AGENDA

I. CALL TO ORDER AND ROLL CALL

II. COMMITTEE UPDATES – Committee Chairs

III. STAFF REPORT – Patti Castro, Director

IV. PUBLIC FORUM

The public can address the Committee on issues other than those on the agenda. Members of the Public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.

V. ACTION ITEMS – PUBLIC HEARING

A. Retroactive Approval of Local Area Performance Goals for PY 2018/2019 and PY 2019/2020
B. Update to Annual Budget – PY 2018/2019

VI. DISCUSSION ITEMS

A. Legislative Update
B. “Women Breaking Barriers to Success” Forum
C. Set Consent and Regular Calendar

VII. INFORMATION ITEMS

A. ACWDB Two – Year Local Plan Modification Timeline
B. Status of Board and Committee Membership
C. 2019 Board Meeting Calendar

VIII. MATTERS INITIATED BY COMMITTEE MEMBERS

IX. ANNOUNCEMENTS

COMMITTEE MEMBERS: Jennifer Ong, Chair; Bethany McCormick, Vice-Chair; Paul Reyes, Systems and Strategies Committee Chair; Brian Salem, Organizational Effectiveness Committee Chair; and Alexandria Baker, Youth Committee Chair.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

This WIOA Title I financially assisted program or activity is an “Equal Opportunity Employer Program.” Auxiliary aids and services are available upon request to individuals with disabilities.
If you require specific accommodation due to a disability, please call Sheroza Haniff (510) 259-3842 at least 72 hours in advance.

**NEXT EXECUTIVE COMMITTEE MEETING DATE IS FEBRUARY 27, 2019**
ITEM V.A. – ACTION / PUBLIC HEARING

RETROACTIVE APPROVAL OF LOCAL AREA PERFORMANCE GOALS
FOR PY 2018/2019 and PY 2019/2020

RECOMMENDATION:

That the Alameda County Workforce Development Board’s (ACWDB) Executive Committee approve ACWDB’s Local Area Performance Goals retroactively for PY 2018/2019 and for PY 2019/2020.

BACKGROUND:

Under the Workforce Innovation and Opportunity Act (WIOA), Local Area Performance Measures have been modified and now include for all WIOA Formula populations (Adults and Dislocated Workers and Youth):

1. Employment Rate at 2\textsuperscript{nd} Quarter After Exit (Employment or Placement* for Youth);
2. Employment Rate at 4\textsuperscript{th} Quarter After Exit (Employment or Placement* for Youth);
3. Median Earnings at 2\textsuperscript{nd} Quarter After Exit; and
4. Credential Attainment within four Quarters After Exit.

*Placement for Youth in items 1. and 2. above include “Placement” in Employment, Education, Advanced Training, or the Military.

Under WIOA, the State of California (the State) has designated Regional Planning Units (RPUs) comprised of multiple Local Boards. The ACWDB is a member of the EASTBAY \textit{Works} RPU which includes three other Local Areas (Contra Costa County, City of Oakland, and City of Richmond). The California Workforce Development Board (CWDB) is requiring RPUs throughout the State to propose regional goals for Measurable Skill Gains (MSG). MSG are intended to allow Local Areas to capture progress towards credential attainment and count it towards positive outcomes experienced by WIOA participants.

On September 5, 2018, the State issued a new Workforce Services Draft Directive mandating that Local Areas engage in Performance Negotiations on a regional basis prior to September 30, 2018. The Draft Directive remained open for comment through October 5, 2018 and this generated a number of Local Board complaints.

ACWDB staff generated a proposal for Local Area Performance Goals based on past performance levels, State performance goals, WIOA-required continuous improvement, and predictive reports available in the CalJOBS system.

Due to the State’s rigorous deadlines, staff did not have the opportunity to present these proposals to the OE Committee or full Board. After negotiations – which were held on Monday, October 1, 2018, the State of California and ACWDB staff reached a verbal agreement on Local
Area Performance levels. Written confirmation from the CWDB has since been provided to ACWDB.

This item was on a scheduled Organizational Effectiveness (OE) Committee agenda for Wednesday, November 7, 2018. However, the meeting was cancelled due to the lack of members available to meet. Therefore, staff is asking the Executive Committee to act on the item.


Questions may be directed to the attention of Michele G. Garcia, MIS Administrator. Michele may be reached at (510) 259-3802 or by email at mggarcia@acgov.org.

**ATTACHMENTS:**

V.A.1. – Local Area Performance Goals PY18-19 and PY19-20
## WIOA Negotiated/Approved Local Area Performance Goals
### PY 2018/2019 and 2019/2020

<table>
<thead>
<tr>
<th>Adult/Dislocated Worker Measures</th>
<th>Adults</th>
<th>Dislocated Workers</th>
<th>Youth</th>
<th>Youth Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment Rate @ 2&lt;sup&gt;nd&lt;/sup&gt; Quarter Post Exit</td>
<td>66.00%</td>
<td>72.00%</td>
<td>61.50%</td>
<td>Employment/Education Rate @ 2&lt;sup&gt;nd&lt;/sup&gt; Quarter Post Exit</td>
</tr>
<tr>
<td>Employment Rate @ 4&lt;sup&gt;th&lt;/sup&gt; Quarter Post Exit</td>
<td>65.00%</td>
<td>70.00%</td>
<td>62.00%</td>
<td>Employment/Education Rate @ 4&lt;sup&gt;th&lt;/sup&gt; Quarter Post Exit</td>
</tr>
<tr>
<td>Median Earnings @ 2&lt;sup&gt;nd&lt;/sup&gt; Quarter Post Exit</td>
<td>$5,500</td>
<td>$7,700</td>
<td>BASELINE</td>
<td>Median Earnings</td>
</tr>
<tr>
<td>Credential Attainment by 4&lt;sup&gt;th&lt;/sup&gt; Quarter Post Exit</td>
<td>61.00%</td>
<td>57.00%</td>
<td>53.00%</td>
<td>Credential Attainment by 4&lt;sup&gt;th&lt;/sup&gt; Quarter Post Exit</td>
</tr>
</tbody>
</table>

