

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
SYSTEMS AND STRATEGIES (S&S) COMMITTEE**

**MEETING NOTICE
Wednesday, August 15, 2018
9:00 – 11:00 A.M.
Eden Area Multi-Service Center
24100 Amador Street, 2nd Floor
California Poppy Rooms A/B (#225/226)
Hayward, CA**

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. PUBLIC FORUM	
The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.	
III. PRESENTATION	
A. Ohlone College Tri-Cities Career Center “New Model” – Daniel Newell, Director	1
IV. ACTION ITEMS / PUBLIC HEARING	
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B. Selection of a Vice-Chairperson	3
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A. Workforce Innovation and Opportunity Act America’s Job Center of California Mandated Partners Memorandum of Understanding – Update	8
B. Final Report - Silicon Valley Ready-to-Work Initiative	10
VII. MATTERS INITIATED BY COMMITTEE MEMBERS	
VIII. ANNOUNCEMENTS	

COMMITTEE MEMBERS: Paul Reyes (Committee Chair); Bethany McCormick, Tom Heinz; Jannett Jackson; Tina Kapoor; Tony Lam; Darien Louie; Chudy Nnebe; Susie Passeggi; Paul Reyes; Kimberly Scrafano; Melissa Stoller; John Torok.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

ACWDB Members who are not Committee members but are planning to attend may call Josephine Zaraspe at (510) 259-3836 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”.
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Josephine Zaraspe at least 72 hours in advance.

NEXT S&S COMMITTEE MEETING IS WEDNESDAY, NOVEMBER 14, 2018

ITEM III.A. – PRESENTATION

OHLONE COLLEGE TRI-CITIES CAREER CENTER

BACKGROUND:

The Ohlone College Tri-Cities Career Center, formerly known as the Tri-Cities One-Stop Career Center, offers job seekers throughout the cities of Fremont, Newark, and Union City with cutting-edge services in addition to workshops, classes, and job fairs.

To better meet the needs of both job seekers, as well as the College students, the Ohlone College Tri-Cities Career Center has infused four career development and talent acquisition models into their Career Center. The models consist of integrating services, best practices, and resources from high schools, community colleges, universities, and the federal workforce development system under the Workforce Innovation and Opportunity Act (WIOA), funded by the Alameda County Workforce Development Board.

The Career Center has served the Tri-Cities community with integrity and excellence for over 20 years and has expanded services through innovative technologies that increase its reach to students, community, and employment networks. Under the leadership of Daniel Newell, Director of the Ohlone College Tri-Cities Career Center, investments have been made in new tools to connect job seekers to employment, internships, and gigs through a national virtual platform and mobile app that links Ohlone College to other colleges and universities throughout the country.

We welcome Daniel Newell today to present information about the Ohlone College Tri-Cities Career Center.

For more information, please contact David Dias, Program Financial Specialist at (510) 780-8768 or email at david.dias@acgov.org.

ITEM IV.A. – ACTION / PUBLIC HEARING
SYSTEMS AND STRATEGIES (S&S) COMMITTEE
MEETING CALENDAR FOR 2019

RECOMMENDATION:

That the Alameda County Workforce Development Board’s (ACWDB) Systems and Strategies (S&S) Committee consider and approve the meeting dates, times and places listed below for the 2019 calendar year.

BACKGROUND:

The Bylaws state under Section 4.4.2 Regular Meetings of Standing Committees that:

“Each committee shall set the date, time, and place of regular meetings by resolution and shall state the date, time, and place of each meeting in the agenda to be posted for that meeting”.

In order to secure adequate meeting space, notice the public, and to allow ACWDB staff an opportunity to plan in advance with the Chair, staff recommends that the S&S Committee consider the following meeting dates and times as listed below. As the meeting dates approach, if there are no items for the Committee, staff will confer with the Chair, then provide adequate notification of cancellation.

<u>DATES</u>	<u>TIME</u>
February 20, 2019	9:30 – 11:30 AM
April 17, 2019	9:30 – 11:30 AM
August 21, 2019	9:30 – 11:30 AM
November 13, 2019	9:30 – 11:30 AM

All meetings are located at the Eden Area Multi Service Center, (24100 Amador Street, 2nd Floor, California Poppy Conference Room, A&B, Hayward, CA).

