

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (WDB)
EXECUTIVE COMMITTEE**

MEETING NOTICE
Wednesday, November 29, 2017
9:30 – 11:30 AM
California Poppy Room
24100 Amador Street, 2nd Floor, Hayward

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. COMMITTEE UPDATES – Committee Chairs	
III. STAFF REPORT – Patti Castro, Director	
IV. PUBLIC FORUM The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.	
V. ACTION ITEMS – PUBLIC HEARING	
A. Update to Annual Budget – PY 2017/2018	1
VI. DISCUSSION ITEMS	
A. Legislative Update	5
B. Set Consent and Regular Calendar	7
VII. INFORMATION ITEMS	
A. Status of Board and Committee Membership	10
B. Business Marketing Materials	15
C. Veteran’s Day Campaign	16
D. 2018 Board Meeting Calendar	17
VIII. MATTERS INITIATED BY COMMITTEE MEMBERS	
IX. ANNOUNCEMENTS	

COMMITTEE MEMBERS: **Dan Walters**, Chair; **Jennifer Ong**, Vice-Chair; **Bethany McCormick**, Systems and Strategies Committee Chair; **Bram Briggance**, Organizational Effectiveness Committee Chair, and **Alexandria Baker**, Youth Committee Chair.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND
This WIOA Title I financially assisted program or activity is an “Equal Opportunity Employer Program.”
Auxiliary aids and services are available upon request to individuals with disabilities.

If you require specific accommodation due to a disability, please call Flo Fox at (510) 259-3842 at least 72 hours in advance.

NEXT EXECUTIVE COMMITTEE MEETING DATE IS FEBRUARY 28, 2018

ITEM V.A. – ACTION / PUBLIC HEARING

UPDATE TO ANNUAL BUDGET – PY 2017/2018

RECOMMENDATION:

That the Executive Committee of the Alameda County Workforce Development Board (ACWDB) recommend approval of an update to the Annual Budget for Program Year (PY) 2017/2018 for Workforce Innovation and Opportunity Act (WIOA) activities and services funded by WIOA Formula Allocations and Discretionary Grants.

BACKGROUND:

Each year the ACWDB approves an annual budget for the activities and services implemented in the Local Workforce Development Area (Local Area). At a minimum, the annual budget includes Adult, Dislocated Worker, Rapid Response, and Youth Formula Funding allocated to the Local Area. Where applicable, the annual budget shall include other revenues under the direction of the Local Workforce Board. The budget addresses grant-source revenues and the projected Department and WIOA Program expenditures for the full program year of July 1, 2017 through June 30, 2018 (PY 2017/2018), as presented in the attachments to this Item.

At its September 2017 meeting, the ACWDB approved an Annual Budget for PY 2017/2018 that identified \$5,379,944 in WIOA Adult, Dislocated Worker, Rapid Response, and Youth Formula funding, and \$1,468,667 in Discretionary funding for a total of \$6,848,611 in total revenue.

This item presents a mid-year update to the Annual Budget to include revised WIOA Formula Allocations and Discretionary grant revenue and expenditure plans.

UPDATE to REVENUE for PY 2017/2018:

WIOA Formula Grants:

The California Economic Development Department (EDD) recently issued a notice of a minor rescission for WIOA Formula funding. The rescission results in a minor reduction (net decrease of \$21,163) in WIOA Adult, Dislocated Worker, and Rapid Response Layoff Aversion funds; WIOA Youth funds are not affected.

