. Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOSS</td>
<td>North Cities</td>
<td>71.6</td>
</tr>
</tbody>
</table>

### FUNDING

Program Year (PY) 2018/2019 A/DW Formula allocations are not yet available from the State of California. For planning purposes, staff is utilizing the current allocations for PY 2017/2018.

Staff will present the funding methodology and preliminary budget recommendations to the Executive Committee on April 25, 2018. On May 10th, 2018, staff will present recommendations to the ACWDB for actual contract funding levels for a July 1, 2018 effective date. Once the final State allocations are known, staff will make any necessary, final calculations in order to proceed with implementing program services for PY 2018/2019.

For further information contact David Dias, Career Center Coordinator at (510) 780-8768 or email David.Dias@acgov.org.

### ATTACHMENTS:

III.C.I. - Adult and Dislocated Worker Career Services Program Summary
## Adult and Dislocated Worker Career Services Program Summary

<table>
<thead>
<tr>
<th>Organization</th>
<th>Service Area</th>
<th>Funding Request/# of Participants/Stipulations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peralta Community College District</td>
<td>North Cities</td>
<td>$379,000 requested to serve 108 Adult and 162 Dislocated Workers. Stipulations:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1. Ensure access points for career services in the community; meet enrollments as contracted; submit timely and accurate invoices.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Submit a Service Delivery Plan, including partners and referral process, due by August 31.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. Implement strong job development and job placement activities; work with employers in high-growth, high-wage industries.</td>
</tr>
<tr>
<td>Chabot-Las Positas Community College District</td>
<td>Tri-Valley</td>
<td>$265,712 requested to serve 32 Adult and 48 Dislocated Workers. Stipulations:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1. Ensure access points for career services in the community; meet enrollments as contracted; submit timely and accurate invoices.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Submit a Service Delivery Plan, including partners and referral process, due by August 31.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. Implement strong job development and job placement activities; work with employers in high-growth, high-wage industries.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4. Continue to support Santa Rita Jail as directed by ACWDB to ensure partnership and technical assistance is maintained.</td>
</tr>
<tr>
<td>Ohlone Community College District</td>
<td>Tri-Cities</td>
<td>$469,000 requested to serve 91 Adult and 141 Dislocated Workers. Stipulations:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1. Ensure access points for career services in the community; meet enrollments as contracted; submit timely and accurate invoices.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Submit a Service Delivery Plan, including partners and referral process, due by August 31.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. Implement strong job development and job placement activities; work with employers in high-growth, high-wage industries.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4. Continue to support Santa Rita Jail as directed by ACWDB to ensure partnership and technical assistance is maintained.</td>
</tr>
</tbody>
</table>
1. Ensure access points for career services in the community; meet enrollments as contracted; submit timely and accurate invoices.
2. Submit a Service Delivery Plan, including partners and referral process, due by August 31.
3. Implement strong job development and job placement activities; work with employers in high-growth, high-wage industries.

Program Summary: The A/DW Career Services lead agency will provide and coordinate access to WIOA funded services, in each sub-region of the Local Area through a network of partner agencies, known as the Sub-Regional Workforce Network (SWN). The lead agency will be the fiscal agent and responsible for all contractual obligations and outcomes associated with this funding.

The lead agency will manage coordination of the partnership among the SWN agencies, including sharing information, ensuring broad access to services by job seekers and employers, meeting WIOA reporting requirements, ensuring partner agency participation and adherence to standards for high quality services and staff skills and knowledge.

The SWN must include a Title II Adult Education and Literacy partner. Other partners in the networks will include local and community level workforce services agencies. The goal is to ensure access to a myriad of training opportunities that engage participants in career pathways.
ITEM III. D. – ACTION / PUBLIC HEARING

UTILIZATION OF TRAINING PROVIDERS NOT REGISTERED ON THE STATE OF CALIFORNIA’S ELIGIBLE TRAINING PROVIDER LIST (ETPL)

RECOMMENDATION:

That the Systems and Strategies (S&S) Committee approve:

1. Standardized criteria for Workforce Innovation and Opportunity Act (WIOA) participants utilizing training providers not registered on the State of California’s ETPL; and

2. That staff apply the criteria on a case-by-case basis.

BACKGROUND:

Historically, the Workforce Investment Act (WIA) and WIOA-funded training opportunities have been restricted to training providers who have been vetted and included on the State of California’s ETPL listing.

