

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
SYSTEMS AND STRATEGIES (S&S) COMMITTEE**

MEETING NOTICE

Wednesday, November 15, 2017

9:00 – 11:00 A.M.

Eden Area Multi-Service Center

24100 Amador Street, 2nd Floor,

California Poppy Rooms A/B (#225/226)

Hayward, CA

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. PUBLIC FORUM	
The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.	
III. ACTION ITEMS / PUBLIC HEARING	
A. Service Delivery Strategy and Procurement for Workforce Innovation & Opportunity Act (WIOA) Adult and Dislocated Worker Career Services Provider Programs	1
B. New Business Engagement Model PY 2018/2019 & 2019/2020	5
IV. INFORMATION ITEMS	
A. Discretionary Grant Award: Second Chance Act – Department of Justice	16
B. Business Assistance Program: The Corporation for Manufacturing Excellence	17
C. Third Annual Manufacturing Day at Ohlone College Night of Science	18
D. Disability Employment Accelerator Grant 2017/2018	20
V. MATTERS INITIATED BY COMMITTEE MEMBERS	
VI. ANNOUNCEMENTS	

COMMITTEE MEMBERS: Bethany McCormick (Committee Chair); Tom Heinz; Tina Kapoor; Darien Louie; Chudy Nnebe; Susie Passeggi; Paul Reyes; Chris Rose; Kimberly Scrafano; Melissa Stoller.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

ACWDB Members who are not Committee members but are planning to attend may call Flo Fox at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”.
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Flo Fox at least 72 hours in advance.

NEXT S&S COMMITTEE MEETING IS WEDNESDAY, FEBRUARY 21, 2018

ITEM III. A. – ACTION / PUBLIC HEARING

**SERVICE DELIVERY STRATEGY AND PROCUREMENT FOR
WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA)
ADULT AND DISLOCATED WORKER CAREER SERVICES PROVIDER
PROGRAMS**

RECOMMENDATION:

That the Systems and Strategies (S&S) Committee approve their Adult (A)/Dislocated Worker (DW) Career Services delivery strategies and procurement for these services in the Alameda County Local Area for a three (3) year cycle covering July 1, 2018 through June 30, 2021. Staff recommends that the S&S Committee:

1. Approve one Comprehensive America's Job Center of California (AJCC) as the Program Operator and A/DW Career Services provider in the Eden area located in the Eden Multi-Service Center at 24100 Amador Street, 3rd Floor, Hayward, CA.
2. Approve that A/DW Career Services be provided in the geographical areas of North Cities, Tri-Cities, and Tri-Valley through a variety of networked access points in those communities.
3. Authorize staff to issue a Request for Proposal (RFP) for a three (3) year procurement of services and evaluate the model's effectiveness based on performance and outcomes at the end of the second year.

BACKGROUND:

In Program Year (PY) 2013/2014, the Alameda County Workforce Investment Board procured services for one Comprehensive Career Center in the Eden area and three Specialized Career Centers in the North Cities, Tri-Cities and Tri-Valley areas. A new delivery service strategy was implemented with a goal to enhance workforce services and align the current system with new Federal and State mandates around industry sectors, target populations (public assistance, re-entry, veterans and long-term unemployed), high-growth/high-wage jobs and partner participation. The procurement cycle will end effective June 30, 2018.

The Alameda County Workforce Development Board (ACWDB) staff began a process to evaluate the current strategies and determined new strategies are necessary due to the economic climate of the Local Area, new Federal/State regulations under the Workforce Innovation and Opportunity Act (WIOA), and the pattern of reductions in WIOA funding levels.

In addition, staff researched and received feedback from internal and external stakeholders obtained during the development of the ACWDB Local Plan and were taken under consideration in developing the proposed strategies. In March 2017, the Board approved the Alameda County Workforce Development Board Local Plan - 2017-2020, which is the strategic roadmap for

creating a job-driven system that aligns with goals and objectives in the California Unified Strategic Workforce Development Plan (State Plan). The Local Plan demonstrates expanded access to education and training services, and the alignment of WIOA core programs through coordination and human-centered designed strategies that provide access to supportive services. In developing the Local Plan, the ACWDB staff carried out a series of focus groups and solicited stakeholder feedback which will be incorporated into the competitive process to procure service providers in PY2018.

2018 - 2021 Strategies:

ACWDB's vision for the workforce system starting in PY2018 is to recognize the value of integrated service delivery across programs, enhance access to program services, and provide tools to enrich the quality of service delivery. WIOA reinforces the important role of partnerships and approaches necessary to provide job seekers and workers with high-quality A/DW Career Services, and helping businesses find skilled workers and access to education and training for their current workforce. The strategy is to ensure the A/DW Career Services delivery system is quality-focused, employer-driven, customer-centered and tailored to meet the needs of regional economies.

Local Boards are required to conduct an open and competitive process in order to select their Comprehensive AJCC and are recommended to conduct a competitive process for A/DW Career Services providers.