For further information, contact Tamia Brown, Program Financial Specialist at (510) 259-3884 or by email at tamia.brown@acgov.org.

ITEM IV.B. – ACTION / PUBLIC HEARING

SELECTION OF A VICE-CHAIRPERSON

RECOMMENDATION:

That the Systems and Strategy (S&S) Committee selects a member to serve as Vice-Chairperson to this committee.

BACKGROUND:

Article V. Committees Section 5.1.2 of the Alameda County Workforce Development Board (ACWDB) Bylaws state:

“The Workforce Development Board Chairperson shall appoint the chairpersons of the standing committees and shall approve the membership of the committees. All committees shall select a Vice-Chairperson from among the members of that committee”.

With the end-of-term for Debbie Potter effective June 30, 2017, the Committee now needs to select a new Vice-Chair.

For more information, please contact Tamia Brown, Program Financial Specialist at (510) 259-3884 or by email at tamia.brown@acgov.org.

ITEM V.A. – DISCUSSION

REGIONAL AND LOCAL PLAN UPDATE

BACKGROUND:

The Workforce Innovation and Opportunity Act (WIOA) requires Local Workforce Development Boards (LWDBs) to submit a four-year Regional Plan (Regional Plan) and a four-year Local Plan (Local Plan) to the State Board (California Workforce Development Board), in alignment with the State’s four-year plan.

In late 2016, Alameda County Workforce Development Board (ACWDB) staff worked with the Public Consulting Group (PCG) to coordinate a local planning process, which was an effort to capture existing workforce development programs and services, while projecting future goals. The process also included stakeholder feedback and planning sessions. ACWDB’s Local Plan was influenced by the goals and ideas developed by ACWDB members at their retreat in November 2016, as well as the feedback garnered from the stakeholder planning sessions.

The development of the Regional Plan was coordinated by the EASTBAY *Works* Coordinator and facilitated by PCG, in conjunction with the four LWDBs in the East Bay (Alameda County, Contra Costa County, Oakland and Richmond). In a similar fashion, the Regional Plan required planning sessions and capturing all of the regional workforce development strategies and activities, such as the sector partnerships initiated under the East Bay SlingShot Initiative. The Regional and Local Plans went through a series of processes and approvals:

- ACWDB approval the Regional and Local Plans at their meeting in March 2017;
- The Alameda County Board of Supervisors (BOS) approved both plans at their meeting in May 2017;
- ACWDB’s Local Plan received the maximum score and was approved by the State Board in May 2017;
- The State Board approved the Regional Plan in June 2017.

UPDATE:

The WIOA requires that LWDBs initiate a “mid-point review” of the Regional and Local Plans, in alignment with requirements outlined by the State. The State released a draft directive in early May 2018, outlining new requirements (tentative revisions) to include in the mid-point review. While the directive is not yet final, a draft lends insight into what to expect down the road when the directive is final.

General tentative revisions to both plans require: assessments of the number of people in programs and within agencies for the following populations:

1. Re-entry
2. CalFresh Employment & Training clients
3. Unemployed, under-employed, and payment-delinquent non-custodial parents

4. English Language Learners (ELL), foreign-born individuals, refugees
5. People with disabilities

The tentative revisions also require LWDBs to document the barriers faced by these population groups, gaps in programs, strategies to mitigate program gaps, available supportive services, and existing community partnerships.

The State will also require more stakeholder inclusion and will issue a comprehensive list of required planning partners in the near future. One of the listening sessions with planning partners and community members, is required outside of business hours. (See Attachment V.A.1 for additional tentative revisions to the Regional and Local Plans).

Staff submitted public comments in late May, expressing to the State Board concerns that the tentative requirements would require sufficient resources and time to accomplish a cohesive plan and update.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at: latoya.reed@acgov.org.

