

**ALAMEDA COUNTY WORKFORCE DEVELOPMENT BOARD (WDB)  
YOUTH (YC) COMMITTEE**

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**MEETING NOTICE  
Monday, April 9, 2018  
1:00 P.M. – 3:00 P.M.  
Eden Area Multi Service Center  
California Poppy Rooms A/B (# 225/226)  
24100 Amador Street, 2<sup>nd</sup> Floor  
Hayward, CA 94544**

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**AGENDA**

|  | <b>PAGE</b> |
|--|-------------|
| <b>I. CALL TO ORDER AND ROLL CALL</b>  |             |
| <b>II. PUBLIC FORUM</b><br>The public can address the Committee on issues other than those on the agenda. Members of the public who wish to address the Committee on published issues should do so at the time the agenda item is being discussed. |             |
| <b>III. ACTION ITEM / PUBLIC HEARING</b>   |             |
| A. 2018 Youth Committee Calendar Revision  | 1           |
| B. Selection of Providers for the Youth Innovation Program and the Young Adult Future Force Career Program   | 2           |
| <b>IV. REPORTS</b>   |             |
| A. Youth Local Area Performance Report   | 7           |
| B. Youth Contract Performance Indicators Report PY 2017/2018 Quarter 3   | 9           |
| <b>V. MATTERS INITIATED BY COMMITTEE MEMBERS</b>   |             |
| <b>VI. ANNOUNCEMENTS</b>   |             |

**COMMITTEE MEMBERS:** Alexandria Baker (Chair); Lisa Meza (Vice-Chair); Faith Battles; Jeff Bowser; Eric Darby; Gana Eason; Linda Evans; Elizabeth Lockerbie; Kathy Mello; Dana Mitchell, Larry Nichols.

**THIS IS AN OPEN MEETING. ALL WDB MEMBERS ARE ENCOURAGED TO ATTEND**

WDB members who are not Committee members but are planning to attend may call Josephine Zaraspe at (510) 259-3836 to request the material that will be discussed at this meeting.

*These WIOA Title I financially assisted programs or activities are "Equal Opportunity Employer/Programs".  
Auxiliary aids and services are available upon request to individuals with disabilities.*

If you require special accommodation due to a disability, please call Josephine Zaraspe, at least 72 hours in advance.

**NEXT YC MEETING IS MONDAY- AUGUST 13, 2018**

**ITEM III.A. – ACTION / PUBLIC HEARING**

**2018 YOUTH (YC) COMMITTEE**  
**CALENDAR REVISION**

**RECOMMENDATION:**

That the Youth Committee (YC) approve the revision to their calendar meeting date for November 12, 2018 and change it to November 5, 2018, due to the closure of County offices in observance of Veterans Day, November 12, 2018.

**BACKGROUND:**

The Bylaws state under Section 4.4.2 Regular Meetings of Standing Committees that:

*“Each committee shall set the date, time, and place of regular meetings by resolution and shall state the date, time, and place of each meeting in the agenda to be posted for that meeting”.*

Each year staff confers with the YC Chair to develop a meeting schedule. The YC adopted its 2018 Annual Meeting Calendar at the August 14, 2017 meeting. Staff has since received the County Holiday Calendar and noted the YC November 12, 2018 meeting conflicted with the County’s Veterans Holiday.

Staff recommends rescheduling the November 12<sup>th</sup> YC meeting to November 5, 2018. The calendar listed below reflects the staff recommendation:

| <b><u>DATES</u></b> | <b><u>TIME</u></b> |
|---------------------|--------------------|
| February 5, 2018    | 1:00 – 3:00 PM     |
| April 9, 2018       | 1:00 – 3:00 PM     |
| August 13, 2018     | 1:00 – 3:00 PM     |
| November 5, 2018    | 1:00 – 3:00 PM     |

All meetings are located at the Eden Area Multi Service Center, (24100 Amador Street, 2<sup>nd</sup> Floor, California Poppy Conference Room, A&B, Hayward, CA).