Discretionary Grants:

In March 2017, Alameda County applied for the U.S. Department of Justice, Office of Justice Programs, and Bureau of Justice Assistance Second Chance Act Smart Reentry Program funding. The goal of the Smart Reentry Program is to support jurisdictions to develop and implement comprehensive and collaborative strategies that address the challenges posed by reentry *to increase public safety and reduce recidivism for individuals reentering communities* from incarceration and who are at medium to high-risk for recidivating. The project was recently awarded a total of \$999,965, with the Alameda County Sheriff's Office (ACSO) acting as the

lead agency in partnership with the Alameda County Probation Department and ACWDB. ACWDB will receive \$419,563 in grant funding to provide employment assessment and individual employment plans. Participants will then be directly referred into the EASTBAY Works, Transition Day Reporting Center, and contracted community-based organizations. The grant award period is October 1, 2017 through September 30, 2020; Year 1 (10/1/17 – 9/30/18) is considered a leveraged planning year, with grant funding available in Year 2 and Year 3 (10/1/18 – 9/30/20). See Attachment V.A.1

BUDGET DISTRIBUTION for PY 2017/2018:

The Planned Expenditures detail (Attachment V.A.2.) allocates the WIOA Formula Grant and Discretionary Grant funds for PY 2017/2018 according to planned services and activities for PY 2017/2018. This includes PY 2017/2018 approved awards to service providers.

FEDERAL FUNDING UPDATE:

ACWDB staff is working with the California Workforce Association (CWA) to address possible further reductions in WIOA funding for PY 2018-2019. In August 2017, the federal Office of Management and Budget (OMB) estimated a \$4 billion sequester for non-defense programs. This presents us with the possibility of sequester cuts in the range of 5.5% to 7.8% for non-defense discretionary programs, which include WIOA Formula funding and most other programs that fund ACWDB Discretionary grants. ACWDB staff will provide updates as more information becomes available.

For further information, please contact Jennifer Mitchell, Program Financial Specialist, at (510) 259-3829 / email at: jennifer.mitchell@acgov.org.

ATTACHMENTS:

- V.A.1. WIOA Formula and Discretionary Grant Revenues – July 1, 2017 thru June 30, 2018
- V.A.2. Planned Expenditures of ACWDB Revenues – July 1, 2017 thru June 30, 2018

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD
ANNUAL BUDGET - PY 2017/2018
 Workforce Innovation and Opportunity Act (WIOA) Programs
FORMULA and DISCRETIONARY REVENUES

GRANT / FUNDING SOURCE		AVAILABLE REVENUE		
		UPDATE PY 2017/2018 November 2017	Approved PY 2017/2018 September 2017	Approved PY 2016/2017
WIOA Formula Funds				
1.	WIOA ADULT PROGRAMS	\$1,475,878	\$1,484,750	\$1,731,595
2.	WIOA DISLOCATED WORKERS	\$2,005,963	\$2,017,597	\$2,367,713
3.	WIOA YOUTH PROGRAMS	\$1,578,957	\$1,578,957	\$1,852,462
4.	WIOA RAPID RESPONSE	\$255,202	\$255,202	\$338,747
5.	WIOA RAPID RESPONSE / LayOff Aversion	\$42,781	\$43,438	\$95,522
6.	TOTAL WIOA FORMULA ALLOCATIONS (1)	\$5,358,781	\$5,379,944	\$6,386,039
Discretionary Funds				
7.	H1B - Ready-to-Work	\$137,000	\$137,000	\$190,500
8.	East Bay Slingshot Initiative			\$60,000
9.	Workforce Accelerator - Measuring Customer Service	\$130,000	\$130,000	\$50,000
10.	Career Pathways Trust I (Peralta CCD)	\$42,000	\$42,000	\$80,000
11.	Career Pathways Trust II (ACOE)	\$105,000	\$105,000	\$92,000
12.	Beyond the Gates (2)	\$333,000	\$333,000	\$250,000
13.	Career Pathways Trust II (San Jose Evergreen)	\$155,000	\$155,000	\$92,280
13.	Second Chance Act Smart Re-Entry Program (3)			
14.	Storm 2017 - Nat'l Dislocated Worker Grant Project	\$566,667	\$566,667	
15.	TOTAL DISCRETIONARY FUNDING	\$1,468,667	\$1,468,667	\$814,780
16.	TOTAL AVAILABILITY for PROGRAM YEAR	\$6,827,448	\$6,848,611	\$7,200,819