Comprehensive AJCC

ACWDB will continue following the model for a single Comprehensive AJCC in the Eden area. The Comprehensive AJCC requires co-location of WIOA mandated partners. As the Program Operator, the Comprehensive AJCC must ensure the implementation of partner responsibilities agreed upon in Memorandums of Understanding – Phase I and Phase II. The Comprehensive AJCC also must meet and maintain all WIOA certification requirements. The location of the Comprehensive AJCC is in the central part of the County, accessible by public transportation, and is located near other public services, including the Social Services Agency/Temporary Assistance for Needy Families (TANF) program, which is in the same building. The Eden area represents the highest rates of low-income population – a key component of WIOA, including concentrations of poverty in the unincorporated areas of Ashland and Cherryland. (Please refer to the Attachment III.A.1. - Service A/DW Delivery Strategy Diagram).

A/DW Career Services

ACWDB staff propose a new service delivery strategy for the North Cities, Tri-Cities and Tri-Valley areas. As part of this new strategy, the current "Specialized AJCC" sites will transition to "Career Services" in the sub-regional areas of Alameda County. The role of the provider in each sub-regional area is to lead and coordinate a network of organizations to ensure broad access to A/DW services for all job seekers, especially the target populations. This network must include a relationship with WIOA Title II funded entities, the Adult Schools and/or Consortia, and a Community College campus or District. Additional network partners should include community-based organizations that serve the target populations, including individuals with

barriers to employment. (Please refer to the Attachment III.A.1. - Service A/DW Delivery Strategy Diagram).

Providers under either strategies will be part of the East Bay Regional Planning Unit (RPU) service delivery and operational network known and branded as EASTBAY *Works* (EBW).

Request for Proposal:

ACWDB staff will conduct one procurement process each for the Comprehensive AJCC and A/DW Career Services providers anticipated to begin on December 21, 2017 dependent on Board approval. The two procurement processes will run simultaneously with contracts and services to begin effective July 1, 2018 through June 30, 2021. (Please refer to the Attachment – III A.2.) Timeline for Request for Proposal (RFP) Comprehensive and Adult/Dislocated Worker Career Services Providers).

For further information, please contact Tamia Brown, Program Financial Specialist at (510) 259-3884 or by email at Tamia.Brown@acgov.org.

ATTACHMENT:

III.A.1 Service Delivery Strategy Diagram

III.A.2 Timeline for Request for Proposal (RFP) Comprehensive and Adult/Dislocated Worker Career Services Providers

**THE ALAMEDA COUNTY WORKFORCE BOARD
ADULT (A)/DISLOCATED WORKER (DW) SERVICE DELIVERY STRATEGY**

JOB SEEKER SERVICES

Comprehensive AJCC Center

- Located in the Eden Multi-Service Center
- Function as AJCC Operator
- Required partner **co-location** and/or physical presence
- Provide A/DW Career Services
- Serve **target** populations
- **Co-enroll** in multiple programs
- **Connect** job seekers to **industry-recognized certificates** and **credentials**
- Leverage partner resources for **Career Technical Education programs**
- Use the Industry Sector & Occupational Framework (**ISOF**)
- Perform job development/placement activities
- Develop On-the-Job training opportunities; enroll in various available training services
- Meet compliance mandates of **WIOA MOU** and **AJCC Certification**
- Use **technology** to expand access to services; for online orientation for WIOA program
- Participate in an evaluation to ensure **continuous improvement**
- Utilize CalJOBS for tracking and reporting system

A/DW Career Services Providers

- Geographically dispersed in each sub-region
- Selected agency in each sub-region to **lead and coordinate** A/DW Career Services through a **network** of providers
- Required partnerships with local education providers/Title II
- Serve **target** populations
- **Co-enroll** in multiple programs
- **Connect** job seekers to **industry-recognized certificates** and **credentials**
- Leverage partner resources for **Career Technical Education programs**
- Use the Industry Sector & Occupational Framework (**ISOF**)
- Perform job development/placement activities
- Develop On-the-Job training opportunities; enroll in various available training services
- Use **technology** to expand access to services; online orientation for WIOA program
- Participate in an evaluation to ensure **continuous improvement**
- Utilize CalJOBS for tracking and reporting system

**Timeline for Request for Proposal (RFP)
Comprehensive and Adult/Dislocated Worker Career Services Providers
Proposal 2018**

Event/Activity	Date/Location
Recommendations to Systems and Strategy Committee	November 16, 2017
ACWDB (Board) Approval to release RFP	December 14, 2017
RFP Released to Public	December 21, 2017
Networking/Bidders Conferences No.1 and 2	January 3 and 4 , 2018 Location TBA
Written Questions Due	January 5 by 5:00 p.m.
Addendum No. 1 Posted	January 10
Bid Proposals Due	February 2, 2018 by 2:00 p.m. (<i>open 6 weeks</i>)
Rating Panel Evaluation Period	February 8 – February 29
Rating Panel Recommendation to Systems and Strategy Committee	April 18, 2018
ACWDB (Board) Approval of Recommendations	May 10, 2018
Issue Notices of Intent to Award/Not Award	May 14, 2018
Appeal Period (<i>5 business days after notices of intent</i>)	May 15 – 21, 2018
Board Letter Routed (<i>4 weeks prior to BOS date</i>)	June 5, 2018
Complete Contract Negotiations (scope of work)	June 1-30
Contract and Program Start Date	July 1, 2018