For further information, contact Deidra Perry, Program Financial Specialist at (510) 259-3827 or email at [deperry@acgov.org](mailto:deperry@acgov.org).

**ITEM III.B. – ACTION / PUBLIC HEARING**

**SELECTION OF PROVIDERS FOR THE YOUTH INNOVATION PROGRAM AND  
YOUNG ADULT FUTURE FORCE CAREER PROGRAM**

**RECOMMENDATION:**

That the Youth Committee (YC) approves the following recommendations:

1. Select Soulciety as provider for the Youth Innovation Program for in-school youth.
2. Select the following providers for the Young Adult Future Force Career Program for out-of-school youth in each of the geographical sub-regions below:

| <b><u>SUB-REGION</u></b> | <b><u>PROVIDER</u></b>         |
|--------------------------|--------------------------------|
| North Cities             | Berkeley Youth Alternatives    |
| Eden                     | Hayward Adult School           |
| Tri-Cities               | La Familia Counseling Services |
| Tri-Valley               | La Familia Counseling Services |

3. Approve, based upon the Request for Proposal (RFP) guidelines, a contract renewal every 12 months for up to a three-year program cycle (July 1, 2018 to June 30, 2021) provided contract outcomes and deliverables are met and barring any significant legislative changes and/or availability of Workforce Innovation and Opportunity Act (WIOA) Youth Formula funds.

**BACKGROUND:**

On December 14, 2017 the Alameda County Workforce Development Board (ACWDB) approved the Request for Proposal (RFP) for the Youth Innovation Program and the Young Adult Future Force Career Program seeking organizations to provide eligible youth ages 16-24 educational and employment services. The RFP was released December 21, 2017.

RFP announcements were posted in three local newspapers and distributed to over 3000 organizations from a county-wide mailing list compiled from ACWDB, Alameda County Social Services Agency and General Services Administration in addition to the County Board of Supervisors offices. The announcement was also distributed to YC members. Two bidders' conferences were conducted. One at the Eden Area Multi Service Center in Hayward and the other in Emeryville. Twenty-six individuals attended the bidders' conferences.

Bidders submitted separate proposals for the Youth Innovation Program and the Young Adult Future Force Career Program. Eleven proposals were submitted by the February 2, 2018 deadline for the following programs and geographic sub-regions:

**Youth Innovation Program** - 4 proposals

**Young Adult Future Force Career Program** (by geographical sub-region)

- Eden – 3 proposals
- North Cities – 2 proposals
- Tri-Cities – 2 proposals
- Tri-Valley – 1 proposal

All 11 proposals met the minimum submission requirements and were rated by an outside Review Panel.

### **SELECTION PROCESS AND RANKING:**

The Review Panel convened on Friday, February 2, 2018 to review and rate the proposals on the following criteria: Statement of Need, Administrative/Organizational Capacity, Demonstrated Performance/Ability, Strategy/Program Work Plan, Outcomes and Deliverables/Partnerships, Budget Proposal/Fiscal Management.

The Review Panel assigned scores in each of the categories. Three bidders for the Youth Innovation Program received a score of 90 or above; and two bidders for the Eden sub-region scored 94 or above. The Review Panel reconvened March 9, 2018 to interview five bidders whose scores were close. Attachment III.B.1 documents the average of the scores from the proposal review and the interview.

Attachment III.B.2. Program Summary represents the outcome of the Review Panel's proposal reviews and interviews.

### **FUNDING:**

PY 2018/2019 Youth Formula allocations are not yet available from the State of California. For planning purposes, staff is utilizing the current allocations for PY 2017/2018.

Staff will present funding methodology and preliminary budget recommendations to the Executive Committee on April 25, 2018. On May 9<sup>th</sup>, 2018, staff will present recommendations to the ACWDB for actual contract funding levels for a July 1, 2018 effective date. Once the final allocations are known, staff will make any necessary, final calculations in order to proceed with implementing program services for PY 2018/2019.