### EAST BAY REGIONAL PLANNING UNIT (RPU) PY 2018/2019

| Measurable Skill Gains | 26.39% | 18.59% | 30.77% | Measurable Skill Gains |

<table>
<thead>
<tr>
<th>Adult/Dislocated Worker Measures</th>
<th>Adults</th>
<th>Dislocated Workers</th>
<th>Youth</th>
<th>Youth Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment Rate @ 2&lt;sup&gt;nd&lt;/sup&gt; Quarter Post Exit</td>
<td>66.50%</td>
<td>72.50%</td>
<td>62.00%</td>
<td>Employment/Education Rate @ 2&lt;sup&gt;nd&lt;/sup&gt; Quarter Post Exit</td>
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</tr>
<tr>
<td>Median Earnings @ 2&lt;sup&gt;nd&lt;/sup&gt; Quarter Post Exit</td>
<td>$5,700</td>
<td>$8,000</td>
<td>BASELINE</td>
<td>Median Earnings</td>
</tr>
<tr>
<td>Credential Attainment by 4&lt;sup&gt;th&lt;/sup&gt; Quarter Post Exit</td>
<td>61.50%</td>
<td>58.00%</td>
<td>54.00%</td>
<td>Credential Attainment by 4&lt;sup&gt;th&lt;/sup&gt; Quarter Post Exit</td>
</tr>
</tbody>
</table>

### EAST BAY REGIONAL PLANNING UNIT (RPU) PY 2019/2020

| Measurable Skill Gains | 26.89% | 19.09% | 31.27% | Measurable Skill Gains |
RECOMMENDATION:

That the Alameda County Workforce Development Board (ACWDB) Executive Committee recommend approval of an update to the Annual Budget for Program Year (PY) 2018/2019 for Workforce Innovation and Opportunity Act (WIOA) activities and services funded by WIOA Formula Allocations and Discretionary Grants.

BACKGROUND:

Each year the ACWDB approves an annual budget for the activities and services implemented in the Local Workforce Development Area (Local Area). At a minimum, the annual budget includes Adult, Dislocated Worker, Rapid Response, and Youth Formula funding allocated to the Local Area. Where applicable, the annual budget shall include other revenues under the direction of the Local Workforce Board. The budget addresses grant-source revenues and the projected Department and WIOA Program expenditures for the full program year of July 1, 2018 through June 30, 2019 (PY 2018/2019), as presented in the attachments to this Item.

At its September 2018 meeting, the ACWDB approved an Annual Budget for PY 2018/2019 that identified $5,194,864 in WIOA Adult, Dislocated Worker, Rapid Response, and Youth Formula funding, and $1,262,782 in Discretionary funding for a total of $6,457,646 in total revenue.

This Item presents a mid-year update to the Annual Budget to include revised Discretionary grant revenue and expenditure plans.

UPDATE to REVENUE for PY 2018/2019:

Discretionary Grants:

In September 2018, ACWDB received notification of an award of $95,000 from the California Workforce Development Board for the Prison to Employment project. This is a regional planning grant award to support collaborative development of regional partnerships and plans to serve the formerly incarcerated and other justice involved individuals. The planning period is October 1, 2018 through March 31, 2020, with project implementation funding expected to follow in PY 2019/2020. ACWDB will be the lead/fiscal agent for this regional partnership project.

ACWDB has also received a contract from Mathematica Policy Research, Inc. for $20,000 to participate in a research and evaluation project for the purpose of understanding employment and training program outcomes. The project is funded by the James Irvine Foundation and will use WIOA Adult and Dislocated Worker program participants as a comparative group for evaluating
other employment and training program funded by the James Irvine Foundation. Project activities are planned to begin in Spring 2019.

**BUDGET DISTRIBUTION for PY 2017/2018:**

The Planned Expenditures detail (Attachment V.B.2.) allocates the WIOA Formula Grant and Discretionary Grant funds for PY 2017/2018 according to planned services and activities for PY 2018/2019. This includes PY 2018/2019 approved awards to service providers.

For further information, please contact Jennifer Mitchell, Program Financial Specialist, at (510) 259-3829 / email at: jennifer.mitchell@acgov.org.