11/20/17 10:28 AM

NOTES:

- (1) Includes a rescission of \$21,163 (0.3%) impacting WIOA Adult, Dislocated Worker, and Rapid Response Layoff Aversion funds, per EDD Information Notice dated 11/6/17.
- (2) No-cost extension through 12/31/17 approved by US Department of Labor.
- (3) ACWDB awarded \$419,563 for 10/1/17 through 9/30/20. No direct grant funding for first year (planning year, 2017-18). Grant funding for ACWDB to begin 10/1/18.

ANNUAL BUDGET - PY 2017/2018

PLANNED EXPENDITURES -- PY 2017/2018**WIOA FORMULA ALLOCATIONS & DISCRETIONARY GRANTS**

For Period of: July 1, 2016 thru June 30, 2017	WIOA Formula Funds (1)	Discretionary Funds	UPDATE PY 2017/2018 BUDGET - Nov 2017	Approved PY 2017/2018 BUDGET - Sept 2017	Approved PY 2016/2017 BUDGET
Planned Expenditures:					
A. WIB Dept - Planning/Fiscal/Board Support	\$570,626	\$155,111	\$725,737	\$ 725,737	\$570,071
B. MIS Reporting - Tracking/Eligibility	\$347,197	\$98,097	\$445,294	\$ 445,294	\$369,181
C. Business Services	\$192,708	\$84,622	\$277,330	\$ 277,330	\$204,583
D. Systems Support	\$125,194	\$76,298	\$201,492	\$ 222,655	\$174,240
E. ITAs-OJTs / Employer / Customized Training Projects (2)	\$700,469 (20%)	\$350,235 (10%)	\$1,050,704 (30%)	\$ 1,050,704	\$1,223,329
F. One-Stop Career Center System	\$1,896,803		\$1,896,804	\$ 1,896,804	\$2,379,727
G. Employer Services Hub	\$294,197		\$294,197	\$ 294,197	\$419,952
H. Youth Services & Strategies	\$1,231,586		\$1,231,586	\$ 1,231,586	\$1,444,920
I. Discretionary Project Service Providers		\$704,304	\$704,304	\$ 704,304	\$414,817
J. Total Planned Expenditures	\$5,358,781	\$1,468,667	\$6,827,448	\$ 6,848,611	\$7,200,819
Total Revenue - Attachment A	\$5,358,781	\$1,468,667	\$6,827,448		11/20/17 10:29 AM
Total under / (over) allocation	0	0	(0)		

NOTES:

- (1) Includes a rescission of \$21,163 (0.3%) impacting WIOA Adult, Dislocated Worker, and Rapid Response Layoff Aversion funds, per EDD Information Notice dated 11/6/17.
- (2) For PY 2017/2018, a minimum of 20% (\$700,469) WIOA Adult + Dislocated Worker funds must be spent on training. Up to 10% (\$350,235) may be training dollars from other sources. Total training expenditures must equal or exceed 30% (\$1,050,704) of the total WIOA Adult + Dislocated Workers Formula Allocation.

ITEM VI. A. – DISCUSSION

LEGISLATIVE UPDATE

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff has been tracking workforce-related bills in California's 2017-2018 legislative session, in alignment with the California Workforce Association's (CWA) legislative platform and bill priorities. Assembly Bill 1111 (AB 1111), or the "Breaking Barriers to Employment Act," is CWA's signature bill this year. Other bills of interest to CWA are AB 1149 (AB 1149) and Senate Bill 1 (SB 1).

Through our membership in CWA, staff also has ongoing traction with their Legislative Committee and recently attended CWA's 2017 Legislative Retreat on November 10, 2017, where the group discussed CWA's priorities and next steps with bills that were successful in this year's legislative session.