The process to apply and be approved for inclusion on the ETPL has been cumbersome including maintenance of a 70% job placement rate. Generation of the placement rate would require local education agencies to track and report job placements for all individuals who attended any program they wished to include on the ETPL. This type of tracking and reporting is not standard for local education agencies and presents a general hardship for training providers - especially for adult education institutions whose primary focus is not necessarily workforce development programs.

OPPORTUNITY TO PROGRESS

Recently, the State of California released a new activity code roster which includes an enrollment activity as follows:

<table>
<thead>
<tr>
<th>Activity Code</th>
<th>Code Title</th>
<th>Code Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>330</td>
<td>Local Board Determination</td>
<td>A participant enrolled in a training program that can bypass the CA ETPL upon the determination of the Local Workforce Development Board (LWDB) for reasons such as higher education, lack of providers, barriers to employment, etc. This activity code requires staff to provide justification in CalJOBS under case notes.</td>
</tr>
</tbody>
</table>

As is evident in the definition, the Board must provide approval prior to allowing service providers to refer WIOA participants to training providers not listed on the ETPL. Staff is recommending approved criteria that will allow enrollments to be captured and reported on
viable training. Furthermore, it will increase training expenditures which contribute to the ACWDB’s 30% training expenditure requirement.

Once this recommendation is considered and approved by the S&S Committee and the full Board, staff will develop a policy and procedure and issue an Action Bulletin to provide notification to ACWDB’s workforce system.

PROPOSED STANDARD CRITERIA

Under the proposed policy recommendation, in order to obtain staff approval to use Activity 330-Local Board Determination Training, service providers will be required to submit verification that the training provider meets the criteria as follows. Either items 1 through 4 inclusive, or item 5 alone.

1. When the training provider is a local, adult education institution:
   a. A Community College;
   b. An Adult School;
   c. A Regional Occupation Center/Program (ROC/P); and

2. When the training leads to the attainment of an industry-valued certificate, credential, or degree; and

3. When the training is focused toward one of ACWDB’s Industry Sector and Occupational Framework (ISOF) industries (or successor sector strategy); and

4. When there is a general lack or limited number of training providers listed on the ETPL that are located in ACWDB’s Local Area OR the cost of training listed on the ETPL exceeds the standard training cap applied to all WIOA-funded training opportunities within ACWDB’s local area.

5. When the individual participant has significant barriers to employment that can be more effectively addressed during training by an institution or training provider that possesses specialized knowledge, or has built-in capacity to provide the assistance required in order for individuals with special needs to succeed.

For further information, please contact Michele G. Garcia, MIS Administrator at (510) 259-3802 or by email at MGGarcia@acgov.org
ITEM IV.A. – INFORMATION

LINKING EMPLOYMENT ACTIVITIES PRE-RELEASE AND THE BEYOND THE GATES PROJECT

BACKGROUND:

In June 2015, Alameda County Workforce Development Board (ACWDB) was awarded $500,000 by the U.S. Department of Labor’s Employment and Training Administration. The grant was funded by the “Linking to Employment Activities Pre-Release” or “LEAP” Initiative. LEAP provided the funding needed by the ACWDB to develop and implement a specialized career center at Santa Rita Jail (SRJ). The project is called Beyond the Gates. The Project builds on the expertise and nationally recognized existing collaborations among ACWDB, Alameda County Sheriff’s Office (ACSO), and other key partners. The collaboration of partners has built a system that delivers comprehensive approaches that support sustainable employment, economic mobility, and pro-social choices for those re-entering the community from incarceration.

During the period of May 2016 through December 2017, the American Job Center (AJC) at SRJ served 172 inmates in the transition center formally known as the gym. The AJC provider delivered targeted pre-release and post-release components that includes job readiness, education and training. In addition the Re-entry Services Coordinator engaged employers that matched the skills and interests of transitioning participants. There were 69 program participants placed in pre-release education and training activities. Class selections included: adult basic education which enables individuals to prepare for the high school equivalency exam; job readiness and employability; computers and computer coding; soft skills such as substance abuse and anger management. Among the post-release participants an additional 18 people took advantage of training, such as pre-apprenticeships, post-secondary education and apprenticeships. There were 27 participants placed in employment.