**ATTACHMENTS:**

V.B.1. WIOA Formula and Discretionary Grant Revenues – July 1, 2018 thru June 30, 2019
V.B.2. Planned Expenditures of ACWDB Revenues – July 1, 2018 thru June 30, 2019
## WIOA FORMULA and DISCRETIONARY REVENUES

<table>
<thead>
<tr>
<th>GRANT / FUNDING SOURCE</th>
<th>AVAILABLE REVENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Approved PY 2018/2019</td>
</tr>
<tr>
<td>WIOA Formula Funds</td>
<td>September 2018</td>
</tr>
<tr>
<td>1. WIOA ADULT PROGRAMS</td>
<td>$1,419,316</td>
</tr>
<tr>
<td>2. WIOA DISLOCATED WORKERS</td>
<td>$2,038,254</td>
</tr>
<tr>
<td>3. WIOA YOUTH PROGRAMS</td>
<td>$1,501,261</td>
</tr>
<tr>
<td>4. WIOA RAPID RESPONSE</td>
<td>$191,402</td>
</tr>
<tr>
<td>5. WIOA RAPID RESPONSE / Layoff Aversion</td>
<td>$44,631</td>
</tr>
<tr>
<td><strong>6. TOTAL WIOA FORMULA ALLOCATIONS (1)</strong></td>
<td><strong>$5,194,864</strong></td>
</tr>
<tr>
<td>Discretionary Funds</td>
<td></td>
</tr>
<tr>
<td>7. Construction Pre-Apprenticeship Pipeline (2)</td>
<td>$167,000</td>
</tr>
<tr>
<td>8. Career Pathways Trust II (ACOE)</td>
<td>$152,000</td>
</tr>
<tr>
<td>9. Career Pathways Trust II (San Jose Evergreen)</td>
<td>$174,000</td>
</tr>
<tr>
<td>10. Second Chance Act Smart Re-Entry Program (3)</td>
<td>$209,782</td>
</tr>
<tr>
<td>11. Storm 2017 - Nat'l Dislocated Worker Grant Project (4)</td>
<td>$560,000</td>
</tr>
<tr>
<td>12. Prison to Employment Regional Planning Grant (5)</td>
<td></td>
</tr>
<tr>
<td>13. Mathematica Program Evaluation Study (6)</td>
<td></td>
</tr>
<tr>
<td><strong>14. TOTAL DISCRETIONARY FUNDING</strong></td>
<td><strong>$1,262,782</strong></td>
</tr>
<tr>
<td><strong>15. TOTAL AVAILABILITY for PROGRAM YEAR</strong></td>
<td><strong>$6,457,646</strong></td>
</tr>
</tbody>
</table>

### NOTES:

1. Includes Final PY 2018/2019 WIOA allocations for Adult, Dislocated Worker, Youth, Rapid Response and Layoff Aversion funding.

2. ACWDB awarded $250,000 for 6/1/18 through 12/31/19. Includes pro-rated revenue of $167,000 for PY 2018/2019.

3. ACWDB awarded $419,563 for 10/1/17 through 9/30/20. No direct grant funding for first year (planning year, 2017-18). Grant funding for ACWDB to begin 10/1/18.

4. Storm Grant funding term extended to 9/30/19, which allows access to additional revenue of $276,667 for PY 2018/2019.

5. Prison to Employment Planning Grant awarded 9/17/18 for $95,000 for 10/1/18 through 3/31/20. Planning grant to develop strategies and partnerships for implementation funding to be awarded in PY 2019/2020.

6. Mathematica Program Evaluation Study MOU for $20,000, funded by James Irvine foundation, to conduct research on WIOA Adult and Dislocated Worker program outcomes.
### ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD

**UPDATE to ANNUAL BUDGET - PY 2018/2019**

**PLANNED EXPENDITURES -- PY 2018/2019**

**WIOA FORMULA ALLOCATIONS & DISCRETIONARY GRANTS**

<table>
<thead>
<tr>
<th>Planned Expenditures:</th>
<th>WIOA Formula Funds (1)</th>
<th>Discretionary Funds</th>
<th>Recommended PY 2018/2019 BUDGET - Sept 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. WIB Dept - Planning/Fiscal/Board Support</td>
<td>$662,659</td>
<td>$307,576</td>
<td>$ 970,235</td>
</tr>
<tr>
<td>B. MIS Reporting - Tracking/Eligibility</td>
<td>$372,916</td>
<td>$167,383</td>
<td>$ 540,299</td>
</tr>
<tr>
<td>C. Business Services</td>
<td>$394,739</td>
<td>$148,070</td>
<td>$ 542,809</td>
</tr>
<tr>
<td>D. Systems Support</td>
<td>$144,542</td>
<td>$60,503</td>
<td>$ 205,045</td>
</tr>
<tr>
<td>E. ITAs-OJTs / Employer / Customized Training Projects (2)</td>
<td>$691,514 (20%)</td>
<td>$0</td>
<td>$ 691,514</td>
</tr>
<tr>
<td>F. AJCC Comprehensive &amp; A/DW Career Services</td>
<td>$1,787,536</td>
<td></td>
<td>$ 1,787,536</td>
</tr>
<tr>
<td>H. Youth Services &amp; Strategies</td>
<td>$1,140,958</td>
<td></td>
<td>$ 1,140,958</td>
</tr>
<tr>
<td>J. Discretionary Project Service Providers</td>
<td></td>
<td>$694,250</td>
<td>$ 694,250</td>
</tr>
<tr>
<td>K. Total Planned Expenditures</td>
<td><strong>$5,194,864</strong></td>
<td><strong>$1,377,782</strong></td>
<td><strong>$ 6,572,646</strong></td>
</tr>
</tbody>
</table>

| Total Revenue - Attachment A                              | **$5,194,864**         | **$1,377,782**      |                                           |
| Total under / (over) allocation                           | 0                      | 0                   |                                           |

**NOTES:**

1. Includes Final PY 2018/2019 WIOA allocations for Adult, Dislocated Worker, Youth, Rapid Response and Layoff Aversion funding.