Note: All dates are tentative and subject to change

ITEM III. B. – ACTION / PUBLIC HEARING

NEW BUSINESS ENGAGEMENT MODEL PY 2018/2019 & 2019/2020

RECOMMENDATION:

That the Systems and Strategies (S&S) Committee approves the following Business Engagement model effective July 1, 2018:

1. Continue the employer services activities currently implemented by Alameda County Workforce Development Board's (ACWDB) Business Services Unit (BSU);
2. Retain the concept of an "employer services hub" while transitioning the role from being contracted to one that is coordinated and directed by the BSU;
3. The BSU will assume the role of intermediary to a "federation" of internal and external partners to better coordinate employer-focused services to have maximum impact on hiring, talent/skills development, and intensive use of incentive programs for all job-seekers;
4. Build and utilize existing employer relationships grounded in the five (5) sector partnerships established and fully implemented under the SlingShot Initiative (SSI);
5. As part of the model, the BSU will leverage employer resources, and ensure stronger coordination and relationships with mandated MOU partners including the Employment Development Department (EDD) and the Alameda County Social Services Agency (SSA) in the short-term, and other County agencies and industry partnerships in the long-term;
6. Restore a focus on the anchor institution "relationships" for access to entry-level jobs, workforce solutions, and their significant contributions to the local economy.

BACKGROUND:

ACWDB's Business Services currently operate under a two-tiered structure designed to engage Alameda County employers. Tier I services are those offered by the BSU and include Customized Training, Rapid Response and Rapid Re-employment activities, Layoff Aversion, building industry partnerships and referring businesses to resources and incentives to help their businesses thrive. Tier II services, provided under the Employer Services Hub (ESH) strategy implemented in 2014 and contracted through KRA Corporation, include a range of employment, education, training and referral services to engage and retain Alameda County employers in our workforce system and with job-seekers.

Faced with budgetary constraints and the increased need for leveraging key relationships and resources, it is necessary that ACWDB transitions to a more collaborative, streamlined and

impactful approach to employer services starting in PY 2018. Influencing factors and justification for the new model include:

- Diminishing resources in WIOA, CalWORKS and Wagner-Peyser require new ways to work with partners while continuing to maintain a high level of service to employers in Alameda County;
- The proposed structure will increase the capacity to conduct outreach to employers in a more strategic and systematic manner across three major publically funded programs;
- Alignment of program strategies and goals will result in improved performance outcomes;
- Increased partner capacity ensures the continuation of sub-regional work and ensures stronger ties with business and industry across Alameda County while creating sector expertise amongst the employer-facing staff;
- This enhanced model will allow for collaborative relationships with program providers also involved with employer outreach and will assist in mitigating further duplication of workforce development programs and thus “employer fatigue.”

NEW BUSINESS ENGAGEMENT MODEL:

“The Alameda County Business Engagement Model coordinates a federation of employer-focused services delivered by multiple internal and external partners to have maximum impact on hiring, talent/skills development, and intensive use of incentive programs for all jobseekers.”

Strategy and Leadership

ACWDB’s Business Services model will continue to have a two-tiered approach with Tier I services remaining unchanged and provided by the BSU (see Attachment III.B.1. Chart A for roles and activities of Tier I services). Tier II services will be facilitated by BSU staff and will include a “federation” of partner leaders focused on maximizing outreach and services. Many are involved in workforce-related outreach activities and/or serving Alameda County businesses. The BSU will lead together with employer-facing delegate staff within the Social Services Agency (SSA) and the Employment Development Dept (EDD) to create a steering committee that will be referred to tentatively as the “Alameda County Industry Services Team” or “ACIST.

To best leverage staff capacity and resources in the demand-driven model rather than serve employers individually, the focus of Tier II services will be on addressing workforce solutions to large numbers of employers through the coordinated efforts of key partners. More effective coordination will be established between groups doing similar activities while enhancing offerings to employers with more services and incentives, and a wider jobseeker pool. As under the current ESH strategy, there will be “no wrong door” through which employers can access high-impact services, solutions, and resources.

Organizing the Business Engagement Planning

The new model will capitalize on ACWDB's strong workforce partnerships and will be built out in two Phases:

Phase I (PY 2018/2019): Will focus on building coordination of the Steering Committee and will take place through monthly partner coordination meetings. This partnership will allow for leveraging the talent and expertise of ACWDB's BSU, SSA's Workforce & Benefits Administration job developers, and the EDD employer-facing staff. Importantly, EDD is poised to revitalize the Employer Advisory Council (EAC), a membership network and policy forum for small to medium sized businesses in Alameda County. As a key partner at the table, EDD/EAC can provide partners with access to small business needs and an easy entry point to provide services. The EAC is expected to meet monthly with anywhere from 30 to 50 employers.