ATTACHMENT:

V.A.1. – Overview of Tentative Revisions for the Regional and Local Plans

Regional Plan
<ol style="list-style-type: none">1. Corrections Workforce Partnership Agreement Describes how partners will work together to deliver seamless and integrated services to the formerly incarcerated, as well a plan for developing employer engagement strategies and interfacing with sector partnerships.2. Multi-Craft Core Curriculum (MC3) pre-apprenticeships Partnership Agreement Describes how LWDBs will ensure coordination and partnership with local building trades council when pursuing pre-apprenticeship training pathways in the construction industry for disadvantaged populations.3. Regional Coordination Indices Indicators to be used as a self-assessment that measures progress on reaching regional goals and developing/advancing partnership on key strategies.4. Labor Market Update and Other Captures changes in the labor market/economic conditions (if there have been shifts), or other factors affecting implementation of the plan, including modifications to negotiated performance goals.
Local Plan
<ol style="list-style-type: none">1. CalFresh Employment and Training (E&T) Partnership Agreement Describes how LWDBs will work with partners to serve local CalFresh E&T populations and ensure that clients can benefit from sector partnerships in the region.2. Local Child Support Agency Partnership Agreement Describes how LWDBs will work with child support agencies and community-based organizations (CBOs), to provide coordinated services to unemployed, under-employed, and payment-delinquent non-custodial parents, with a focus on retention in workforce training and education.3. English Language Learners (ELL), foreign-born individuals, and Refugees services Describes efforts to assess the needs of ELLs, the foreign-born, and Refugees and strategies to address service gaps in conjunction with partners.4. Update on serving individuals with Disabilities Describes regional and local partnerships that serve individual with disabilities as well efforts to implement Competitive Integrated Employment (CIE) plans.5. Labor Market Update and Other Captures changes in the labor market/economic conditions (if there have been shifts), or other factors affecting implementation of the plan, including modifications to negotiated performance goals.

ITEM V.B. – DISCUSSION

SURVEY RESULTS OF LOW RESPONSE TO THE COMPREHENSIVE AMERICA'S JOB CENTER OF CALIFORNIA OPERATOR AND ADULT / DISLOCATED WORKER CAREER SERVICES REQUEST FOR PROPOSAL APPLICATIONS

BACKGROUND:

At the Systems and Strategies (S&S) Committee on April 18, 2018, staff presented recommendations for the selection of providers for the provision of Adult and Dislocated (A/DW) Career Services and the Comprehensive America's Job Center of California (AJCC) Operator, including background information on the numbers of applications submitted. A total of five applications were submitted and committee members requested that staff conduct research on reasons why more organizations didn't apply.

As part of the Request for Proposal (RFP) process, Alameda County Workforce Development Board (ACWDB) staff held two Bidders Conferences that took place in January 2018. The Bidder's Conferences were attended by 19 individuals, representing 13 organizations.

SURVEY OUTCOME

On July 17, ACWDB staff developed and sent a four-question online survey to the eight organizations that attended the Bidder's Conferences, but did not apply for either grant opportunity. The surveys yielded two responses, both from the same agency.

In addition to the survey, ACWDB staff attempted to contact by telephone the additional seven organizations that did not respond to the survey, asking those agencies the same four questions contained in the online questionnaire. The telephone outreach yielded one additional response.

In total, four responses were gathered with concerns about the dollar match requirement (bidders were required to match resources of 25% or more) for the grants as well as logistic/geographic barriers to working with community partners.

For information and inquiries, please contact David Dias, Program Financial Specialist, at (510) 780-8768 or by email at David.Dias@acgov.org.

ITEM VI.A – INFORMATION

WORKFORCE INNOVATION AND OPPORTUNITY ACT **AMERICA’S JOB CENTERS OF CALIFORNIA** **MANDATED PARTNER MEMORANDUM OF UNDERSTANDING –UPDATE**

BACKGROUND:

The Alameda County Workforce Development Board (ACWDB) was able to successfully negotiate and complete the Memorandum of Understanding (MOU) between all the agencies that are mandated partners in the America’s Job Centers of California (AJCC) system as required by the Workforce Innovation and Opportunity Act (WIOA). The WIOA AJCC MOU was completed in two phases addressing how services in the Eden Comprehensive AJCC would be streamlined and coordinated, as well as negotiating infrastructure costs and the sharing of resources among the mandated partners.

Current Eden Comprehensive AJCC co-located partners include:

- Department of Rehabilitation (DOR)
- Alameda County Social Service Agency, Adult & Aging Services
- Alameda County Social Services Agency, Department of Workforce and Benefits Administration (CalWORKs/Employment Services)

Partners not located within the Eden Comprehensive AJCC include:

- Employment Development Department
- Mid-Alameda County Adult Education Consortium
- Southern Alameda County Adult School Consortium
- Northern Alameda County Adult School Consortium
- United Indian Nations
- Alameda County - Oakland Community Action Partnership
- Housing Authority of the County of Alameda

UPDATE:

The California Workforce Development Board has entered into partnership agreements with the California Department of Social Services that provides State oversight of the CalFresh Employment and Training program and the California Department of Child Support Services (DCSS) which ensures children and families receive court-ordered financial and medical support. The intent is to expand access and improve the quality and diversity of services to the targeted populations. In regards to DCSS, courts would like viable job opportunities for unemployed parents with court-ordered financial obligations.