BILL STATUS UPDATE:

AB 1111 or the "Removing Barriers to Employment Act," was signed by the Governor and chaptered into law on October 15, 2017. It establishes a fund for a competitive grant program to address the needs of people with multiple employment barriers. The grant program will be administered by the California Workforce Development Board (CWDB) and requires Workforce Development Boards (WDBs) to work in collaboration with Community-Based Organizations (CBOs), to prepare target groups for training, apprenticeship, and/or employment opportunities that leads to economic stability.

Target groups under AB 1111 include: Veterans, disconnected youth, women seeking training or education in non-traditional fields of employment, displaced workers, the long-term unemployed, people with developmental or other disabilities, unskilled or under-skilled workers, low-earning workers, English Language Learners (ELL), economically disadvantaged individuals, CalWORKs participants, formerly incarcerated individuals, Native Americans, and migrant/seasonal farmworkers.

The passage of AB 1111 is a monumental win for the workforce system and has established CWA as a leader in workforce advocacy. CWA is now turning its attention to advocating for AB 111 funding in the upcoming legislative session, because while the fund exists, it is not yet resourced. CWA is also urging local WDBs to regularly demonstrate and fortify its working relations with the CBO community in preparation of AB1111 rollout.

AB 1149 was signed by the Governor and chaptered into law on September 27, 2017. Under the Workforce Innovation and Opportunity Act (WIOA), thirty percent (30%) of Adult and Dislocated Worker funds must be allocated to training. Ten percent (10%) of the thirty percent (30%) can be met or leveraged against other sources (Pell grants, Trade Adjustment Assistance (TAA), National Emergency Grants (NEG), employers and industry associations, joint labor-management trusts, and Employment Training Panel). AB 1149 expands the list of partners that

can be leveraged against the 10% allowance, by including TANF/CalWORKs as well as a supportive services.

SB 1 or the “Road Repair and Accountability Act of 2017,” was passed in April 2017 and carves out \$5M for the state to rollout and/or enhance apprenticeship programs in construction and transportation (funds were allocated to the California Workforce Development Board (CWDB) in the Governor’s 2017-2018 budget).

CWA is planning a kick-off discussion about SB 1 rollout in December, in collaboration with EASTBAY *Works*, the State Building Trades, and CWDB. Local discussions will be centered on developing Project Labor Agreements/ Community Workforce Agreements (PLA-CWA), investments in infrastructure that are being made across California, and the dynamics of joint apprenticeships.

CWA RETREAT

CWA had its Legislative Retreat on November 10, 2017 in Sacramento, to discuss priorities for the upcoming year, establish next steps for signed bills, and determine ways to enhance the Day at the Capitol event in March 2018.

The next step for AB 1111 will be centered on AB 1111 funding. While AB1111 will exist in law in 2018, CWA discussed that advocating for AB1111 funding will be another year-long process and anticipate that funds may not surface until the 2019-2020 legislative session. CWA will be writing letters to advocate for AB 1111 funding and will be looking to WDBs to engage the employers on their respective boards.

Another funding-related topic was a discussion on sequestration. CWA will be advocating for Congress to reach a bi-partisan budget deal in order to provide sequestration relief, since the spending cap in fiscal year 2017 (FY17) is higher than the spending cap in FY 18. The difference between the fiscal years leaves a huge negative gap in funding. If a budget is not passed (defaulting instead to another continuing resolution), it could result in severe budget cuts for non-defense programs.