The Chambers of Commerce, the East Bay SlingShot Initiative's sector partnership leaders and the East Bay Economic Development Alliance (EBEDA) are key relationships that will also be greatly leveraged. For example, the EBEDA's Economic Development Director's Council provides access to City Economic Development Agencies and strategies to gain and retain businesses. The BSU collaborates regularly with the EDA staff on workforce and small business issues, which also includes special events. (See Attachment III.B.1. Chart B).

Currently ACWDB staff is collaborating with Alameda County's leadership on these specific initiatives:

- The Board of Supervisors' 1400 Jobs Initiative led by the County Administrator's Office (CAO) and the Human Resources (HR) Department
- "Let's Pledge" Employer Summits for hiring the reentry population led by Supervisor Keith Carson's office

Staff has been in conversations with the County agency directors about the "value-add" ACWDB brings to those workforce programs being initiated that blend the need for career services, internships, and apprenticeships with assisting Alameda County in meeting their goals/vision as a large employer stakeholder. ACWDB staff acknowledges the significance of being invited to the table as collaborators.

Phase II (PY 2019/2020): A longer term strategy that will focus on developing resources and defining specific goals and objectives in partnership with specific County agencies for the following: (see Attachment III.B.1. Chart C). These other activities that have opportunity and promise to build out a more comprehensive plan for Alameda County employer and/or workforce services include:

- Assisting the Alameda Health System in developing a "first-source" hiring program for their entry-level jobs
- Collaborating on the apprenticeship hiring strategies led by the Public Works Agency
- Supporting business and workforce services to small, minority, and women-owned businesses led by the General Services Agency

- Coordinating employer outreach more strategically with the Probation Dept and the Sheriff's Office

In addition, the BSU will restore a focus on the County's "anchor institutions." The value in engaging the County's largest employers have huge economic impact (see Attachment III.B.1. Chart D).

Tier II partners with employer relationships and initiatives will engage with the supply side service delivery system through the efforts of the ACIST Steering Committee (see Attachment III.B.1. Chart E and Chart F). In this role, the Committee will collaborate with all partners to:

- Align efforts and initiatives
- Create the space for, and help broker connections between demand-driven and supply-side initiatives
- Organize the priorities and communicate them system-wide
- Coordinate outreach events
- Create the agenda for the supply side conversations

Planning for the new structure by ACWDB staff will begin in early 2018 pending approval from the Workforce Development Board in December 2017. This time will also be dedicated to transitioning practices and collecting data from the current Employer Services Hub to ensure quality services to employer continue. ACWDB staff will also assist the current ESH Services Provider with employment needs where necessary to ensure continued employment. Current discussions with key partners, county staff, and stakeholders in addressing broader employer outreach initiatives and their workforce planning will continue during this transitional process.

For more information, contact Samantha Miller, Program Financial Specialist at (510) 259-3832 or by email at samiller@acgov.org or Patti Castro, Director at (510) 259-3842 or by email at pcastro@acgov.org.

ATTACHMENT:

III.B.1. Business Engagement Plan (Charts A-F)



CHART A: TIER I SERVICES

BUSINESS SERVICES UNIT

- Information & Referral – *“No wrong door”*
- Develop Customized/Cohort Training and Market OJT
- Business Assistance Program
- Rapid Response
- Layoff Aversion
- Work-based Learning
- Employer Industry Panels
- Apprenticeships
- Employer Incentives
- Broker Training Opportunities