For further information, please contact Deidra Perry, Program Financial Specialist at (510) 259-3827 or by email at [deperry@acgov.org](mailto:deperry@acgov.org).

**ATTACHMENTS:**

III.B.1. List of Bidders for RFP No. 2017-ACWDB-YP

III.B.2. Program Summary

## List of Bidders for RFP-2017-ACWDB-YP

### Youth Innovation Program & Young Adult Future Force Career Program

#### Youth Innovation Program

| Organization Name              | Sub-region to be served | Average Score |
|--------------------------------|-------------------------|---------------|
| Soulciety                      | Eden                    | 96            |
| La Familia Counseling Services | County-wide             | 95            |
| Youth Spirit Artworks          | North Cities            | 84            |
| Ohlone College                 | Tri-Cities              | 83            |

#### Young Adult Future Force Career Program

| Eden                 |               |
|----------------------|---------------|
| Organization Name    | Average Score |
| Hayward Adult School | 99            |
| Soulciety            | 94            |
| New Door Ventures    | 84            |

| North Cities                                |               |
|---|---------------|
| Organization Name                           | Average Score |
| Berkeley Youth Alternatives                 | 92            |
| Building Opportunities for Self Sufficiency | 81            |

| Tri Cities                     |               |
|--------------------------------|---------------|
| Organization Name              | Average Score |
| La Familia Counseling Services | 99            |
| Ohlone College                 | 86            |

| Tri Valley                     |               |
|--------------------------------|---------------|
| Organization Name              | Average Score |
| La Familia Counseling Services | 99            |

## Program Summary

### Youth Innovation Program (In-School)

| Organization | Service Area | Funding Request/# of Participants/Stipulations             |
|--------------|--------------|--|
| Soulciety    | Eden         | \$120,000 requested to serve 60 youth.<br>No stipulations. |

Program Summary: The focus is on youth ages 16-21 for work-based learning activities including subsidized work experience. Soulciety will partner with Eden Regional Occupational Program to provide occupational skills training and industry-recognized certifications in ISOF related sectors; Health Care/Social Assistance; Professional Scientific Technical Services; Construction; Advanced Manufacturing; Transportation/Warehousing and Transportation Logistics.

### Young Adult Future Force Career Program (Out-of-School)

| Organization                   | Service Area        | Funding Request/# of Participants/Stipulations  |
|--------------------------------|---------------------|---|
| Hayward Adult School           | <b>Eden</b>         | \$388,800 requested to serve 77 youth.<br>Stipulations: Submit outreach plan by August 31, 2018; meet enrollments as contracted; submit timely and accurate invoices. |
| Berkeley Youth Alternatives    | <b>North Cities</b> | \$334,800 requested to serve 66 youth.<br>Stipulations: Submit outreach plan by August 31, 2018; meet enrollments as contracted; submit timely and accurate invoices. |
| La Familia Counseling Services | <b>Tri-Valley</b>   | \$129,600 requested to serve 26 youth.<br>Stipulations: Submit outreach plan by August 31, 2018; meet enrollments as contracted; submit timely and accurate invoices. |
| La Familia Counseling Services | <b>Tri-Cities</b>   | \$226,800 requested to serve 46 youth<br>Stipulations: Submit outreach plan by August 31, 2018; meet enrollments as contracted; submit timely and accurate invoices.  |

Program Summary: Service providers will offer workforce development strategies that will assist youth and young adults to re-engage in school, prepare for post-secondary education and/or connect with industry-focused education and training programs. Strategies will also include opportunities to gain valuable subsidized and unsubsidized work experiences.