The group also spoke at length about efforts to enhance the Day at the Capitol event, and heard from a panel comprised of District staffer members about the importance of ongoing engagement with elected officials. CWA is planning to facilitate more opportunities for WDBs across the state to engage in district-level events and other ways to engage elected officials from now until the Day of Capitol event in March, and has placed importance on WDB participation in some of those efforts.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org

ITEM VI.B. - DISCUSSION

SET CONSENT AND REGULAR CALENDAR

The purpose of this item is for the Executive Committee to discuss the Alameda County Workforce Development Board's (WDB) committee actions and recommendations for the December 14, 2017 quarterly meeting:

Presentation

- Supervisor Wilma Chan will present to the Board the Alameda County Board of Supervisors' Vision 2026
- Recognition – Dan Kennerk

Consent Calendar

- 2018 Alameda County Workforce Development Board Meeting Dates, Time, and Place

Regular Calendar - Workforce Development Board Actions/Committee Recommendations:

Youth Committee

- Youth Program Services Strategies for the New Procurement Cycle by 2018-2021

Organizational Effectiveness (OE) Committee- No actions/recommendations

Systems & Strategies (S&S) Committee

- Service Delivery Strategy and Procurement for Workforce Innovation & Opportunity Act (WIOA)
- New Business Engagement Model PY 2018/2019 & 2019/2020

Executive Committee

- Update to Annual Budget – PY 2017/2018

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (WDB)
YOUTH (YC) COMMITTEE**

**MEETING NOTICE
Monday, November 13, 2017
1:00 P.M. – 3:00 P.M.
California Poppy Rooms A/B (# 225-226)
Eden Area Multi Service Center
24100 Amador Street, 2nd Floor
Hayward, CA 94544**

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. PUBLIC FORUM The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.	
III. ACTION ITEM / PUBLIC HEARING A. Youth Program Services Strategies for the New Procurement Cycle PY 2018-2021	1
IV. INFORMATION ITEM A. 21 st Century Skills	5
V. REPORTS A. Youth Local Area Performance Report B. Youth Career Readiness Program-Contract Performance Indicators Report	8 9
VI. MATTERS INITIATED BY COMMITTEE MEMBERS	
VII. ANNOUNCEMENTS	

COMMITTEE MEMBERS: Alexandria Baker (Chair); Lisa Meza (Vice-Chair); Faith Battles; Jeff Bowser; Eric Darby; Gana Eason; Linda Evans; Wellington Jackson; Elizabeth Lockerbie; Kathy Mello; Dana Mitchell.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

ACWDB members who are not Committee members but are planning to attend may call Josephine Zaraspe at (510) 259-3836 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are "Equal Opportunity Employer/Programs".
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require special accommodation due to a disability, please call Josephine Zaraspe, at least 72 hours in advance.

NEXT YC MEETING IS MONDAY- FEBRUARY 5, 2018

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (ACWDB)
SYSTEMS AND STRATEGIES (S&S) COMMITTEE**

MEETING NOTICE

Wednesday, November 15, 2017

9:00 – 11:00 A.M.

Eden Area Multi-Service Center

24100 Amador Street, 2nd Floor,

California Poppy Rooms A/B (#225/226)

Hayward, CA

AGENDA

	PAGE
I. CALL TO ORDER AND ROLL CALL	
II. PUBLIC FORUM	
The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed.	
III. ACTION ITEMS / PUBLIC HEARING	
A. Service Delivery Strategy and Procurement for Workforce Innovation & Opportunity Act (WIOA) Adult and Dislocated Worker Career Services Provider Programs	1
B. New Business Engagement Model PY 2018/2019 & 2019/2020	5
IV. INFORMATION ITEMS	
A. Discretionary Grant Award: Second Chance Act – Department of Justice	16
B. Business Assistance Program: The Corporation for Manufacturing Excellence	17
C. Third Annual Manufacturing Day at Ohlone College Night of Science	18
D. Disability Employment Accelerator Grant 2017/2018	20
V. MATTERS INITIATED BY COMMITTEE MEMBERS	
VI. ANNOUNCEMENTS	

COMMITTEE MEMBERS: Bethany McCormick (Committee Chair); Tom Heinz; Tina Kapoor; Darien Louie; Chudy Nnebe; Susie Passeggi; Paul Reyes; Chris Rose; Kimberly Scrafano; Melissa Stoller.

THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND

ACWDB Members who are not Committee members but are planning to attend may call Flo Fox at (510) 259-3842 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are “Equal Opportunity Employers/Programs”.
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require specific accommodations due to a disability, please call Flo Fox at least 72 hours in advance.

NEXT S&S COMMITTEE MEETING IS WEDNESDAY, FEBRUARY 21, 2018

ITEM VII.A. – INFORMATION

STATUS OF BOARD AND COMMITTEE MEMBERSHIP

BACKGROUND:

The purpose of this item is to update the Executive Committee on any membership changes and/or updates to the Board and its Committees.

Workforce Development Board (WDB)

New Members:

- Education – Dr. Jannett Jackson, Chabot-Las Positas Community College District
- Business – Tyler Abbott, Business Consultant, Finance
- Business – Larry Nichols, Steri-Tek
- Melissa Stoller – Bank of the West
- Economic Development – Tina Kapoor, City of Fremont
- Labor – Tony Lam, Building Trades, SMWIA 104
- Labor – John Torok, Alameda Labor Council, AFL-CIO/SEIU Local 1000
- Community-Based Organization – Tom Heinz, East Bay Innovations

Resignations:

- Labor – Stewart Helfer, Teamsters Local 853 (pending)
- Labor – Wellington Jackson, Alameda County Fire Department, IAFF-55 (pending)

Vacancies:

- Private Sector – One
- Labor - Two

Youth Committee – No changes

Systems and Strategies Committee – New Members – Tom Heinz, Tina Kapoor, Melissa Stoller

Organizational Effectiveness Committee – New Members – Tyler Abbott

For further information, please contact Patti Castro, Director at (510) 259-3843 or email pcastro@acgov.org or Flo Fox, Board Secretary at (510) 259-3842 or ffox@acgov.org.

WORKFORCE DEVELOPMENT BOARD
ATTENDANCE

P – Present; A – Absent; N – New Member

MEMBER	5-12-16	9-15-16	12-8-16	3-9-17	5-11-17	9-14-17
Baker, Alexandria	P	P	P	P	P	P
Bowser, Jeff	A	P	A	P	P	A
Briggance, Bram	P	P	P	P	P	P
Darby, Eric		NP	A	A	P	A
Frazier, Brad		NP	P	P	P	A
Jackson, Jannett						NA
Kapoor, Tina						NP
Kuperman, Dorian				NP	P	A
Lam, Tony						NP
Louie, Darien	P	P	P	P	A	A
McCormick, Bethany	A	P	A	A	P	P
Mello, Kathy	P	P	P	P	A	A
Nichols, Larry						NP
Nnebe, Chudy	A	P	P	P	A	P
Ong, Jennifer	P	P	P	P	P	P
Reyes, Paul	P	P	P	P	P	P
Rose, Chris					NP	A
Salem, Brian	P	P	P	P	P	P
Scrafano, Kimberly		NP	A	P	P	P
Stoller, Melissa						NP
Torok, John						NP
Walters, Dan	P	A	P	P	P	P

Revised 11/15/17

ALAMEDA COUNTY
WORKFORCE DEVELOPMENT BOARD (WDB)
MEMBER LIST

CHAIRPERSON – DAN WALTERS

VICE-CHAIRPERSON – JENNIFER ONG

BUSINESS (51%)

Tyler Abbott, Business Consultant, Finance
420 Ulloa Street
San Francisco, CA 94127
Tel: 415-786-3560
E-Mail: tyler@abbottfamily.org

Kathy Mello, CFO/COO
TGIF Auto Body, Inc.
4595 Enterprise Street
Fremont, CA 94538
Tel: 510-490-1342, x109
E-Mail: Kathy@tgifauto.com

Alexandria Baker, South Bay Mgr, Power Pathway
PG&E
245 Market, N4R
San Francisco, CA 94105
Tel: 925-246-3875
E-Mail: A2Bs@pge.com