2. A minimum of 20% ($691,514) of WIOA Adult + Dislocated Worker formula funds must be spent on training. Total training expenditures must equal or exceed 30% of the total WIOA Adult + Dislocated Workers Formula Allocation. Up to 10% ($345,757) may be training dollars from other sources.
ITEM VI. A. – DISCUSSION

LEGISLATIVE UPDATE

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff participates in the California Workforce Association’s (CWA) Legislative Committee to stay informed of new federal and state legislation, budgetary developments, and advocacy efforts. Staff also participates on the Legislative Council (LC), which is Alameda County Social Services Agency’s (ACSSA) inter-departmental group, tasked with reviewing and developing positions on legislation on the behalf of ACSSA. The LC also drafts the Board of Supervisors’ Legislative Platform, and ACWDB staff is a contributor to the development of the Jobs and Economic Development Chapter.

FEDERAL UPDATES:

Budget Deal - The federal budget is next on the docket for Congress, as the two-year budget deal reached in early 2018, is now expired. Congress will need to reach another agreement to avoid sequestration. Another sequestration may translate into further cuts in funding for defense and non-defense programs in 2020. On another note, and according to CWA, there seems to be some bi-partisanship in investing in infrastructure to create jobs and facilitate wage increases for workers. This may have implications for apprenticeship development and expansion down-the-road.

TANF Reauthorization – The Jobs and Opportunity with Benefits and Services Act (the JOBS for Success Act) was introduced by Republicans to reauthorize the Temporary Assistance for Needy Families (TANF). The JOBS for Success Act targets families living in poverty and aims to strengthen work engagement and participation. The Act also expands child care funding, holds states more accountable for employment and workforce-related outcomes, and aligns with the Workforce Innovation and Opportunity Act (WIOA). See Attachments VI.A.1 and VI.A.2 for more information.

STATE UPDATES:

New Leadership in the Legislature - Governor-elect Gavin Newsom will be sworn into office in January 2018. CWA does not expect that the budget will shift as Newsom transitions into his new role, and his stance on workforce development is seemingly aligned with the previous administration, except there is a stronger emphasis on the role of education. Newsom’s priorities for economic and workforce development also includes: strengthening supports to small businesses and minority contracting, supporting education as a means to workforce development, and expanding apprenticeships, to name a few.

Senate Bill 1 (SB1) - The Road Repair and Accountability Act of 2017 resources infrastructure development, maintenance, safety, and repair of California’s roads, highways, and freeways. The bill includes a tax hike to raise over $5 billion annually in new transportation revenues. The
revenues to fund SB 1 will be phased-in over several years until July 2020. Once fully implemented, approximately $1.5 billion per year in new revenue is earmarked for local streets and roads maintenance and rehabilitation and other eligible uses. SB1 also earmarks funding for apprenticeship development in related trades.

There have been some referendum attempts to repeal SB 1. The latest effort was in the mid-term elections on November 6, 2018, when Proposition 6 was placed on the ballot before California voters. Proposition 6 was defeated.

Assembly Bill 2915 (AB 2915): Workforce Development Boards: Mutual Disaster Aid Assistance Memorandum of Understanding - Authorizes the State Board to convene a working group of Workforce Development Boards (WDBs), to develop a Memorandum of Understanding (MOU), allowing WDBs to assist in providing workforce-related disaster relief in affected local workforce development areas. AB 2915 is an attempt to provide proactive assistance to affected local areas, considering recent wildfires in California that have displaced both workers and businesses. AB 2915 passed and was chaptered into law on September 23, 2018.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org.

ATTACHMENT:
VI.A.1. – Improving Alignment with Workforce Programs to Strengthen Connections to Jobs
VI.A.2. – CWA’s Letter to the House Ways and Means Committee regarding the JOBS for Success Act
Improving Alignment With Workforce Programs to Strengthen Connections to Jobs

The JOBS for Success Act, H.R. 5861, makes important changes to TANF to improve alignment with the Workforce Innovation and Opportunity Act (WIOA) to facilitate stronger partnerships at the local level that help families move beyond welfare into work.

Eliminates the work participation rate, and holds State TANF agencies accountable for work outcomes similar to those used in WIOA:

- Gets rid of the focus on process and checking boxes, and instead gradually phases-in a new system of outcome-based performance accountability.
- Alters the culture so that TANF agencies have the same goals as workforce agencies: helping individuals get and keep a job.
- Allows State TANF agencies the option to adopt common exit measures with WIOA to promote alignment with the workforce system.

Makes it easier for workforce agencies to serve TANF clients by providing more flexibility:

- Decreases administrative burden by removing arbitrary restrictions on “counting” of certain activities, including eliminating arbitrary “core” versus “non-core” distinctions.
- Eliminates time limit restrictions on job search activities and vocational education training.
- Recognizes career technical education and apprenticeship as allowable work activities to create stronger connections to in-demand jobs.

Allows State agencies to transfer up to 50% of their TANF grant to local workforce development boards.

- Allows dollars to follow the person, state agencies can choose to leverage the existing workforce system to improve employment outcomes for TANF clients by directly transferring dollars to programs operated under title I of WIOA.
- Allows States to set-aside up to 15% for statewide workforce activities.