These new partners will be added to WIOA AJCC MOU. Guidance from the State is pending. Once a directive is released ACWDB staff will commence with the appropriate activities to modify the current MOU.

For further information, please contact Rhonda Boykin, Assistant Director via email at rboykin@acgov.org or by phone at 510-259-3844.

ITEM VI.B. – INFORMATION

FINAL REPORT

SILICON VALLEY READY-TO-WORK INITIATIVE

BACKGROUND:

The Silicon-Valley-Ready-to-Work Initiative (RTW) was funded by the U.S. Department of Labor for a regional collaborative among Alameda County Workforce Development Board (ACWDB), San Francisco WDB, San Mateo WDB, work2future and Nova Workforce Development Board (NOVA) as the fiscal agent. The Funding supported employment and training services to the multi-region's long-term unemployed (LTU) workers. The project aimed to close the gap for long-term unemployed job seekers, teach job seekers to refresh their skills, and renew their networks to include tech employers searching for talent. This collaboration covered a regional labor market that represented 10 percent of H-1B visa applications in the nation. The H-1B visa is a non-immigrant visa that allows US companies to employ foreign workers in specialty occupations that require theoretical or technical expertise in specialized fields. The initiative targeted technology sector occupations with the goal of expanding Alameda County's workforce so that local residents were trained and prepared to meet labor force demands in the tech industry.

ACWDB received \$500,000 to serve a total of 88 participants for the project term, November 2015 thru October 2017. ACWDB service providers provided participants with job readiness and job search tools necessary to get a job in Informative Technology (IT). These components included targeted job research and placement, a job ready resumes, and cover letters, a digital footprint through LinkedIn, and networking skills and strategies. The Tri-Cities One-Stop Career Center serving Fremont, Newark and Union City was identified in the grant proposal to provide services for the Silicon Valley RTW Initiative. This region has particular strengths that support high growth technology industries. In ACWDB's recent industry sector study, the Tri-Cities region has 33% of total job growth in the professional, scientific and technical service industry sector.

PROJECT OUTCOMES:

The project was to serve approximately 75 participants per year, 85% must meet the criteria of LTU, and no more than 15% underemployed. The LTU is individuals who have lost their job during or after the recent recession (commencing from December 1, 2007 and forward) and have exhausted or nearly exhausted unemployment benefits; and underemployed individuals who lost their job during the recent recession and have obtained only episodic, short-term, or part-time employment but have not yet reconnected with a full-time job commensurate with the

individual’s level of education, skills, and previous wage or salary earned prior to the individual’s loss of permanent employment. A sub-category within the LTU definitions include individuals who have 27 consecutive weeks or more of unemployment.

The three strategies driving the project were: 1) short-term training that will lead to a skilled job; 2) training along a career pathway leading to an industry-recognized credential; and 3) Intensive coaching and other short-term services. Grant-wide staff reached out to employers to arrange work-based learning opportunities, known as a “fellowship”. Fellowship participants were offered \$20 per hour for up to 80 hours. ACWDB does not provide a robust set of other supports. Instead, ACWDB uses referrals to other services within our regional networks as needed. Based on the participants served, this was not a low-income population in need of additional supports. Over the first two years of the grant, funding supported short term training developed by Ohlone College to address employment needs in the high tech industry. The training included Bio-Tech/Bio-Manufacturing, Desktop +DM CompTIA A+ Certification and Web Design & Mobile App Development, Cybersecurity, and HealthCare IT & Security.

RTW – TRAININGS		
	Enrollments	Certification/Completions
Bio Tech/Manufacturing	18	17
Cybersecurity	18	16
HealthCare IT & Security	10	6
ITA’s	5	5
Metrix Online Learning	14	14
Total	65	58

For further information, please contact Tamia Brown, Program Financial Specialist, at (510) 259-3884 or by email tamia.brown@acgov.org.