Larry Nichols, CEO
Steri-Tek
1044 N. Capitol Avenue
San Jose, CA 95133
Tel: 510-933-9700
E-Mail: larryn@steri-tek.com

Jeff Bowser, Solution Sales Champion
Vodafone Americas
2426 Tapestry Way
Pleasanton, CA 94566
Tel: 925-765-9228
E-Mail: jeff.bowser@vodafone.com

Jennifer Ong, Owner & Dr of Optometry
Family Eye Care
2223 Santa Clara Avenue, Suite A
Alameda, CA 94501
Tel: 510-521-0551
E-Mail: drjenniferong@gmail.com

Bram Briggance, Sr. Consultant, Workforce Planning
Kaiser Permanente
1950 Franklin Street, 15th Floor
Oakland, CA 94612
Tel: 510-987-3421
E-Mail: bram.briggance@kp.org

Paul Reyes, Sales Manager, Northern California
Experis
345 California Street, Suite 350
San Francisco, CA 94104
Tel: 925-828-5421
E-Mail: paul.reyes@experis.com

Dorian Kuperman, Founder & CEO
BriteHub
1325 61st Street
Emeryville, CA 94608
Tel: 510-298-1126
E-Mail: dorian@britehub.com

Chris Rose
Toyota
4230 Laurel Street
Fremont, CA 94538
Tel: 408-508-3991
E-Mail: Christopher.rose@gmail.com

Bethany McCormick, Engineering Recruitment &
Diversity Manager – Lawrence Livermore Lab
7000 East Avenue, Building 131
Livermore, CA 94551
Tel: 925-423-0174
E-Mail: McCormickl@llnl.gov

Melissa Stoller, VP Community Affairs Regional Officer
Bank of the West
180 Montgomery Street, 8th Floor
San Francisco, CA 94104
Tel: 415-399-8271
E-Mail: melissa.stoller@bankofthewest.com

BUSINESS (Continued)

Dan Walters, CEO & Chairman
Copper Harbor Company, Inc.
2300 Davis Street
San Leandro, CA 9577-2204
Tel: 510-639-4670, x3
E-Mail: danw@copperharbor.com

VACANCY (1)

EDUCATION

Higher Education – Community College

Dr. Jannett Jackson, Chancellor
Chabot-Las Positas Community College District
7600 Dublin Blvd, 3rd Floor
Dublin, CA 94568
Tel: 925-485-5206
E-Mail: jjackson@clpccd.org

WIOA Title II – Adult & Literacy

Brad Frazier
San Leandro Adult School
14735 Juniper Street
San Leandro, CA 94579
Tel: 510-618-4424
E-Mail: bfrazier@slusd.us

GOVERNMENT

State Employment Service

Chudy Nnebe, Cluster Manager
Workforce Services – Alameda County
Employment Development Department
7677 Oakport St, Ste 350
Oakland, CA 94621
Tel: 510-564-0511
E-Mail: chuwudi.nnebe@edd.ca.gov

State Department of Rehabilitation

Brian Salem, Staff Services Manager I
California State Department of Rehabilitation
1515 Clay Street, Suite 119
Oakland, CA 94612
Tel: 510-622-2776
E-Mail: bsalem@dor.ca.gov

Economic Development

Darien Louie, Executive Director
East Bay EDA
1221 Oak Street
Oakland, CA 94612
Tel: 510-272-3874
E-Mail: darien@eastbayeda.org

Tina Kapoor, Economic Development Manager
City of Fremont
3300 Capitol Avenue
Fremont, CA 94538
Tel: 510-284-4023
E-Mail: TKapoor@fremont.gov

WORKFORCE REPRESENTATIVES (20%)

Labor (15%)

Eric Darby, Heavy Duty Journey Level Mech
A C Transit – ATU 192
8460 Enterprise Way
Oakland, CA 94621
Tel: 510-635-0192
E-Mail: edarby@atu192.org