Allows for better integration of State plans.

- Allows State TANF agencies the option of submitting a combined plan to the U.S. Departments of HHS and Labor that meets requirements for programs and activities under WIOA.
The Honorable Kevin Brady  
Chairman  
House Ways and Means Committee  
Longworth House Office Building  
Washington, DC 20515

The Honorable Richard Neal  
Ranking Member  
House Ways and Means Committee  
Longworth House Office Building  
Washington, DC 20515

Chairman Brady and Ranking Member Neal,

The California Workforce Association is a non-profit member association which represents all 45 of the Workforce Development Boards across the state of California as well as over 70 additional affiliate members from labor, education, industry, Chambers of Commerce, and community-based organizations. These business-led boards are the broker and convener of local workforce development across the state and bring together stakeholders to develop business-led strategies connected to regional economies and labor markets. Importantly for the welfare/workforce conversation, workforce development boards braid various resources seamlessly so that job seekers and employers can match the right skills to fill their talent pipeline.

The Temporary Assistance for Needy Families (TANF) Reauthorization effort is especially critical for workforce development boards with unemployment at historic lows because the boards are serving increasing numbers of TANF recipients. These individuals WANT to work but have several significant barriers to employment such as not having a high school diploma, long-term unemployment, child care issues, lack of access to transportation, criminal records, substance abuse/mental health issues, and lack of access to food, among others. At the local level in California, we are working to get these individuals ‘job ready’ by providing remedial education and trying to remove as many barriers as possible to get them into a training program that connects them with an in-demand occupation on a career pathway. CWA and several of its partners recently completed a study on our work with the TANF population and we know that these strategies work and move people from ‘welfare to work’ — it just takes more time than with someone who already possesses those skills1. Data from FY 2015 shows a $1.72 return on investment from federal taxes on wages and savings on TANF funding for every $1 in public funds spent on Title I Adult, Dislocated Worker, and Youth funding.

CWA supports several of the workforce related provisions in the JOBS for Success Act:

1. Alignment of JOBS outcomes with key Workforce Innovation and Opportunity Act (WIOA) employment focused metrics
2. Removal of limitations on time spent in job training and career and technical education programs
3. Expands list of work activities to include apprenticeships and career and technical education

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4. Expands state transfer authority by allowing up to 50% of each state's block grant to WIOA

Federal investment in the workforce system has declined over the span of the last twenty years. Given the work requirements contained in the JOBS for Success Act and the lack of a funding increase over the five-year reauthorization, we are concerned about an increase in serving the TANF population without a corresponding dedicated funding increase to address the workload. As we have documented, this population is difficult to serve with multiple barriers to employment and the investment needs to be sustained and supported.

An increased federal investment in the JOBS for Success Act could also have a profound impact on children and families as a strong child care environment is essential for preparing children for educational success later in life. Expanding the transfer authority for the Child Care Development Block Grant and WIOA are both moves in a positive direction but perhaps a missed opportunity to further investment in those children who are the workforce of the future.

A robust talent pipeline is key to maintaining our country's economic growth and the workforce development system works everyday to capture that opportunity for all Americans. We look forward to working with you as this effort advances through the legislative process.

Sincerely,

[Signature]

Bob Lanter
Executive Director
California Workforce Association
ITEM VI.B. – DISCUSSION

“WOMEN BREAKING BARRIERS TO SUCCESS” FORUM
UPDATE

BACKGROUND:

At the September 13, 2019 quarterly board meeting, the Chair asked for members to join an ad-hoc committee for those interested in planning a leadership forum targeting women in our communities with skill or employment barriers. The forum has these four objectives:

- Inspire women to pursue their career or business dreams and overcome barriers.
- Provide an opportunity to network with women entrepreneurs or business owners that are hiring.
- Encourage discussions with a variety of educational, career, and resources available from local organizations willing to provide support and guidance.
- Engage and explore occupational interests with employers willing to share stories, job opportunities, and provide meaningful direction.

The concept of the forum is to convene a cadre of business women and entrepreneurs that would share their personal journeys and success stories with women who are looking for employment and building a network. One criteria for the outreach to local business women is that they are also hiring. Community resources and appropriate vendors will also be invited to host tables at the forum.

The event will occur on April 25, 2019 from 3:00 to 5:00 PM at the Hayward City Hall. The Chair and other Executive Committee members on the ad-hoc will discuss plans and progress to date at the meeting.

For more information, please contact Patti Castro, Director at pcastro@acgov.org, or by phone at (510) 259-3843.
ITEM VI.C. - DISCUSSION

SET CONSENT AND REGULAR CALENDAR

BACKGROUND:

The purpose of this item is for the Executive Committee to discuss the Alameda County Workforce Development Board’s (ACWDB) committee actions and recommendations for the December 13, 2018 quarterly meeting:

Presentation

- Dr. Leroy Morishita, President, California State University, East Bay

Consent Calendar

- None

Regular Calendar - Workforce Development Board Actions/Committee Recommendations:

Youth Committee – No actions for the full Board

Organizational Effectiveness (OE) Committee – No meeting in November

Systems and Strategies (S&S) Committee – No actions for the full Board

Executive Committee

- Alameda County Workforce Development Board Annual Budget Revisions for the for PY 2018/2019
- Local Area Performance Negotiations PY 2018/2019 and PY 2019/2020
MEETING NOTICE
Monday, November 5, 2018
1:00 P.M. – 3:00 P.M.
Eden Area Multi Service Center
California Poppy Rooms A/B (# 225/226)
24100 Amador Street, 2nd Floor
Hayward, CA 94544