The funding from the Department of Labor ended in December 2017 however, there is a 2-year sustainability period for the project. At the beginning of the program year (July 2017) as the grant funding was coming to an end, Workforce Innovation and Opportunity Act adult program funding was leveraged to sustain the program, and will continue until September 30, 2018. As of October 1, 2018 ACWDB will sustain and increase capacity of the AJC with the U.S. Department of Justice, Office of Justice Programs Bureau of Justice Assistance, Second Chance Act Smart Reentry Program funding awarded in October 2017.

ACSO is the lead agency in partnership with and ACWDB and Alameda County Probation Department (PD) Second Chance Funding. The new project is called “Operation My Home Town Expanded” (OMHTX) and it will build on the existing efforts by continuing to work closely with PD and ACWDB analyzing gaps and bottlenecks in pre-/post-release services through the AJC inside SRJ.

For information and inquiries, please contact Tamia Brown, Program Financial Specialist, at 510-259-3884 or by email at Tamia.Brown@acgov.org.
BACKGROUND:
Since 2014, Alameda County Workforce Development Board (ACWDB) staff has served as an intermediary for Work-Based Learning (WBL) activities with unified school districts (USDs) in Emeryville, Alameda, Albany, Berkeley, and Piedmont under the Career Pathways Trust I grant (CPT I) managed by Peralta Community College District. In this role, ACWDB has facilitated the engagement of Alameda County businesses in priority industry sectors to interact with K-12 students through activities such as job shadowing, worksite visits, and career fairs to educate students about career opportunities in high-growth areas. In January 2017, ACWDB hired a WBL Coordinator to build capacity for the WBL system-wide and to work directly with KRA in their role as engaging businesses they regularly serve through the Workforce Innovation and Opportunity Act (WIOA).

The CPT I grant will end in June 2018, and over the course of the grant ACWDB staff has achieved multiple goals on both a system-wide coordination scale, and a smaller operational scale for WBL activities. Major accomplishments for the grant term include:

- Built a strong network of partners between dedicated USD and community college staff, fellow intermediaries Eden Area Regional Occupation Program (EAROP) and the Oakland Workforce Development Board, Chambers of Commerce and City staff to enhance career pathway programs.
- Created a communication system for USD partners to make requests for WBL activities and track business recruitment and engagement in activities.
- Strengthened relationships between USD and local community college partners through Career Technical Education (CTE) tours, informational sessions and career fairs to increase pathway knowledge.
- Introduced the East Bay Earn & Learn program and toolset to CPT partners to provide a consistent approach for integrating WBL into education.
- Facilitated training of specially-designed Salesforce application, the Earn and Learn Employer Network Activated (ELENA) to CPT partners to engage and manage employers beyond the term of the grant.
- Facilitated the participation of CPT partner schools in numerous sub-regional WBL events including:
  - Hayward STEM Career Awareness Day and East Bay STEM Career Day with Cal State University East Bay’s STEM Institute (2016-2018)
  - EAROP’s Manufacturing Day at Chabot College (2016 & 2017)
  - Tours of Laney College CTE facilities
  - Alameda USD’s Youth Career Pathway Fair (2016-2018)
Overall, ACWDB and KRA staff has secured interest from more than 70 Alameda County businesses who have expressed interest in participating in a WBL experience. More than 30 WBL activities have taken place with several more scheduled through the end of the grant.

Finally, ACWDB has worked closely with WIOA Youth Providers to place more than 20 students at Alameda and Emeryville USDs in short-term summer internships funded through WIOA. This partnership leverages WIOA and CPT resources and builds sustainable relationships between WIOA Youth Providers and USDs in Alameda County. KRA assists in identifying host businesses for students in career pathways.

Although fulfilling the role of intermediary for the grant has had challenges, such as staff capacity constraints within the USDs, ACWDB has succeeded in creating WBL opportunities for K-12 students who never had them before. The success of the project can be measured by the increased motivation of some school staff to establish their own WBL activities with businesses, strengthened relationships with agencies working closely with businesses, and access to youth services across Alameda County, which ACWDB has been able to coordinate.

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