CHART B: TIER II SERVICES

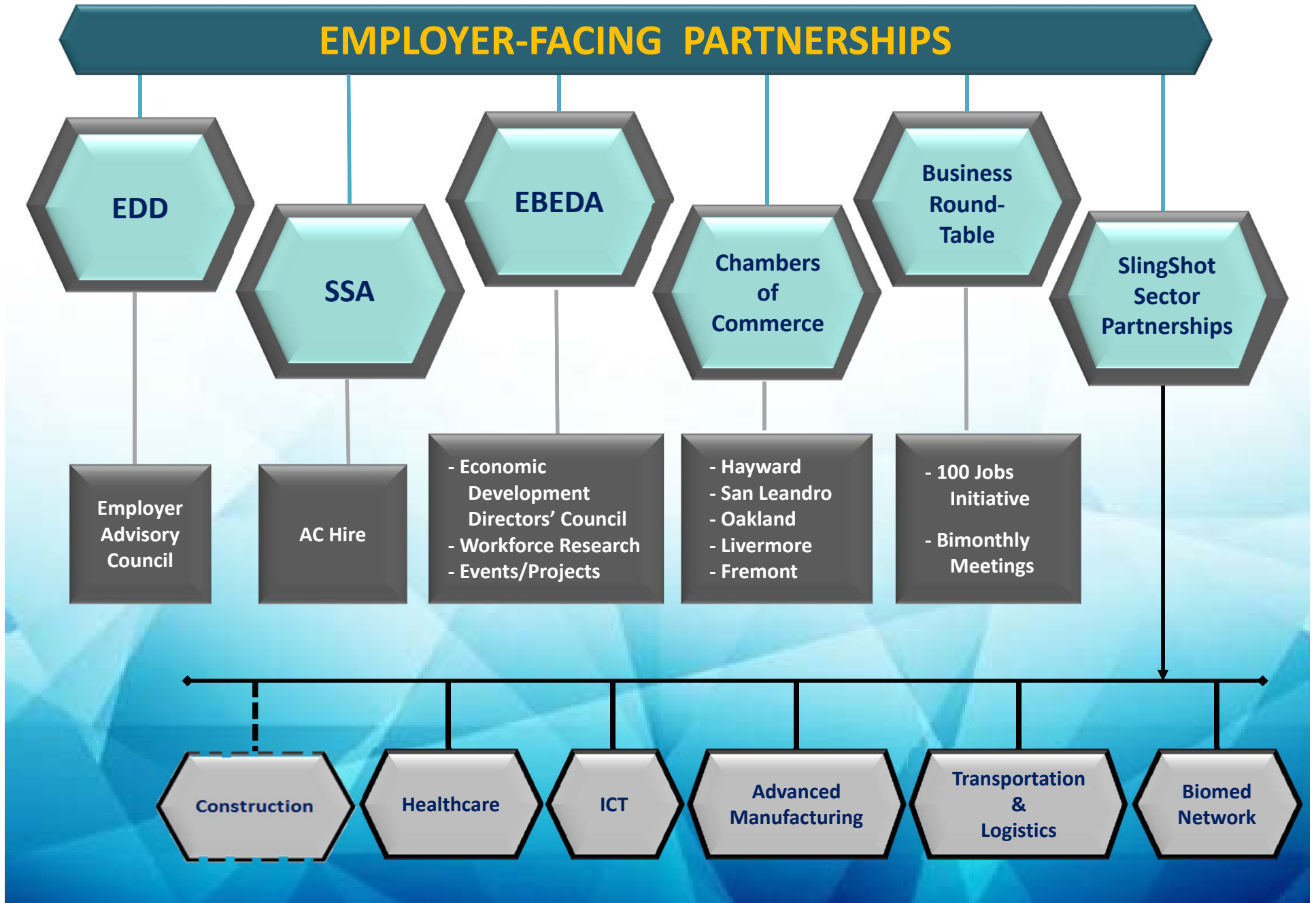


CHART C: TIER II SERVICES

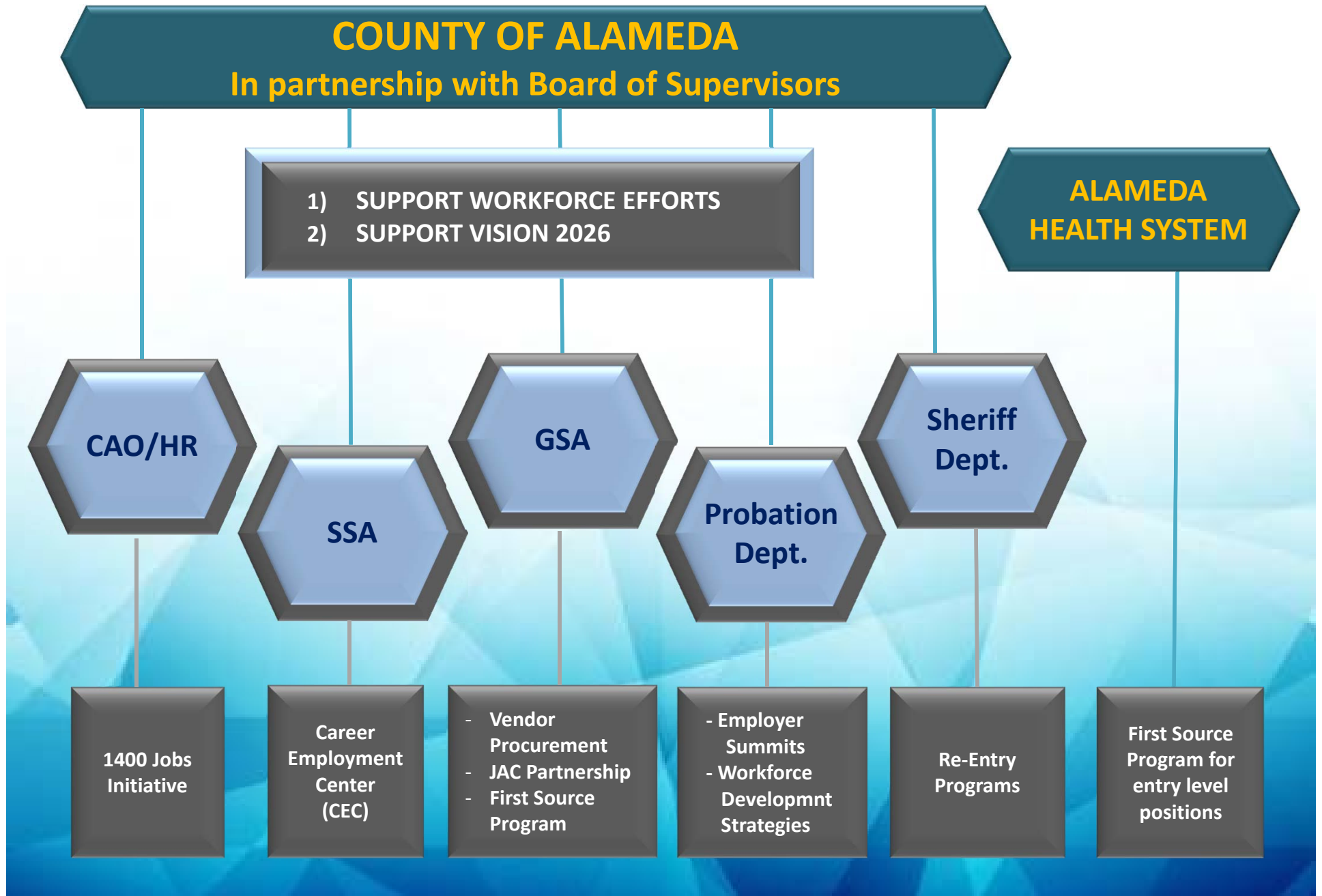


CHART D: TIER II SERVICES

ANCHOR INSTITUTIONS

GROUNDWORK LAID FOR:

- HR (Hiring)