AGENDA

I. CALL TO ORDER AND ROLL CALL

II. PUBLIC FORUM
   The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.

III. PRESENTATION – Hayward Adult School Youth Enrichment Services Program Highlights 2018 - Hector Topete, Co-Director

IV. ACTION ITEM / PUBLIC HEARING
   A. Youth Committee Meeting Calendar for 2019

V. DISCUSSION ITEMS
   A. Local Area Performance Goals for PY 2018/2019 and PY 2019/2020
   B. Improving Youth Credential Attainment Rates

VI. REPORTS
   A. Youth Local Area Performance Report
   B. Youth Contract Performance Indicators Reports

VII. INFORMATION ITEMS
   A. Fourth Annual Advanced Manufacturing Day at Chabot College

VIII. MATTERS INITIATED BY COMMITTEE MEMBERS

IX. ANNOUNCEMENTS

COMMITTEE MEMBERS: Alexandria Baker (Chair); Lisa Meza (Vice-Chair); Faith Battles; Jeff Bowser; Eric Darby; Gana Eason; Linda Evans; Elizabeth Lockerbie; Kathy Mello; Larry Nichols, Raquel Ramsey-Shelton

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

WDB members who are not Committee members but are planning to attend may call Josephine Zaraspe at (510) 259-3836 to request the material that will be discussed at this meeting.
These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employer/Programs”.

Auxiliary aids and services are available upon request to individuals with disabilities

If you require special accommodation due to a disability, please call Josephine Zaraspe, at least 72 hours in advance.

NEXT YOUTH COMMITTEE MEETING IS FEBRUARY 11, 2019
AGENDA

I. CALL TO ORDER AND ROLL CALL

II. PUBLIC FORUM
The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.

III. ACTION ITEMS / PUBLIC HEARING
A. Organizational Effectiveness Committee Meeting Calendar for 2019
B. Local Area Performance Negotiations PY 2018/2019
C. Selection of Organizational Effectiveness Committee Vice-Chair

IV. DISCUSSION ITEMS
A. Improving Youth Credential Attainment Rates

V. INFORMATION ITEMS
A. Status of Metrix Usage
B. Business Services Unit Performance Measures

VI. REPORTS
A. Local Area Performance Reports
B. Adult & Dislocated Worker Reports
   B.1. Services to Unemployed Relative to the Labor Force Participation Within the Local Workforce Area (LWA) May Statistics
   B.2. Contract Performance Indicators Reports – PY 2018/2019; Quarter 1
C. Youth Contract Performance Indicators Report (CPIR) – PY 2018/2019, Quarter 1
D. Financial Indicators Report – PY 2017/2018

VII. MATTERS INITIATED BY COMMITTEE MEMBERS

21
VIII. ANNOUNCEMENTS

COMMITTEE MEMBERS: Brian Salem (Committee Chair); VACANT (Committee Vice-Chair); Tyler Abbott; Jennifer Cogley; Brad Frazier; Nan Maxwell; James Paxson.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

WDB Members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”. Auxiliary aids and services are available upon request to individuals with disabilities.

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

NEXT OE COMMITTEE MEETING IS FEBRUARY 6, 2019
AGENDA

I. CALL TO ORDER AND ROLL CALL

II. PUBLIC FORUM

The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.

III. PRESENTATION

A. Artificial Intelligence, Machine Learning, and Our Future Workforce – Jeff Bowser

IV. DISCUSSION ITEMS

A. Regional and Local Plan Update
B. Prison-to-Employment Initiative

V. INFORMATION ITEMS

A. East Bay Disability Employment Accelerator Grant Program
B. Reentry Employer Roundtable Event and Participant Survey Results
C. Certification of the Eden Area Comprehensive America’s Job Center of California – Update
D. Fourth Annual Advance Manufacturing Day at Chabot College

VI. MATTERS INITIATED BY COMMITTEE MEMBERS

VII. ANNOUNCEMENTS

COMMITTEE MEMBERS: Paul Reyes (Committee Chair); John Torok (Committee Vice-Chair), Tom Heinz; Tina Kapoor; Tony Lam; Darien Louie; Chudy Nnebe; Susie Passeggi; Kimberly Serafano; Melissa Stoller.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND
ACWDB members who are not Committee members but are planning to attend may call Sheroza Haniff at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”.*

*Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Sheroza Haniff at least 72 hours in advance.

**NEXT S&S COMMITTEE MEETING IS WEDNESDAY, FEBRUARY 20, 2019**
ITEM VII. A. – INFORMATION

ACWDB TWO-YEAR LOCAL PLAN MODIFICATION TIMELINE

BACKGROUND:

In alignment with the Workforce Innovation and Opportunity Act (WIOA), Local Workforce Development Boards (LWDBs) are required to develop and submit a four-year Regional Plan and four-year Local Plan to the State Board (State). LWDBs are also required to conduct a two-year review of the plans, to modify the plans in accordance with the State.

Generally, the four-year Regional Plan communicates information about regional initiatives and priorities of Regional Planning Units (RPUs), while the four-year Local Plan reflects the unique features of programs and corresponding goals for a specific local area, in alignment with WIOA.