## **ITEM IV.A. – REPORTS**

### **YOUTH LOCAL AREA PERFORMANCE REPORTS** **PY 2017/2018; 3<sup>rd</sup> Quarter; 7/1/2017 through 3/31/2018**

#### **BACKGROUND:**

Under the previous legislation, Workforce Investment Act (WIA), Local Areas were measured in the following areas to determine Local Area Performance for Youth:

1. Placement in Employment/Education/Advanced Training
2. Attainment of a Certificate or Degree
3. Literacy/Numeracy Gains

Local Area Performance reports published through the State of California’s CalJOBS system still reflect WIA performance measures and goals.

#### **UNDER WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA)**

WIOA is now fully implemented, so Local Area Performance Measures have been modified and now include:

For all WIOA Formula populations (Adults and Dislocated Workers and Youth):

1. Employment Rate at 2<sup>nd</sup> Quarter After Exit (Employment or Placement for Youth)
2. Employment Rate at 4<sup>th</sup> Quarter After Exit (Employment or Placement for Youth)
3. Median Earnings at 2<sup>nd</sup> Quarter After Exit
4. Credential Attainment within 4 Quarters After Exit

NOTE: “Placement” for Youth performance (specifically as referenced in items 1 and 2 above), is defined as placement in Employment, Advanced Training, Post-Secondary Education; or the Military.

#### **FULL WIOA IMPLEMENTATION**

Effective PY 2017/2018 and beginning on July 1, 2017, the Alameda County Workforce Development Board (ACWDB) has fully implemented WIOA throughout all Adult, Dislocated Worker and Youth programs.

#### **PY 2017/2018 – First Quarter:**

The Common Measures are not evaluated in “real time”. There is a minimum nine-month look back at participants who completed WIA/WIOA funded services.



## **AVAILABILITY OF REPORTS:**

At the time the information for this packet was being assembled, quarterly reports were not yet available. Therefore, Local Area Performance Reports and analysis will be presented to committee members in the form of a handout at the committee meeting.

Please contact Michele G. Garcia, Interim MIS Administrator if you have any questions regarding Local Area Performance Reports. You can reach Michele at (510) 259-3802 or by email at [mggarcia@acgov.org](mailto:mggarcia@acgov.org).

## **ITEM IV.B. - REPORT**

### **YOUTH CAREER READINESS PROGRAM** **CONTRACT PERFORMANCE INDICATORS REPORT (CPIR)** **PY 2017/2018; QUARTER 3; 7/1/2017 through 3/31/2018**

#### **BACKGROUND:**

The PY 2017/2018 Funding Allocation Period represents the fourth of a four-year cycle for the Career Readiness Program (CRP) design. The CRP funding is allotted as follows:

1. Ninety percent (90%) of the funds are allocated for Out-of-School Youth (not enrolled in school) to provide opportunities to reconnect with education; gain employment; improve basic skills in reading and math; and improve job skills by participation in Career Readiness, Work Experience, and Internship activities depending on the assessment of need and the individual employment plan.
2. Ten percent (10%) of the funds are allocated for In-School Youth (attending any secondary or post-secondary school) to provide opportunities to remain in school and achieve their educational goals.

The report for this period will reflect contract performance for the third quarter of PY 2017/2018, (7/1/2017 through 3/31/2018). This report intends to provide the Alameda County Workforce Development Board (ACWDB), its committees and the youth program operators a way of looking at the contractual goals by the funding allocation period. The report is based on actual counts of customer enrollments and exit outcomes. This data is real time data and not measured from the Base Wage File data system.

#### **AVAILABILITY OF REPORTS:**

At the time the materials for this packet were being assembled, Youth reports for PY 2017/2018, Quarter 3 were not yet available.

Contract Performance Indicators Reports and analysis will be presented in Results-Based Accountability (RBA) format, as a hand-out during the Youth Committee meeting.

Please contact Michele G. Garcia, MIS Administrator if you have any questions at (510) 259-3802 or by email at [mggarcia@acgov.org](mailto:mggarcia@acgov.org).