- Procurement
 - ICT

Port of
Oakland

UCSF
Benioff
Children's
Hospital

Kaiser
Permanente

CSUEB

Alameda
County

CHART E: TIER II SERVICES

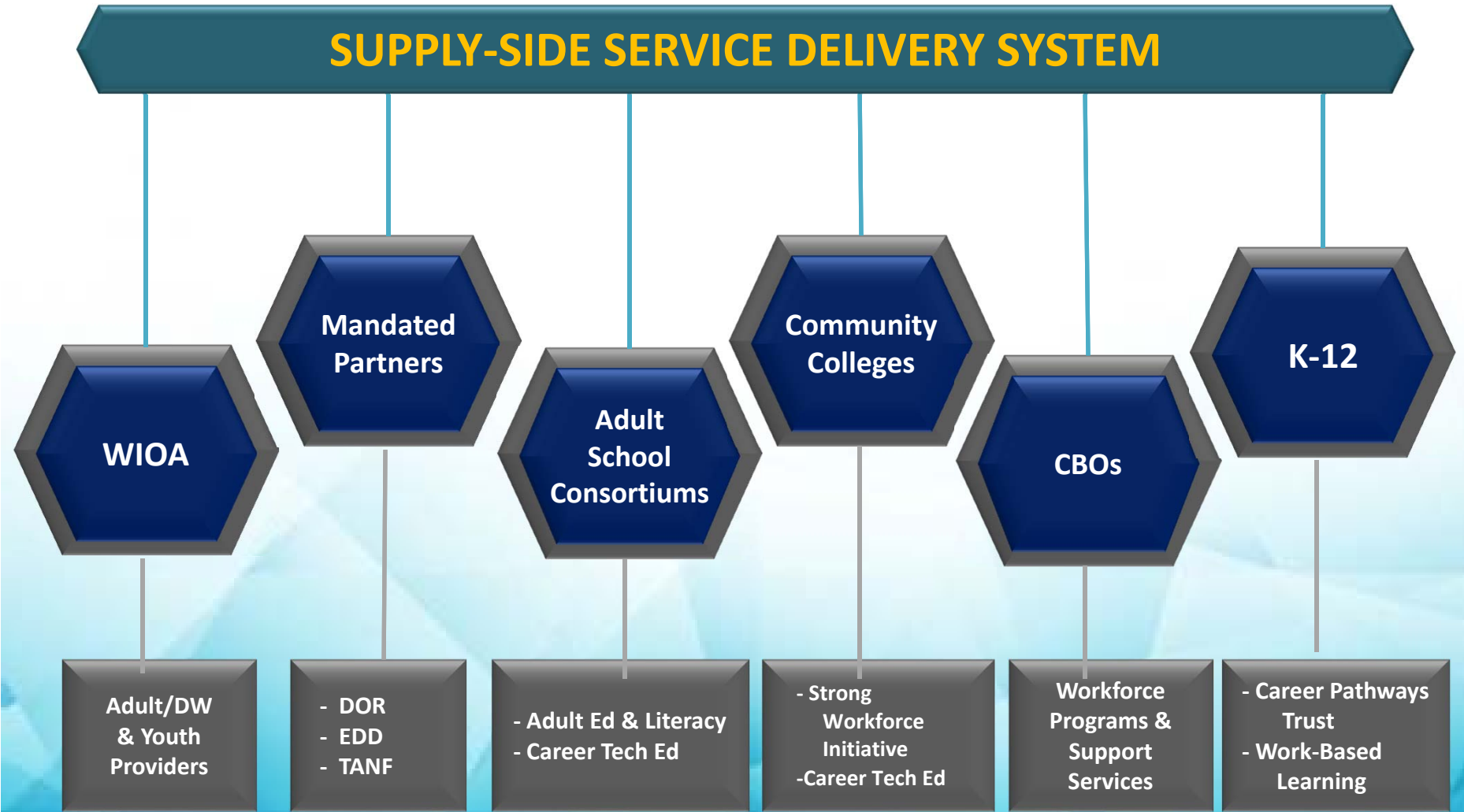
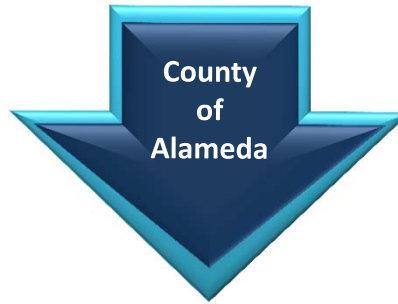