LOCAL PLAN 2018 (TWO-YEAR MODIFICATION):

The State released a final directive in late July 2018, outlining new requirements to include in the two-year modification process. LWDBs are required to include four new partnership agreements with specific agencies to address the workforce development needs of the following populations:

<table>
<thead>
<tr>
<th>Target Population</th>
<th>Primary Partner Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. CalFresh Employment &amp; Training participants</td>
<td>Alameda County Social Services Agency</td>
</tr>
<tr>
<td>2. Child support participants</td>
<td>Department of Child Support Services</td>
</tr>
<tr>
<td>3. English Language Learners (ELL), foreign-born individuals, and Refugees</td>
<td>Alameda County Social Services Agency</td>
</tr>
<tr>
<td>4. People with intellectual disabilities or development disabilities</td>
<td>Department of Rehabilitation</td>
</tr>
<tr>
<td>5. Reentry/justice-involved individuals*</td>
<td>California Prison Industry Authority and the Corrections and Community Partnerships administered by the Alameda County Probation Department</td>
</tr>
</tbody>
</table>

*A new partnership agreement to serve justice-involved individuals will be included in the modified Regional Plan.

In addition to requiring new local partners, the state has also emphasized robust stakeholder engagement. To this end, staff joined forces with the Oakland Workforce Development Board and the EASTBAY Works Coordinator to launch four Regional and Local Planning Sessions in Alameda County. See attachment VII.A.1 to review the Local Plan timeline and additional activities.
Staff will continue to share information about the Local Plan modification process. For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at: latoya.reed@acgov.org.

ATTACHMENT

VII.A.1. – Two-Year Local Plan Modification Timeline
## TWO-YEAR LOCAL PLAN MODIFICATION TIMELINE

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2018 – November 2018</td>
<td>Facilitate formal introductions with new partners and hold Regional and Local Planning Sessions</td>
</tr>
<tr>
<td>November 2018 – December 2018</td>
<td>Launch client-centered focus groups and/or surveys</td>
</tr>
<tr>
<td>December 2018 – January 2019</td>
<td>Collaborate with new partners to draft agreements</td>
</tr>
<tr>
<td>Late January 2019</td>
<td>Launch into 30-day public comment period once agreements are drafted</td>
</tr>
<tr>
<td>Mid-February</td>
<td>Close 30-day public comment period</td>
</tr>
<tr>
<td>Mid-February</td>
<td>Present the modified Plan to the Systems and Strategies Committee (including public comments)</td>
</tr>
<tr>
<td>March 2019</td>
<td>Present the modified Plan to the Workforce Development Board for approval and secure Chair’s signature</td>
</tr>
<tr>
<td>Late May 2019</td>
<td>Start initial routing of Board of Supervisor’s Letter to approve the modified Local Plan</td>
</tr>
<tr>
<td>Mid-June</td>
<td>State Board approves or conditionally approves all modified Local Plans</td>
</tr>
<tr>
<td>July 2019</td>
<td>State Board notifies Local Boards of any modified Local Plan deficiencies</td>
</tr>
<tr>
<td>July 2019</td>
<td>Board of Supervisors approve modified Local Plan</td>
</tr>
<tr>
<td>August 1, 2019</td>
<td>Final corrected plan with BOS signature is due to State Board</td>
</tr>
<tr>
<td>September 1, 2019</td>
<td>All plans receive full approval</td>
</tr>
</tbody>
</table>
ITEM VII.B. – INFORMATION

STATUS OF BOARD AND COMMITTEE MEMBERSHIP

BACKGROUND:

The purpose of this item is to update the Executive Committee on any membership changes and/or updates to the Board and its Committees.

Workforce Development Board (WDB)

New Members:
- Higher Education – Julia Dozier, District Executive Director of Economic Development and Contract Education, Chabot-Las Positas Community College District
- Business – Christopher Rose, Operations Manager, Copper Harbor Co.
- Business – Mario Wagner, CEO, RF Contractors

Vacancies:
- Labor – Two
- Business – One

Youth Committee – No changes

Systems and Strategies Committee – No changes

Organizational Effectiveness Committee – Vice Chair vacancy

For further information, please contact Patti Castro, Director at (510) 259-3843 or by email at pcastro@acgov.org; or Sherzoa Haniff, Board Secretary at (510) 259-3842 or by email at sheroza.haniff@acgov.org.

ATTACHMENT:

VII.B.1. - Workforce Development Board (WDB) Member List
ALAMEDA COUNTY
WORKFORCE DEVELOPMENT BOARD (WDB)
MEMBER LIST

CHAIRPERSON – JENNIFER ONG

BUSINESS (51%)

Tyler Abbott, Business Consultant, Finance
420 Ulloa Street
San Francisco, CA 94127
Tel: 415-786-3560
E-Mail: tyler@abbottfamily.org

Kathy Mello, CFO/COO
TGIF Auto Body, Inc.
4595 Enterprise Street
Fremont, CA 94538
Tel: 510-490-1342, x109
E-Mail: Kathy@tgifauto.com

Alexandria Baker, South Bay Manager, Power Pathway
PG&E
245 Market, N4R
San Francisco, CA 94105
Tel: 925-246-3875
E-Mail: A2Bs@pge.com

Larry Nichols, CEO
Steri-Tek
1044 N. Capitol Avenue
San Jose, CA 95133
Tel: 510-933-9700
E-Mail: larryn@steri-tek.com