Tony Lam, Building Trades Apprentice
SMWIA 104
4509 Laura Way
Union City, CA 94587
Tel: 510-378-5134
E-Mail: vubalam@hotmail.com

John Torok, Shop Steward
EDD – UI - 021
1909 San Pablo Ave, #E
Oakland, CA 94612
Tel: 415-202-2773
E-Mail: john.torok@edd.ca.gov

VACANT (2)

Community Based Organization

Kimberly Scrafano, Vice President, Workforce Dev.
Goodwill Industries of the Greater East Bay
1301 – 30th Avenue
Oakland, CA 94601
Tel: 510-698-7223
E-Mail: kscrafano@eastbaygoodwill.org

Tom Heinz, Executive Director
East Bay Innovations
2450 Washington Avenue, Suite 240
San Leandro, CA 94577
Tel: 510-618-1580, x11
E-Mail: theinz@eastbayinnovations.org

Revised 11/9/17

ITEM VII.B. – INFORMATION
BUSINESS MARKETING MATERIALS

BACKGROUND:

Alameda County Workforce Development Board (ACWDB) staff from both the Business Services Unit (BSU) and the Media Team (MT) worked together to re-envision, re-design, and re-create business marketing materials.

Staff held brainstorming sessions and started designing the new materials, keeping in mind board members' feedback and ACWDB's priority to enhance and expand employer engagement (one of the three priorities identified by ACWDB members at their retreat in November 2016).

Staff has ordered enough copies through the end of the program year (June 30, 2018) and will meet in the future to discuss how the new materials are being received by the business community before the end of the program year. Materials will be handed out at your committee meeting on November 29th.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org

ITEM VII.C. – INFORMATION
VETERAN’S DAY CAMPAIGN

BACKGROUND:

The California Workforce Association (CWA), has established an ongoing social media campaign effort called, #WorkforceWednesday. The campaign effort is centered on specific Workforce Innovation and Opportunity Act (WIOA) target groups, in an effort to demonstrate the important work being done to support workers and job seekers in California.

#WorkforceWednesday in the month of November is focused on Veterans. CWA issued guidelines for the type of content to be shared on social media in support and placed emphasis on Veteran workforce success stories and Veteran workforce resources.

Alameda County Workforce Development Board (ACWDB) staff is supporting the campaign effort and began with Veteran success stories, followed by Veteran resources. On the last #WorkforceWednesday of the month, staff is planning to spotlight the various contributions of Dan Kennerk (Veteran and former ACWDB member), in the form of an interview. Staff will bring back regular updates about #WorkforceWednesday efforts.

For more information, please contact Latoya Reed, Management Analyst at (510) 259-3833 or by email at latoya.reed@acgov.org

ITEM VII.D. - INFORMATION

ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD **2018 MEETING CALENDAR**

FEBRUARY 2018

- 7 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
- 5 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
- 21 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
- 28 Executive Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)

MARCH 2018

- 8 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

APRIL 2018

- 4 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
- 9 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
- 18 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
- 25 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)

MAY 2018

- 10 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

AUGUST 2018

- 1 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)
- 13 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)
- 15 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)
- 22 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)

SEPTEMBER 2018

13 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

NOVEMBER 2018

5 Youth Committee (1:00 – 3:00 PM, California Poppy Room, 2nd Floor)

7 Organizational Effectiveness Committee (9:30 – 11:30 AM, California Poppy Room, 2nd Floor)

14 Systems and Strategies Committee (9:00 – 11:00 AM, California Poppy Room, 2nd Floor)

28 Executive Committee (9:30 - 11:30 AM, California Poppy Room, 2nd Floor)

DECEMBER 2018

13 Workforce Development Board (9:00 AM – 12 Noon, California Poppy Room, 2nd Floor)

NOTE: All meetings are located at the Eden Area Multi Service Center, 24100 Amador Street, Hayward.

Rev. 11/02/17