CHART F: TIER II SERVICES

INDUSTRY/BUSINESS - DEMAND DRIVEN



**STEERING COMMITTEE / ALAMEDA COUNTY
INDUSTRY SERVICES TEAM (ACIST)**

- Align efforts/initiatives
- Broker connections
- Organize priorities & communicate plans
- Coordinate outreach events
- Create supply side agendas



SUPPLY-SIDE SERVICE DELIVERY SYSTEM

ITEM IV.A. – INFORMATION

DISCRETIONARY GRANT AWARD

SECOND CHANCE ACT – DEPARTMENT OF JUSTICE

Funder: U.S. Department of Justice, FY 2017 Competitive Grant Announcement
Award: ACWDB \$419,563. Grant Total \$999,965

Grant Term: 36 months (period of performance begins October 1, 2017)

Project: Second Chance Act: Smart Reentry Focused on Evidence Based Strategies for Successful Reentry from Incarceration to Community

In March 2017, Alameda County applied for the U.S. Department of Justice, Office of Justice Programs, and Bureau of Justice Assistance Second Chance Act Smart Reentry Program. The goal of the Smart Reentry Program is to support jurisdictions to develop and implement comprehensive and collaborative strategies that address the challenges posed by reentry *to increase public safety and reduce recidivism for individuals reentering communities* from incarceration and who are at medium to high-risk for recidivating. The Alameda County Sheriff's Office (ACSO) is the lead agency in partnership with the Alameda County Probation Department and Alameda County Workforce Development Board (ACWDB). ACSO Operation My Home Town Expanded (OMHTX) will provide clinical case management. ACWDB will provide employment assessment and individual employment plans. Inmates will then be directly referred into the EASTBAY *Works*, Transition Day Reporting Center, and community-based organizations (CBOs) contracted with the Probation Department and ACWDB.

The OMHTX will build upon the existing OMHT model by continuing to work closely with ACPD and ACWDB analyzing gaps and bottlenecks in pre-/post-release services through the American Job Center inside Santa Rita Jail (SRJ). ACWDB's history of reentry work is through a Department of Labor's - Linking Employment Activities Pre-Release (LEAP) grant for the "Beyond the Gates" program at SRJ (term: June 2015 – December 2017). ACWDB will synchronize its efforts with ACPD and ACSO in building an integrated reentry system by developing a strategic plan for information and data sharing, and leveraging existing workforce and resources to create an effective employment pipeline for reentrants. OMHTX will serve approximately 80 adults per year in the three-year grant term, with potential to scale up once systems are fine-tuned and show to be effective by a research and evaluation partner Hatchuel Tabernick and Associates.

For more information, please contact Tamia Brown, Program Financial Specialist, at 510 259 3884 or by email tamia.brown@acgov.org.

ITEM IV.B. – INFORMATION

BUSINESS ASSISTANCE PROGRAM:

THE CORPORATION FOR MANUFACTURING EXCELLENCE

The Corporation for Manufacturing Excellence (Manex) is assisting the Alameda County Workforce Development Board (ACWDB) Rapid Response Team in a layoff aversion strategy, the *Business Assessment Program (BAP) and Employment Training Panel (ETP) Contract Development* for PY 17/18. The objective of the BAP is to identify manufacturing companies with fewer than 100 employees that are at a point where focused investment in specific business improvement activities and programs can be utilized to improve performance, lower costs and grow top line sales.

Manex will perform assessments on businesses that have indicated to either Manex or ACWDB that they are in financial jeopardy. The criterion for financial distress is:

- Sales are flat or declining
- Costs are increasing
- Bottom line revenue is flat to decreasing, or
- Combination of any of these can be used to show a company is in financial distress.

For qualifying companies, Manex will perform a deep dive assessment using the Core Value Assessment, a business consulting tool that compares companies against 18 value drivers, to identify opportunities to maximize growth.