Jeff Bowser, Solution Sales Champion
Vodafone Americas
2426 Tapestry Way
Pleasanton, CA 94566
Tel: 925-765-9228
E-Mail: jeff.bowser@vodafone.com

Jennifer Ong, Owner & Dr of Optometry
Family Eye Care
2223 Santa Clara Avenue, Suite A
Alameda, CA 94501
Tel: 510-521-0551
E-Mail: drjenniferong@gmail.com

Jennifer Cogley, Deputy Director of Community Relations
Bayer
800 Dwight Way, B64/R316
Berkeley, CA 94710
Tel: 510-705-6965
E-Mail: jennifer.cogley@bayer.com

Paul Reyes, Sales Manager, Northern California
Experis
345 California Street, Suite 350
San Francisco, CA 94104
Tel: 925-828-5421
E-Mail: paul.reyes@experis.com

Bethany McCormick, Engineering Recruitment
& Diversity Manager – Lawrence Livermore Lab
7000 East Avenue, Building 131
Livermore, CA 94551
Tel: 925-423-0174
E-Mail: McCormick11@llnl.gov

Melissa Stoller, VP Community Affairs Regional Officer
Bank of the West
180 Montgomery Street, 8th Floor
San Francisco, CA 94104
Tel: 415-399-8271
E-Mail: melissa.stoller@bankofthewest.com

Nan Maxwell, Mathematica Policy Research, Sr. Researcher
505 14th Street, Suite 800
Oakland, CA 94612-1475
Tel: 510-830-3726
E-Mail: nmaxwell@mathematica-mpr.com

Christopher Rose, Operations Manager
Copper Harbor Co.
2300 Davis St.
San Leandro, CA 94577
Tel: (408) 508-3991
E-Mail: christopher.rose06@gmail.com
BUSINESS (Continued)

Mario Wagner, CEO  
RF Contractors  
8055 Collins Drive  
Oakland, CA  94621  
Tel:  510-228-2994  
E-Mail: mwagner@rfcontractors.com

VACANT (1)

EDUCATION

Higher Education – Community College  
Julia Dozier, District Executive Director of Economic Dev. & Contract Ed.  
Chabot-Las Positas Community College District,  
7600 Dublin Blvd, 3rd Floor  
Dublin, CA 94568  
Tel:  925-249-9370  
E-Mail: jdozier@clpccd.org

WIOA Title II – Adult & Literacy  
Brad Frazier, Principal  
San Leandro Adult School  
1448 Williams Street  
San Leandro, CA 94577  
Tel:  510-618-4424  
E-Mail: bfrazier@slusd.us

GOVERNMENT

State Employment Service  
Chudy Nnebe, Cluster Manager  
Workforce Services – Alameda County  
Employment Development Department  
7677 Oakport St, Ste 350  
Oakland, CA 94621  
Tel:  510-564-0511  
E-Mail: chuwdn.nnebe@edd.ca.gov

State Department of Rehabilitation  
Brian Salem, Staff Services Manager I  
California State Department of Rehabilitation  
1515 Clay Street, Suite 119  
Oakland, CA 94612  
Tel:  510-622-2776  
E-Mail: bsalem@dor.ca.gov

Economic Development  
Darien Louie, Executive Director  
East Bay EDA  
1221 Oak Street  
Oakland, CA 94612  
Tel:  510-272-3874  
E-Mail: darien@eastbayeda.org

Tina Kapoor, Economic Development Manager  
City of Fremont  
3300 Capitol Avenue  
Fremont, CA 94538  
Tel:  510-284-4023  
E-Mail: TKapoor@fremont.gov

WORKFORCE REPRESENTATIVES (20%)  
Labor (15%)

Eric Darby, Heavy Duty Journey Level Mech  
A C Transit – ATU 192  
8460 Enterprise Way  
Oakland, CA 94621  
Tel:  510-635-0192  
E-Mail: edarby@atu192.org

Tony Lam, Building Trades Apprentice  
SMWIA 104  
4509 Laura Way  
Union City, CA 94587  
Tel:  510-378-5134  
E-Mail: vubalam@hotmail.com

John Torok, Shop Steward  
AFL-CIO/SEIU Local 1000  
1909 San Pablo Ave, #E  
Oakland, CA 94612  
Tel:  415-202-2773  
E-Mail: john.torok@edd.ca.gov

VACANT (2)
Community Based Organization

Kimberly Scrafano, Vice President, Workforce Dev.
Goodwill Industries of the Greater East Bay
1301 – 30th Avenue
Oakland, CA 94601
Tel: 510-698-7223
E-Mail: kscrafano@eastbaygoodwill.org

Tom Heinz, Executive Director
East Bay Innovations
2450 Washington Avenue, Suite 240
San Leandro, CA 94577
Tel: 510-618-1580, x11
E-Mail: theinz@eastbayinnovations.org

Revised: 10.29.2018
FEBRUARY 2019

6 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
11 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
20 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
27 Executive Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)

MARCH 2019

14 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

APRIL 2019

8 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
10 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
17 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
24 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)

MAY 2019

9 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

AUGUST 2019

7 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
12 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
21 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
28 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)
**SEPTEMBER 2019**

12 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

**NOVEMBER 2019**

4 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)

6 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)

13 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)

20 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)

**DECEMBER 2019**

12 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

**NOTE:** All meetings are located at the Eden Area Multi Service Center, 24100 Amador Street, Hayward.

9/25/18