In addition, from the companies that are initially assessed, Manex will choose six that will receive assistance developing a proposal for training funds from the Employment Training Panel (ETP). ETP allows companies to upgrade the skill levels of their current or newly hired employees making them more valuable to the company. However, many small companies do not have the capacity or resources to develop a proposal although the training funds are much needed. To this end, Manex will assist companies in determining the number of potential trainees needing training, the training program to be utilized, and the business needs and requirements to justify to the State that the ETP funds are needed.

Target companies will be limited to \$50,000 in ETP funding per ETP requirements (Single Employer Small Business).

For further information, please contact Samantha Miller, Program Financial Specialist at (510) 259-3832 or by email at samiller@acgov.org.

ITEM IV.C. – INFORMATION

THIRD ANNUAL MANUFACTURING DAY AT OHLONE COLLEGE

NIGHT OF SCIENCE

BACKGROUND:

National Manufacturing Day (MFG Day) is observed during the first week of October and is a nation-wide effort to expose youth to the various opportunities in manufacturing. In support of MFG Day, manufacturing companies usually open their doors to youth, allowing them to tour facilities and learn about production, design, and operations. Local workforce boards, educational agencies, and economic development agencies, host events or coordinate efforts with employers and organizations to create new energy around manufacturing and inspire the next generation of makers.

Alameda County Workforce Development Board (ACWDB) has been an active participant in MFG Day for the past three years, and has since taken a slightly unique angle to MFG Day. While most MFG Day activities are centered solely on youth, ACWDB's goal for MFG Day is to reach a larger audience, inclusive of youth, parents/guardians, and educators. Recognizing that parents and educators are major influencers in student's lives, ACWDB staff approaches MFG Day planning with all of these three groups in mind.

In years past, ACWDB staff held MFG Day in Hayward in partnership with the Alameda County Office of Education (ACOE) and at city of Hayward City Hall. Both years drew in a largely adult audience. For MFG Day 2017, staff wanted to reach all three target groups (students, parents, and educators) as intended from the onset of participation, share the event in a different part of the county, and bring engaging content to all of the participants, in order to create renewed energy and innovations around opportunities in manufacturing.

ACWDB staff chose the city of Fremont to partner with because of its robust presence of manufacturing firms. For 2017, staff reached out to the City of Fremont Economic Development to continue MFG Day 2017 planning. Together, the group decided to partner with Ohlone College for its Night of Science event, with the goal of bringing an element of manufacturing to the event. Collectively, the group decided to involve employers at the event, where they would have the opportunity to demonstrate manufactured products while also educating youth, parents, and educators about opportunities in manufacturing.

Staff from the City of Fremont Economic Development, greatly assisted ACWDB staff in identifying employers for the event. Other partners who were extremely helpful in employer outreach included the East Bay Advanced Manufacturing Partnership and Pilot City. Collectively, the group identified and secured four participating companies/organizations for Night of Science: Kuka Robotics, the American Chemical Society, Fremont Cultural Arts Council, and Maker Studio SF.

Working closely with the Night of Science Coordinator, ACWDB staff further coordinated the participating employers/organizations and supported the event from start to finish. Night of Science was held on Saturday October 7, 2017 at Ohlone College in Newark, from 5:30pm-9:30pm, and the invited companies/organizations sparked the interest of hundreds of students and parents, engaging them on an on-going basis throughout the night. As a result of the collective and coordinated effort, the event was an overall success.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org, or Samantha Miller, Program Financial Specialist at (510) 259-3832 or by email at samiller@acgov.org.

ITEM IV.D. - INFORMATION

DISABILITY EMPLOYMENT ACCELERATOR GRANT

2017/2018

BACKGROUND:

The State Employment Development Dept (EDD) released a Request for Proposals (RFP) to deliver employment, training, and placement services to adults with disabilities that will maximize their ability to live independently. Alameda County Workforce Development Board in partnership with the Contra Costa Workforce Development Board (fiscal agent), East Bay Innovations, Futures Explored, Regional Center of the East Bay, and local education agencies, submitted an application requesting \$324,000 to focus on a diverse population that includes:

- People with intellectual and development disabilities
- Those with physical disabilities
- Veterans with disabilities

If successfully awarded this grant money, the Partnership with a high degree of leverage and matched resources, will focus on these strategies:

- Developing and supporting work-based training that can facilitate the transition to full-time employment;
- Educating employers in regional high-demand sectors about the benefits of hiring adults with disabilities; and
- Strengthening partnerships and communication between education, employers, and workforce service providers.

The project will address many of the challenges with access to training focused on high-demand industries, opportunities for work-based learning, internships, etc., and the lack of knowledge and experience amongst employers in working with adults that have disabilities. To champion the employer connections and benefits, Amazon, Copper Harbor, Raymond Handling, and the Alameda Health System have agreed to partner on the project.

Staff will provide additional information on the project's development and the strategic regional partnership coalescing around these specific workforce issues relevant to those with individuals with disabilities. The ACWDB is addressing a key board priority in this effort.

For more information, please contact Patti Castro, Director @ 259-3843 or by email at pcastro@acgov.org.